



16 August 2022

Senior Leadership Team Changes

On 14 July 2022 Blis Technologies announced a refocusing of strategy on core business. In line with this change we have looked at our structure and made changes to our senior leadership team.

Effective immediately Jennifer Walker who previously held the position of Marketing and eCommerce Director has been appointed to the new role of Chief Revenue Officer (CRO) and will provide leadership for all revenue streams and integration of sales and marketing activity. Along with this change the role of Commercial Director will report to the CRO so will no longer be part of the senior leadership team.

Ends

For further information, please contact:

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About Blis Technologies Ltd

Delivering proven health benefits through evidence-based, advanced probiotics

Blis Technologies is an NZX-listed manufacturer of advanced probiotic strains that go beyond the gut. Combining innovation with evidence-based research and the highest quality production controls enables the delivery of probiotic solutions for specific health targets including throat health, halitosis (bad breath), immune support, teeth and gum health and skin health. BLIS® products are sold throughout New Zealand and in Asia, Europe and the USA. More information about Blis Technologies Ltd can be found at www.blis.co.nz.