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Geneva Appointments new Insurance Head of Sales and Marketing

Geneva finance announces the appointment of Simon James as Head of Sales and Marketing for Quest Insurance.

Simon is currently employed as Regional Business Development Manager at Federal Pacific Insurance. In his previous role, Simon was the Relationship Manager/Domestic Partnerships Manager at Vero Insurance from December 2008 – July 2016.

Simon has extensive insurance experience which includes earlier roles as Direct Marketing Manager at AIG, Insurance leader at GE Money New Zealand and Direct Business Development Manager at Sovereign Assurance Company Ltd.

Simon will join the Quest team on 15 January 2024.

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Investments@genevafinance.co.nz

About Geneva Finance Limited

Geneva Finance is a New Zealand-owned finance company that provides finance and financial services to the consumer credit and small to medium business markets.

The company provides hire purchase finance, and personal loans secured by registered security interests over personal assets such as motor vehicles. Geneva Finance has been providing funding for family vehicles at competitive rates and a quick approvals process since 2002.

Geneva Finance Limited (GFL) is a listed company on the New Zealand Stock Exchange (NZX).