

FOR PUBLIC RELEASE
NZX Limited
Wellington

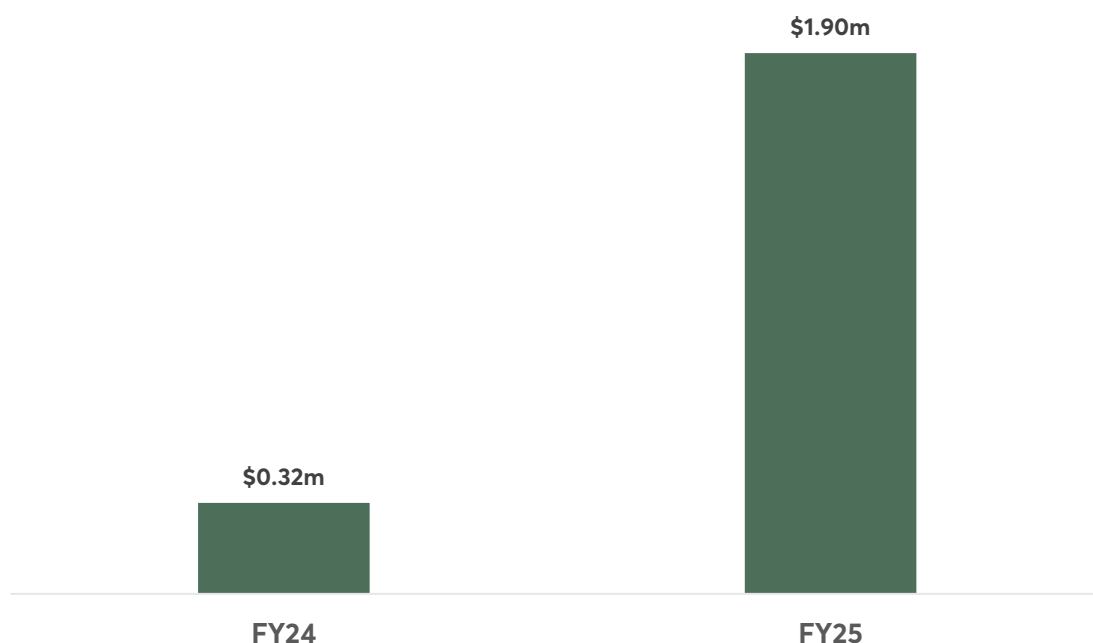
3 November 2025

Capital raise – Pro-rata renounceable Rights Offer

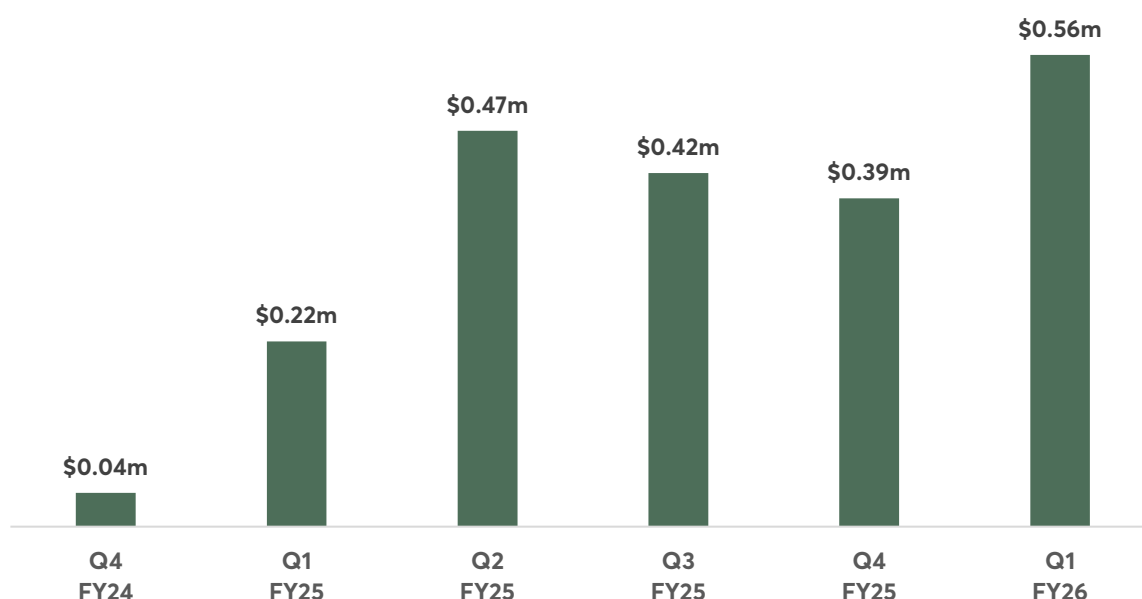
Rua is today announcing an offer to existing shareholders an opportunity to participate in our renoucenable rights issue of 1 New Shares for every 3 Existing Shares to raise up to \$2million ("**Rights Offer**").

The Rights Offer, if fully subscribed, along with proceeds of the expected Gisborne property sale, is expected to fund the business to a self-sustaining position.

This comes at a pivotal stage in the company's evolution, with Rua now generating meaningful revenue across three markets — Germany, Australia, and New Zealand. FY25 revenue of \$1.9 million represents strong growth from \$322,000 in FY24. With the growth trajectory now well established, the Board and management expect revenue to exceed \$3 million by the end of FY26.



In addition the sales for Q1 FY26 are a record and we expect this growth to continue.



Rua intends to use the cash raised through the Rights Offer to fund working capital and marketing activities to support our growth opportunities. This includes new products in our key international markets of Germany, Australia, UK and Czechia.

The Rights Offer, if fully subscribed, along with proceeds of the expected Gisborne property sale, is expected to fund the business to a self-sustaining position.

The issue price under the Rights Offer is \$0.025 per share, representing a 35% discount to the 5-day volume weighted average price of Rua shares up to 31 October 2025. Rua notes that this price reflects that the Rights Offer is being offered to existing eligible shareholders resident in New Zealand or Australia and differs to the potential issue of new shares authorised by shareholders at the recent annual shareholders' meeting at an issue price of \$0.03 per share via a potential placement to new investors.

Eligible shareholders who take up their rights in full may also apply for any number of additional shares at the same issue price under the Oversubscription Facility.

The key dates for the Rights Offer are as follows:

Announcement of the Offer	Monday, 3 November 2025
Rights Trading Opens	Friday, 7 November 2025
Record Date	5pm, Monday, 10 November 2025
Opening Date of the Offer	2pm, Tuesday, 11 November 2025
Rights Trading Closes	Monday, 24 November 2025
Closing Date of the Offer	Friday, 28 November 2025
Announcement of Results of the Offer	Tuesday, 2 December 2025
Issue Date	Thursday, 4 December 2025
Quotation of New Shares on NZX Main Board	Thursday, 4 December 2025

Further Information

Rua has lodged an **Investor Presentation** and **Offer Document** with the NZX today. Both documents contain important information including the terms of the Rights Offer and key risk factors and Rua encourages shareholders to read them in full. The Offer Document and Investor Presentation along with other important information relating to the Rights Offer will be available on the website established for the Rights Offer at www.shareoffer.co.nz/rua.

Shareholders with any questions about the Rights Offer, please email rua@computershare.co.nz or call the Computershare Investor Information Line on 0800 650 034 (toll free within New Zealand) or +64 9 488 8793, otherwise for Australian shareholders 1800 501 366 (toll free within Australia) or +61 3 9415 4083 in each case from 8:30am to 5:00pm Monday to Friday (NZDT) (excluding public holidays), or contact your broker or your financial, investment or other professional adviser.

A copy of the **Corporate Action Notice** and **Cleansing Notice** also accompanies this announcement.

ENDS

The person who authorised this announcement:

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