

13 March 2024

## Me Today Rights Issue

Dear shareholder,

On behalf of the directors of Me Today Limited (the **Company**) we are pleased to offer eligible shareholders the opportunity to participate in our non-renounceable rights issue at an issue price of 8 cents per share.

On 28 February 2024, the Company released its unaudited condensed interim consolidated financial results for the 6 month period to 31 December 2023. A copy of that announcement, and other announcements made by the Company are available at [www.nzx.com/companies/MEE/announcements](http://www.nzx.com/companies/MEE/announcements).

The Company intends to use the cash raised to enable continued investment in brands, to take advantage of international opportunities, lessen cashflow pressure on the company and to help meet the company's additional working capital requirements over the next year arising from the impact of the lower level of King Honey sales.

Eligible shareholders are entitled to take up 9 New Shares for every 4 Existing Shares held, and to apply for additional shares at that price. Eligible shareholders have until 5:00pm on 22 March 2024 to apply at the following link: [www.shareoffer.co.nz/metoday](http://www.shareoffer.co.nz/metoday). The non-renounceable rights issue was approved by shareholders at a special meeting of shareholders held on 8 March 2024.

As approved by shareholders at the special meeting held on 8 March 2024, the trustees of the Baker Investment Trust No 2 and the trustees of the Sinclair Investment Trust, have agreed to underwrite \$2m of the \$2.78m Rights Issue, and potentially may subscribe for up to a further \$750,000 of shares.

Shareholders who choose not to take up their Rights will have their percentage shareholding diluted.

Before making your investment decision, I encourage you to read the offer document available from the offer website at [www.shareoffer.co.nz/metoday](http://www.shareoffer.co.nz/metoday) in full, and also to consider the information disclosed by Me Today to NZX and other information available at [www.nzx.com](http://www.nzx.com) under the ticker code "**MEE**".

If you are in doubt as to what you should do, you should consult your financial or professional adviser or an NZX Broker.

If you have any questions in relation to the completion of an online application, please contact Computershare Investor Services Limited on:

- New Zealand: 0800 650 034 (NZ)
- Australia: 1800 501 366 (freephone within Australia only)
- Outside New Zealand: +61 3 9415 4083

or alternatively email [metoday@computershare.co.nz](mailto:metoday@computershare.co.nz).

Yours sincerely

Grant Baker  
Executive Chairman  
**Me Today Limited**

#### **SALE OF LESS THAN MINIMUM HOLDINGS**

Under Me Today's constitution and the NZX Listing Rules, Me Today is permitted to exercise its power of the sale of shares held by any person with less than a "Minimum Holding" of \$1,000.

If you currently hold less than \$1,000 of shares, in accordance with clause 14.1 of Me Today's constitution and NZX Listing Rule 8.1.6(c), the Board gives you notice that, at the expiration of three months after this notice, Me Today may exercise its power of sale unless you increase your shareholding to a Minimum Holding of \$1,000 of shares. Me Today will pay the proceeds to you, after deducting reasonable expenses if the amount payable exceeds \$2.50.

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