

MARKET RELEASE

25 November 2025

TradeWindow has received firm commitments for \$A5m in a Placement, advancing its ASX listing

Trade Window Holdings Limited (“**TradeWindow**” or the “**Company**”), is pleased to advise that it has successfully completed a conditional institutional placement (“**Placement**”), receiving firm commitments for approximately \$A5 million (~NZ\$5.8 million) before costs. The Placement will result in the issuance of approximately 22.9 million new fully paid ordinary shares (“**Shares**”) at an issue price of A\$0.22 / NZ\$0.25 per Share (“**Placement Offer Price**”).

The Placement received strong support from both existing shareholders and a number of new Australian institutional and sophisticated investors.

The Placement took place under an NZX trading halt, which will cease at the market open today. Bell Potter Securities Limited acted as the sole lead manager of the Placement.

The issue and allotment of shares in the Placement is conditional on shareholder approval of a Special Shareholders’ Meeting to be held in mid-December 2025, ASX approval of TradeWindow’s application for a Foreign Exempt Listing on the ASX and the Company’s listing on that exchange¹. These conditions are expected to be met by the middle of December 2025.

The strengthened cash balance following the Placement allows the Company to focus on its strategic objectives and will support the following initiatives:

- accelerating the development of TradeWindow’s Freight AI operating system, its next generation freight forwarding solution;
- strengthening the Company’s balance sheet, including the repayment of debt;
- supporting the growth of the Company in Australia and New Zealand and further afield; and
- facilitating the Company’s Foreign Exempt Listing on the ASX.

Mr AJ Smith, Founder and CEO has said:

“We are very pleased with the support we have received from investors, particularly from new Australian institutional investors now set to join the TradeWindow share register once all the Placement conditions have been met.”

- ENDS -

¹ ASX approval of TradeWindow’s Application for a Foreign Exempt Listing and the timing of that approval is entirely at the discretion of ASX limited. Trade Window makes no warranty that the necessary approvals and listing will occur.

Disclaimer

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Released for and on behalf of TradeWindow by:

AJ Smith, Executive Director and Chief Executive Officer

About TradeWindow:

Founded in December 2018, TradeWindow is an NZX-listed software company that provides digital solutions for exporters, importers, freight forwarders, and customs brokers to drive productivity, increase connectivity, and enhance visibility. TradeWindow's software solutions integrate to form a cohesive digital trade platform that enables customers to more efficiently run their back-end operations, share information and securely collaborate with a global supply chain made up of customers, ports, terminals, shipping lines, banks, insurance companies, and government authorities.

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