



MWE Appoints USA Distributor

Award-winning New Zealand wine company, Marlborough Wine Estates Group Limited (NZX: MWE), has appointed Winesellers, Ltd. as the exclusive USA importer for its OTU Estate brand.

Winesellers is a globally recognized importer and marketer of fine wines to the US market. Their portfolio represents the finest quality of wines in their respective price category and has widespread distribution throughout all 50 states, supported by a team of dedicated sales professionals and through a network of distributors renowned for excellent account service and market penetration.

Winesellers many accolades include being named Wine Enthusiast's Importer of the year and Wine and Spirits' Top Importer of the year.

Winesellers has been a business partner of MWE and is now expanding the collaboration to import and market OTU Estate wines in all 50 US states, with wine available in the market from February 2022.

Jordan Sager, Co-President of Winesellers, Ltd. comments, "We have been working with OTU and their talented team for several years and have always been impressed with their commitment to quality wines and business integrity." He continues, "New Zealand has been trending very positively over the last several years in the US market, and ripe for higher-quality, estate produced wines from unique growing regions. We see a tremendous opportunity to grow our partnership with OTU who produce top estate wines from Marlborough's Awatere Valley sub-region."

MWE's Chief Executive Catherine Ma says "Winesellers is a highly regarded importer and marketer in the US. MWE is excited to be working with Winesellers and is looking forward to growing our business together in the largest export market for NZ wines".

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Authority for this announcement

Name of senior manager or director authorised to make this announcement:	Catherine Ma
Contact phone number:	09 215 6650
Contact email address:	catherine.ma@otuwines.com
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