

26 October 2021

Emerging Director Appointed

Turners Automotive Group (NZX/ASX: TRA) announced today that Lauren Quaintance has been appointed into an Emerging Director role. Lauren is an award-winning journalist and media executive turned entrepreneur and content marketer. Most recently, she has been the co-founder and Managing Director of Storyation a leading digital content marketing agency with offices in Auckland and Sydney. Storyation was named an *Australian Financial Review* Fast Starter – one of the 100 fastest growing businesses in Australia - and was sold to ASX-listed NewsCorp Australia in late 2019. Lauren was named Entrepreneur of the Year at the B&T Women in Media Awards in Australia.

Lauren has also had an extensive career within media, having worked for Fairfax Media (now Nine Entertainment Company) in Australia in senior management positions including General Manager and Managing Editor. She previously worked for *The Sunday Times* in London and edited some of the highest-circulating magazines in Australasia, including the *Sydney Morning Herald's Good Weekend* magazine and *Metro* magazine in Auckland.

"We are very excited to be able to bring Lauren into the Turners Automotive Group team and given our strong focus on digital investments and capability we are very confident Lauren is going to add enormous value to the organisation," said Turners chairman Grant Baker. "We think her journalistic pedigree combined with digital marketing experience and entrepreneurial bent fits well with the Turners direction and culture."

"The Emerging Director role is an excellent way of building board talent, knowledge and expertise and ensuring there is a succession plan in place when required."

"I am really looking forward to building on my governance skills and working with a company with such strong heritage. The company has made strong push into digital and I am looking forward to helping the team enhance and develop this thinking further to deliver real benefits for customers and drive value for shareholders," said Quaintance.

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About Turners

Turners Automotive Group Limited is an integrated financial services group, primarily operating in the automotive sector <u>www.turnersautogroup.co.nz</u>

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