

MARKET ANNOUNCEMENT

17 March 2025, Vista Group International Ltd, Auckland, New Zealand

Retirement of Director

Vista Group International Limited (NZX & ASX:VGL) advises that after 11 years as a director, Kirk Senior, has notified the Board that he will not stand for re-election at the Annual Shareholders Meeting to be held on 21 May 2025, but will instead retire effective from the conclusion of that meeting.

Vista Group's Chair, Susan Peterson, said: "On behalf of the Board I want to thank Kirk for his outstanding contribution to the success of Vista Group.

"As Executive Chair, Kirk was instrumental in Vista Group's IPO in 2014 and led the growth of Vista Group's market share and expansion into industry verticals. The Board and I have been very grateful that when Kirk retired as an executive he agreed to continue as a director. When I was appointed as Independent Chair at the end of 2020, Kirk's continued involvement ensured that Vista Group could still benefit from his unparalleled experience, insights and relationships in the cinema industry."

Kirk Senior, said: "My connection to Vista Group extends back over 30 years, initially as an independent director and client when I was CEO of Village Cinemas, and then as Executive Chair from 2010. I am so proud of what we have achieved and thank the founding shareholders, particularly Murray and Brian, for putting their faith in me 15 years ago. Vista Group is now in a very strong position, and I am looking forward to watching its continued success from the sidelines."

The Board is well progressed on the succession process and will provide further information regarding the outcome of that process in due course.

Authorised for release by the Board of Directors.

For further information please contact:

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About Vista Group

Vista Group International Limited is a global leader in providing technology solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group's expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.