



MARKET RELEASE - THURSDAY, 15 DECEMBER 2023

Spark confirms Spark Sport partnership discussions

Further to Spark's disclosure at its FY22 results announcement in August 2022, the Company has been accelerating strategic partnership opportunities for Spark Sport to drive improved returns.

In response to media reporting, Spark today confirmed it is in discussions with TVNZ regarding a potential content partnering agreement covering the majority of Spark Sport's portfolio.

Discussions are ongoing and incomplete, and Spark will keep the market updated in accordance with its continuous disclosure obligations.

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About Spark

Spark is New Zealand's largest telecommunications and digital services company, with a purpose to help all of New Zealand win big in a digital world. Spark provides mobile, broadband, and digital services to millions of New Zealanders and thousands of New Zealand businesses.

www.sparknz.co.nz