

Disclosure of beginning to have substantial holding

Section 276, Financial Markets Conduct Act 2013

To NZX Limited
and
To Me Today Limited

Date this disclosure made: 17 November 2025

Date on which substantial holding began: 6 November 2025

Substantial product holder giving disclosure

Full name: Max James Smithies

Summary of substantial holding

Class of quoted voting products: Ordinary shares (MEE)

Summary for Max James Smithies

For this disclosure,—

- (a) total number held in class: 5,742,510
- (b) total in class: 94,522,306
- (c) total percentage held in class: 6.075%

Details of relevant interests

Details for Max James Smithies

Nature of relevant interest(s): Registered holder and beneficial owner of 179,458 MEE shares

For that relevant interest,—

- (a) number held in class: 179,458
- (b) percentage held in class: 0.190%
- (c) current registered holder(s): Max James Smithies
- (d) registered holder(s) once transfers are registered: N/A

Nature of relevant interest(s): Deemed relevant interest in 5,563,052 MEE shares held by Monovale Holdings Limited, as a person who has the power to exercise, or control the exercise of, the right to vote attached to, or to acquire or dispose of, 20% or more of the voting products of Monovale Holdings Limited.

For that relevant interest,—

- (a) number held in class: 5,563,052

- (b) percentage held in class: 5.885%
- (c) current registered holder(s): Monovale Holdings Limited
- (d) registered holder(s) once transfers are registered: N/A

Details of transactions and events giving rise to substantial holding

Details of the transactions or other events requiring disclosure:

Issue of:

- 179,458 ordinary shares to Max James Smithies; and
- 3,333,334 ordinary shares to Monovale Holdings Limited,

at a price of \$0.06 per share under Me Today's rights issue. The rights issue was approved at the annual meeting of shareholders held on 30 October 2025 and all shares were allotted on 6 November 2025.

Monovale Holdings Limited acquired the balance of its holding more than four months ago, so the details of those transactions are not required to be disclosed under the relevant regulations.

Max James Smithies holds 89,729 Series 1 Warrants (MEEWA) and 89,729 Series 2 Warrants (MEEWB), allotted on 10 November 2025.

Monovale Holdings Limited also holds 2,781,526 Series 1 Warrants (MEEWA) and 2,781,526 Series 2 Warrants (MEEWB), allotted on 10 November 2025.

Additional information

Address of substantial product holder: Unit 3, 157 Hickey Road, RD 4, Cambridge, 3496

Contact details: Max Smithies

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: Monovale Holdings Limited

Certification

I, Max James Smithies, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.