



7 February 2023

NZX/ASX Code: MFB

APPOINTMENT OF CHIEF FINANCIAL OFFICER

My Food Bag Group Limited (NZX: MFB) is delighted to announce the appointment of Leanne Dekker to the role of Chief Financial Officer, commencing 20 March 2023.

Leanne joins My Food Bag with nearly 20 years' experience in professional services and listed company environments in New Zealand. She has held senior finance roles at both Summerset (as deputy CFO) and most recently Kiwi Property Group (as group financial controller). In addition to her expertise across a broad range of accounting and finance functions, Leanne has exceptional experience leading a team, delivering projects and contributing to compliance and governance responsibilities for listed companies.

Mark Winter, My Food Bag CEO, commented "We are delighted to have someone of Leanne's talent join My Food Bag at this critical time as we invest in initiatives that set the foundation for future growth and navigate through an uncertain economic outlook. Leanne joins us with an excellent reputation and I look forward to working closely with her during this next exciting chapter for My Food Bag."

Jeremy Edmonds will continue as interim CFO at My Food Bag until Leanne's arrival in March.

Authorised by:

Board of Directors of My Food Bag Group Limited

Ends

For investor or analyst queries, please contact:

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