

Disclosure of beginning to have substantial holding

Section 276, Financial Markets Conduct Act 2013

To NZX Limited
and
To My Food Bag Group Limited ("**My Food Bag**")

Date this disclosure made: 18 December 2023

Date on which substantial holding began: 15 December 2023

Substantial product holder(s) giving disclosure

Full name(s): Cecilia Charlotte Louise Robinson, James Charles Robinson and Heimsath Alexander Trustee Limited as trustees of the APL Holdings Trust

Summary of substantial holding

Class of quoted voting products: Ordinary shares (NZX: MFB)

Summary for the trustees of the APL Holdings Trust

For this disclosure,—

- (a) total number held in class: 14,430,258
- (b) total in class: 242,437,524
- (c) total percentage held in class: 5.952%

Details of relevant interests

Details for the trustees of the APL Holdings Trust

Nature of relevant interest(s): Registered holders as trustees of the APL Holdings Trust

For that relevant interest,—

- (a) number held in class: 14,430,258
- (b) percentage held in class: 5.952%
- (c) current registered holder(s): Unknown
- (d) registered holder(s) once transfers are registered: Cecilia Charlotte Louise Robinson, James Charles Robinson and Heimsath Alexander Trustee Limited

Details of transactions and events giving rise to substantial holding

Details of the transactions or other events requiring disclosure: On 15 December 2023, the trustees of the APL Holdings Trust purchased on-market 7,000,000 ordinary shares in My Food Bag for \$0.125 per share (or \$875,000.00 in aggregate). Prior to this, the trustees of the APL Holdings Trust already held 7,430,258 ordinary shares in My Food Bag.

Additional information

Address(es) of substantial product holder(s): 12 Aldred Road, Remuera, Auckland 1050

Contact details: Louisa Kraitzick
+64 21 299 2628
louisa.kraitzick@pead.co.nz

Nature of connection between substantial product holders: Cecilia Charlotte Louise Robinson, James Charles Robinson and Heimsath Alexander Trustee Limited are all trustees of the APL Holdings Trust

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: Unknown

Disclosure has effect for purposes of directors' and senior managers' disclosure

Cecilia Charlotte Louise Robinson is also a director of My Food Bag Group Limited. This disclosure also constitutes disclosure for the purposes of the directors' and senior managers' disclosure obligations.

Certification

I, Cecilia Charlotte Louise Robinson, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.