

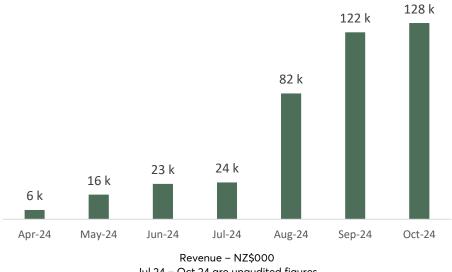
FOR PUBLIC RELEASE

NZX Limited Wellington

18 November 2024

Revenue continues to grow

Rua Bioscience Limited ("RUA") is pleased to report continued month-on-month growth in sales revenue, as seen in our latest figures below (unaudited). With our products now available in three key markets - Aotearoa NZ, Australia and Germany - Rua is establishing a strong national and international presence.



Jul 24 - Oct 24 are unaudited figures

Looking ahead, we are launching products in the UK within the next month, a move that we anticipate will further accelerate our strong growth trajectory. And we will also have new products in Aotearoa and Germany before the end of this year.

Our current revenue trajectory along with new product offerings in key markets give us confidence in our business plan. We are forecasting revenue over \$3mill by the end of FY25.

ENDS

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