

MARKET RELEASE

23 JUNE 2025

TradeWindow raises \$600k in placement to accelerate growth

TradeWindow (NZX: TWL), a global trade software company, today announces it has raised \$600,000 in new equity in a private placement to new investors to accelerate its growth and strengthen its balance sheet. The company continues to explore further sources of capital including both debt and equity.

The company has agreed to issue 3,333,329 shares at a price of \$0.18 per share. Settlement and allotment of the new shares is expected to take place on or about 23 June 2025.

USE OF FUNDS

TradeWindow intends to use the new capital to:

- Accelerate the development of our next generation AI-enabled freight operating system. This new platform is targeted at integrating with modern platforms like TW Cube and solutions used by ocean carriers, terminal operators, and government agencies. We expect the new platform to sharpen our competitive edge in leading the digital transformation of global trade information flows.
- Drive the acquisition of market share in Australia where the company continues to see strong opportunities.
- Establish beachheads in new markets where rapidly shifting global trade policies are creating strong demand for trade compliance tools.
- Strengthen the company's balance sheet to provide a larger buffer against market disruptions.

Chief Executive and Managing Director AJ Smith said: "We are delighted with the support we have received from new investors in this placement. It follows on from a strong FY25 when TradeWindow delivered revenue growth of 30% to reach a record of \$8.0 million in revenue and cleared the path to financial sustainability through strong capital discipline. It is a ringing endorsement of our strategy and our confidence in the strong potential we see for TradeWindow to grow rapidly in our core Australasian market and further afield."

TradeWindow continues to expect FY26 revenue to range between \$10 million and \$11 million – representing growth of 25% to 37.5% over FY25 revenue. It also continues to expect to achieve EBITDA breakeven for the 2026 financial year. TradeWindow will provide a further update on trading at its Annual Shareholders' Meeting in August.

TradeWindow undertook a selective process to identify new prospective investors for the offer through MSL Capital Markets Limited. TradeWindow considers that a placement to new investors is in the best interests of TradeWindow and its existing shareholders, as the placement allowed TradeWindow to access a broader pool of potential investors, giving greater certainty around the achievement of the targeted raising size and more favourable pricing for TradeWindow.

Released for and on behalf of TradeWindow by:

AJ Smith
Executive Director and Chief Executive Officer

ENDS

About TradeWindow:

Founded in December 2018, TradeWindow is an NZX-listed software company that provides digital solutions for exporters, importers, freight forwarders, and customs brokers to drive productivity, increase connectivity, and enhance visibility. TradeWindow's software solutions integrate to form a cohesive digital trade platform that enables customers to more efficiently run their back-end operations, share information and securely collaborate with a global supply chain made up of customers, ports, terminals, shipping lines, banks, insurance companies, and government authorities.

www.tradewindow.io

Further information:

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