

Our strategy



How we create end-to-end value for farmers

DAIRY MARKET **STABILITY**

ON-FARM RISK

FARMGATE **MILK PRICE**

SHAREHOLDER RETURNS

 $\mathbb{M} \longrightarrow \mathbb{G} \longrightarrow \mathbb{G} \longrightarrow \mathbb{G} \longrightarrow \mathbb{G} \longrightarrow \mathbb{G} \longrightarrow \mathbb{G}$

Providing stability to New Zealand dairy industry

De-risking farm assets and earnings

Enabling the maximum sustainable Farmgate Milk Price through efficient collection and processing of milk

Providing additional returns from earnings through dividends and capital distributions



A strategy fit for the future

Our context is changing so we're changing too

The world we've come from

Defining features of the past

- Global co-operation and trade
- **Rise of Asia and China**
- Energy abundance
- Cheap capital

Fonterra set up to benefit

- Co-op with scope and scale
- Trade agreements, Asia adjacent
- NZ dairy comparative advantage
- Consolidation and growth

Where we're heading

Defining features of the future

- Nationalism and protectionism
- Game-changing tech
- Asia and China at scale, aging populations ullet
- Global climate commitments
- Capital costs high

Implications for NZ dairy

- Geopolitical instability, trade advantages •
- Competition for milk higher •
- Sustainability imperative
- Farming more expensive, capital costs high ٠
- **Opportunities from volatility**



OUR PURPOSE

OUR VISION

The source of the world's most valued dairy

OUR CHOICES

OUTCOMES

Deliver strongest farmer offering

Unleash our Ingredients engine

Keep momentum in Foodservice

Strong Shareholder returns

Our Co-operative, empowering people, to create goodness for generations. You, me, us together. Tātou, tātou.

> Invest in operations for the future

Build on our sustainability position

Innovate to drive our advantage

Stable balance sheet Enduring Co-op



A clear plan to deliver outcomes for shareholders



Deliver strongest farmer offering

Work alongside farmers to help drive on-farm productivity and profitability.



An efficient manufacturing and supply chain network that allows us to flexibly allocate milk to the highest returning product and sales channel.





Unleash our Ingredients engine

Deepen our position as a world-leading provider of sophisticated dairy ingredients, to grow both the Farmgate Milk Price and earnings.



Keep momentum in Foodservice

Expand our successful Foodservice business in and beyond China to grow earnings.

Build on our sustainability position

Further improve the Co-op's sustainability credentials, as we work towards our ambition to be net zero by 2050.



Innovate to drive our advantage

Use science and technology to solve the Co-op's challenges and build on our competitive advantages.





A more focused Co-op, with global B2B reach







Ingredients

100+ products



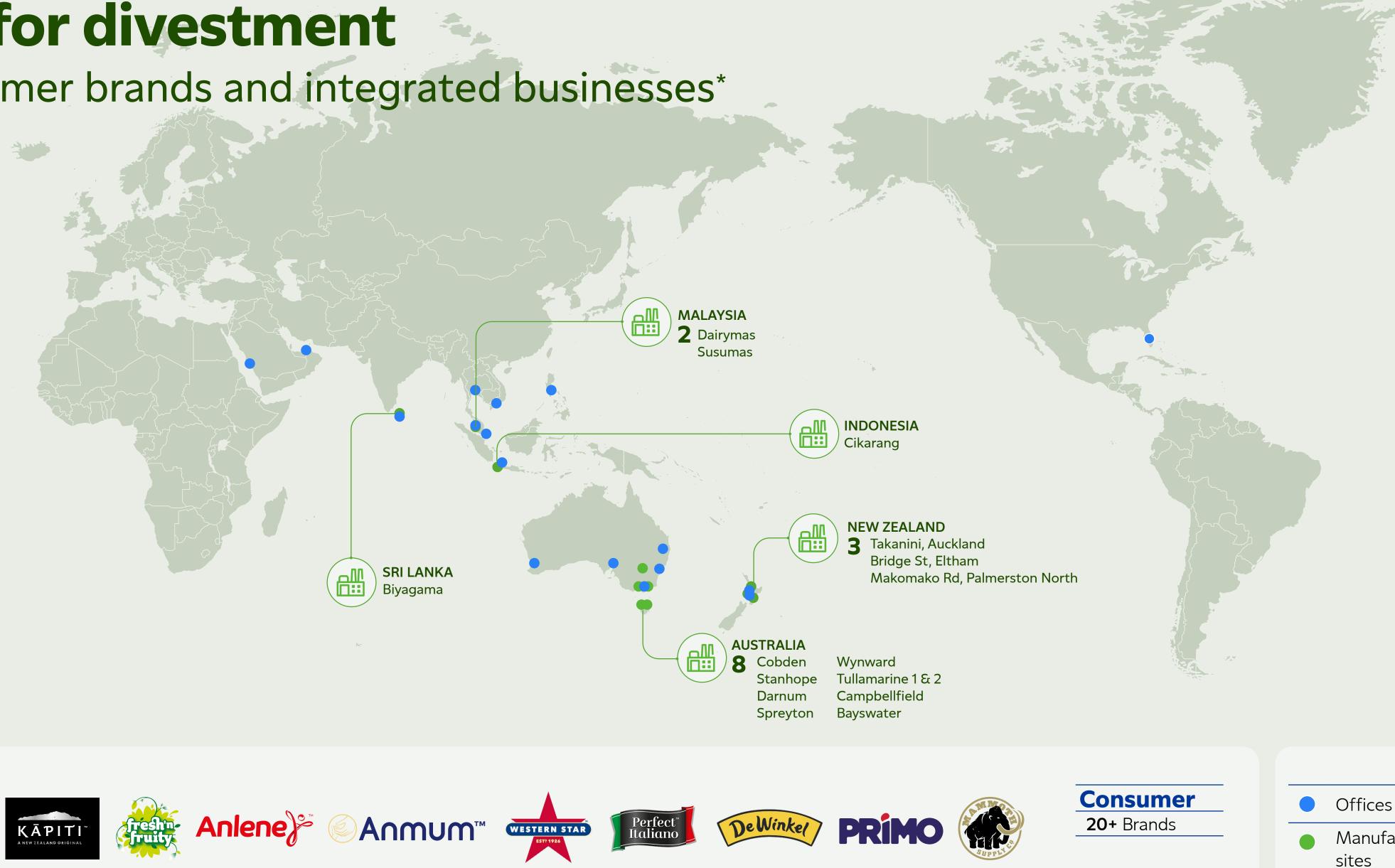
Foodservice

50+ products



In scope for divestment

~4,000 employees
17 offices globally
3 manufacturing sites in NZ
12 manufacturing sites offshore
~1.4 billion litres of milk
20+ countries where product is s





*Consumer brands plus integrated businesses includes Fonterra's global consumer business & brands (excluding Greater China) and components of its business-to-business Foodservice and Ingredients channels (and associated manufacturing assets) in Australia (Consumer, Foodservice & Ingredients), New Zealand (Consumer & Foodservice), Sri Lanka (Consumer & Foodservice), and export regions of the Pacific Islands & Caribbean which operate through Oceania FBNZ (Consumer, Foodservice & Ingredients).



Why divest our Consumer and integrated businesses

.....

Why divest

Our Ingredients and Foodservice businesses generate both the Farmgate Milk Price and earnings.

We estimate an acceptable return on capital (ROC) for dairy farmers would be around 10%.

Our high-performing Ingredients and Foodservice businesses deliver ROCs above this, while our Consumer business does not.

Focusing on our Ingredients and Foodservice businesses would allow us to be more efficient and grow returns for farmers.

Next steps

Currently testing both a trade sale and initial public offering (IPO) as divestment options.

Following this, we will seek shareholder approval to divest through a vote.

We continue to target a significant capital return to shareholders and unit holders following divestment.

Fonterra would continue to supply raw milk and ingredients to the Consumer business through a supply agreement.



A strong Co-op, creating value

OUTCOMES	TARGETS & POLICY SETTINGS		FY19-24 AVERAGE
Strong Shareholder returns	Return on capital ¹	10-12%	8.2%
	Dividend policy	60-80%	62%
	Capital distributions	Guided by Resource Allocation Framework	
Stable balance sheet	Gearing ratio	30-40%	38%
	Debt to EBITDA	2-3X	2.7X
Enduring Co-op	Capital investment requirements	~\$1+ billion per annum in Essential, Sustainability, Growth	\$660m
	Emissions reduction by 2030 ²	Absolute Scope 1 & 2 GHG emissions 50.4%	
		Scope 1 and Scope 3 FLAG GHG emissions from dairy ³ 30.0	





Dairy for life



