

Me Today Rights Issue

Dear Shareholder,

On behalf of the directors of Me Today Limited (the **Company**) we are pleased to offer eligible shareholders the opportunity to participate in our non-renounceable rights issue at an issue price of 6 cents per share.

The rights issue has been well signalled in the notice of annual meeting of shareholders, available at: www.nzx.com/companies/MEE/announcements.

The Company intends to use the cash raised to strengthen the Company's balance sheet and put the Company into a position to pursue a number of growth opportunities.

Eligible shareholders are entitled to take up 1 New Share for every 1 Existing Share held, and to apply for additional shares at that price. Eligible shareholders have until 5:00pm on Friday 31 October 2025 to apply at the following link: www.shareoffer.co.nz/metoday. The Company is seeking approval of shareholders to the non-renounceable rights issue at an annual meeting of shareholders to be held on 30 October 2025 at 10:30am using MS Teams, as explained in the notice of annual meeting.

If approved by shareholders at the annual meeting held on 30 October 2025, Grant Keith Baker, Donna Jean Baker and Baker Investment MM Trustee Limited as the trustees of the Baker Investment Trust No 2 and Stephen John Sinclair, Jacqueline Margaret Sinclair and Roger Frederick Wallis as the trustees of the Sinclair Investment Trust have agreed to subscribe for \$1.5m of the \$2.59m Offer.

Shareholders who choose not to take up their entitlements will have their percentage shareholding diluted.

Before making your investment decision, I encourage you to read the offer document available from the offer website at www.shareoffer.co.nz/metoday in full, and also to consider the information disclosed by Me Today to NZX and other information available at www.nzx.com under the ticker code "**MEE**".

If you are in doubt as to what you should do, you should consult your financial or professional adviser or an NZX Broker.

If you have any questions in relation to the completion of an online application, please contact Computershare Investor Services Limited on:

- New Zealand: 0800 650 034 (NZ)
- Australia: 1800 501 366 (freephone within Australia only)
- Outside New Zealand: +61 3 9415 4083

or alternatively email metoday@computershare.co.nz.

Yours sincerely

Grant Baker
Executive Chairman
Me Today Limited

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