

Chairman's Address

Welcome to our 19th Annual Meeting.

Tony in his CEO Address will provide a high-level overview of last year's results and provide an update on current trading. I will discuss strategic initiatives and direction.

Strategy

We continue to believe as a board that the strategy of focusing on healthy living and healthy home market segments will provide us growth opportunities, particularly in a market with baby boomers being conscious of their health and wishing to maintain an independent lifestyle in their own homes or in retirement villages.

Health & Safety

We are proud to say that Health and Safety forms part of our culture and is critical in ensuring that every team member and contractor goes home to their family without injury. It is the first topic on our agenda at each board meeting, and we have invested significant resources into programmes to support the health and safety of our staff and contractors.

ESG - Environment, Social and Governance Policy

As a company, we have always had an Environmental Policy and we have been proud of our commitment to Social and Governance best practice.

• Environment:

We were independently audited as Carbon Conscious for the year ending 30 June 2023. Our total carbon footprint for the year was 713 tonnes of CO2 emitted. We are not planning to purchase any carbon offsets. We believe a company's true commitment to reducing their carbon footprint is to act rather than try and buy themselves out of the situation.

We have commenced a number of initiatives in the current year to reduce our carbon footprint. Our target is to reduce our carbon footprint by 6% in the short term, within the next 2 years, 15% reduction in the medium term, being within the next 7 years, and 30% reduction in the long term being within the next 12 years. We will measure our footprint using an Intensity Target of tonnes of Co2 emitted per million dollars of revenue.

• Social:

We believe the CEO Promise that exists for all our brands provides in a nutshell the genuine commitment to making a positive impact on society. It reads:

"I (Tony Falkenstein) built Just Life Group on trust and fair play, and I treat every customer, staff member and shareholder as though they were my own family. If we're not living up to your expectations, contact me directly. I promise to do the right thing by you.

Call me on 021 950 856 or email tonyf@justlife.co.nz"

Since the listing of Just Life Group in 2004, Tony and his wife Heather have been vocal advocates of social causes and continue to do so.

• Governance:

The Company has a wide array of governance frameworks and is committed to meeting best practice, benchmarked by the requirements of the NZX Corporate Governance Code.

Thanks

We repeat it every year, but the board really appreciates the dedication of all team members to the Company's future, and we would like to thank each one of them.

We also thank you as shareholders – it is your company, and hopefully you are an advocate for our various product ranges. Please remember, as a shareholder, you are entitled to receive a shareholder discount on all our products.

Thank you again for your attendance today. On behalf of the Board, I would like to thank Tony, the Just Life Group Executive Leadership Team and all our team members across New Zealand for their hard work and commitment to the company during the year.

I would also like to express my thanks to my fellow directors for their support over a very busy year.

Lastly, I would like to thank shareholders for your ongoing support. We remain focused on growing shareholder value.

Phil Norman

Chairman