

2 JUNE 2021

ME TODAY CONFIRMS \$10 MILLION PLACEMENT TO WHOLESALE INVESTORS

As Me Today Limited (NZX:MEE) announced to NZX on Monday 31 May 2021, Me Today has agreed to acquire 100% of King Honey Limited from interests associated with Terry Jarvis for total consideration of \$36 million. In conjunction with the acquisition, Me Today also announced it intended to raise \$15.75 million (at an issue price of 8.8 cents per share) to partially fund the acquisition, and has mandated CM Partners to assist with the capital raise.

Me Today is pleased to advise that it has received firm commitments for \$10 million of new Me Today shares at 8.8c from a range of financial market participants and other wholesale investors. Me Today plans to raise the balance of \$5.75 million through a retail offer to existing Me Today shareholders, clients of market participants and other members of the public. The share issues remain subject to shareholder approval intended to be sought in late June.

Me Today Chairman, Grant Baker said: "The Board is delighted with the positive response to the wholesale offer, which we see as an endorsement of the King Honey acquisition. The Board also considers it is very important for the existing Me Today shareholders to have an opportunity to participate in the capital raising initiative. Me Today also wishes to open the retail offer to a wider range of retail investors with a view to broadening the Company's shareholder base."

Me Today anticipates that the documentation for the retail offer will be made available next week, once the Notice of Special Meeting of shareholders and related information has been released to the market.

For further information, please contact.

Grant Baker
Chairman, Me Today Limited
021 729 800
grant@gbaker.co.nz