

# Investor Day

16 September 2025



# Introduction

#### **Presenter:**

Suzanne Dvorak
Chief Executive Officer



#### Meet the team driving our next phase of growth





**Suzanne Dvorak Chief Executive Officer** 

Appointed in 2024 Over 20 years leading aged care, retirement living and health services in Australia and New Zealand. Former Managing Director, Bupa Villages & Aged Care - Australia; CEO of Levande

and Vivir Healthcare: CEO of Save

the Children Australia.



**Kathryn Waugh Chief Financial Officer** 

Appointed in 2021 Former Financial Controller at Oceania (2009-2021); 20+ years in finance and governance including senior roles at PwC in NZ and the UK. Chartered Accountant; member of the Institute of Directors NZ and Institute of Finance Professionals NZ.



**Andrew Buckingham Chief Property Officer** 

Appointed in 2021 Former Programme Director at **Auckland Airport (Terminal** Integration), and GM Development at Precinct Properties. 25+ years' experience leading large-scale property developments across NZ and Australia, including major roles at SkyCity, Kiwi Property and Westfield.



**Shirley Ross Director of Clinical and Care Services** 

Appointed in 2023

20+ years in clinical leadership and healthcare management. Previous senior leadership roles at Waitematā DHB including Associate GM, Waitakere Hospital and Head of Department Nursing. Registered Nurse with a Master of Nursing (University of Auckland).



**Stephen Lester Chief Sales & Marketing** Officer

Appointed in 2024 Former senior roles at Ryman Healthcare, Ngāi Tahu Tourism, and O2 (Telefónica UK). Extensive experience in customer-centric growth, leveraging data insights to drive performance and enhance

customer experience.



Michelle Baker **Chief Customer and** 

Services Officer

Appointed in 2025 Former Head of Partnerships at Levande; senior executive roles at Bupa and Regis Aged Care. 20+ years in aged care, health and hospitality leadership; extensive experience in change management and large-scale service delivery.



Meet the team driving our next phase of growth



**Gareth Wright**Head of Development

Appointed in 2017
Former Design Manager at NZ
Force Construction, Ebert
Construction and ECL Group; earlier
senior technician role at Ignite
Architects.

20+ years' experience in architectural design and construction across New Zealand, the UK and South Africa, including founding and directing design consultancy Preconstrukt Ltd.



Fiona Cameron
General Manager Sales

Appointed in 2024
Former Divisional Leasing Manager at
Dexus and AMP Capital; earlier senior
leasing roles at Scentre Group and
Westfield NZ.

20+ years' experience in commercial property, sales and marketing, including leadership roles at Hanover Property, Tourism Auckland and BMW Oracle Racing (Americas Cup Team).



Paul Wilson
General Manager Finance

Appointed in 2025
Former Group Financial
Controller at Delegat and CFO at
Finesse Residential; earlier
finance leadership roles at
Fletcher Steel and Fisher &
Paykel Appliances.

Chartered Accountant with 20+ years' experience across corporate finance, audit and financial management in NZ and the UK.



Alex Howieson
General Manager People

Appointed in 2025

20+ years in senior HR leadership, including GM People, Property & Safety at Sky New Zealand; GM People at Kiwibank; earlier roles at Air New Zealand and Qantas.

Extensive experience in large-scale workforce transformation. Sector leadership includes Chair, AI Forum NZ "AI for HR" Working Group and Board Chair, New Zealand Water Polo.

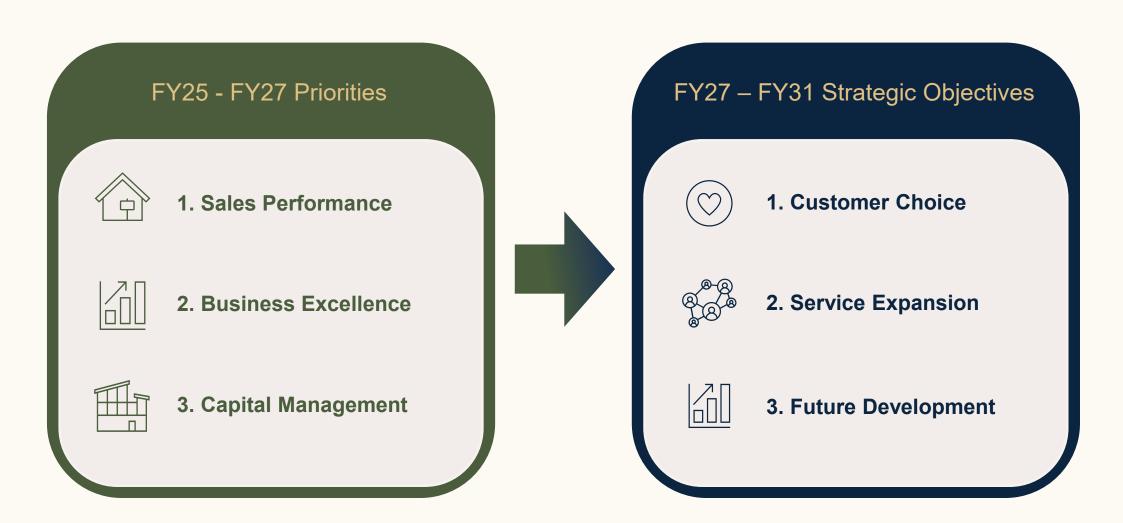


# Agenda

Topic	Slide
Market Environment  - Operating context and sector outlook	6
Oceania Today  – Strengthening our foundations for growth	12
Sales Performance	14
Business Excellence	20
Capital Management	27
Our Strategy  – Sustainable growth, disciplined execution	32
Customer Choice	37
Service Expansion	42
Future Development	47
Closing Remarks  – Path to FY31	55

## Priorities and Strategic Objectives





During FY25 and through FY26 we have focused on building resilience— giving us confidence to scale

## Market Environment

Operating context and sector outlook

#### **Presenter:**

Suzanne Dvorak
Chief Executive Officer



## Leading provider of Aged Care and Retirement Village Services



Since its 2017 IPO, Oceania has modernised and expanded its portfolio through strategic development at 15 sites, and divestment of 18 sites, becoming a leading operator with contemporary sites

#### Oceania composition as at 31 August 2025<sup>1</sup>



36 sites across New Zealand

48 sites and 2 held for redevelopment at 2017 IPO



~1,190 Care beds and ~1,123 premium care suites

2,580 Care beds and 242 premium care suites at 2017 IPO



~813 villas and ~1,059 apartments

1,054 villas at 2017 IPO



9 sites with development opportunity<sup>2</sup>, 1 site currently under construction<sup>3</sup> and 1 site under significant refurbishment<sup>4</sup>



95% care occupancy at villages not affected by development



~2,600 employees

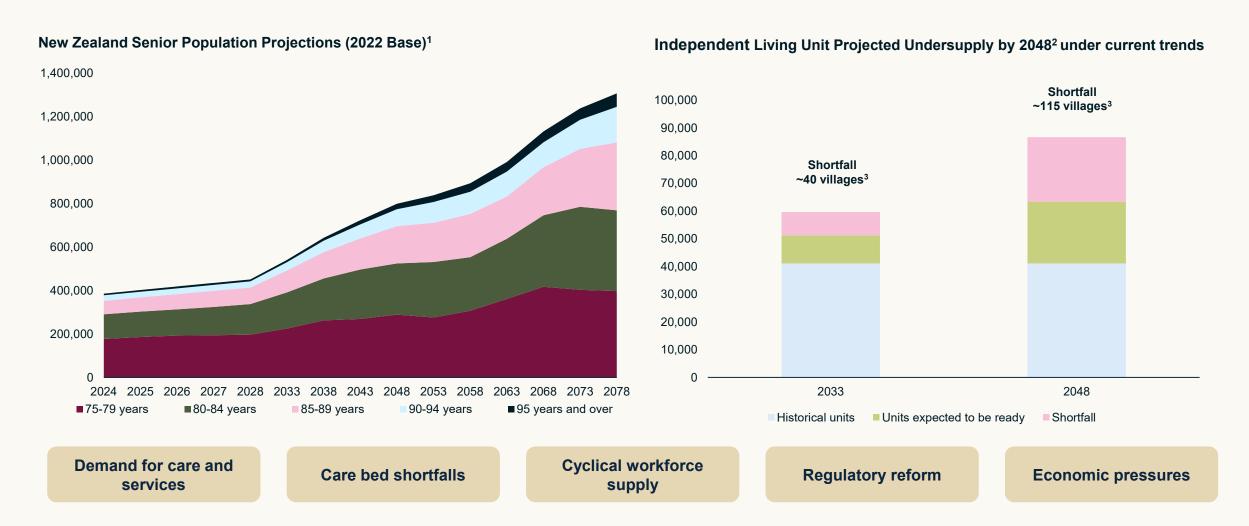


<sup>1.</sup> Movement from March 2025 includes the completion of 40 new dementia care suites at Meadowbank and the reopening of a decommissioned wing at The Oaks, adding 28 units.
2. Lady Allum, Bream Bay, Elmwood, Gracelands, Waterford, Duart, The Bayview, The Helier, Franklin, 3. Franklin, 4. Elmwood

## The environment we operate in



The sector is being reshaped by powerful forces



<sup>1.</sup> Source: Statistics New Zealand 2022

<sup>2.</sup> Source: JLL New Zealand Retirement Villages Whitepaper, 2024

<sup>3.</sup> Village shortfall calculation assumes average village size of 200 ILU units

#### Market backdrop



Challenging housing market, resilient portfolio

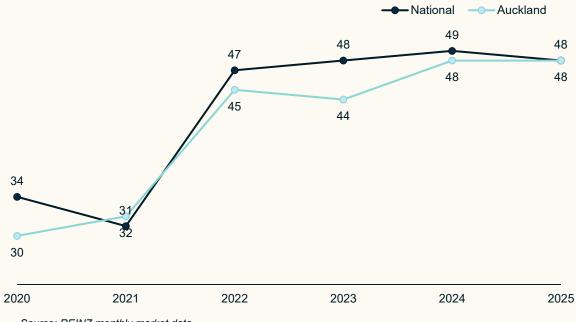
#### The residential property market has remained challenging through the first half of FY26:

- In July 2025, the QV House Price Index showed average home values across New Zealand were unchanged year on year.
- At July 2025, REINZ median days to sell were 48 days, compared with 49 days in 2024 and 31 days in 2021.

#### **QV House Price Index**

# National Auckland Auckland Jul-20 Jan-21 Jul-21 Jan-22 Jul-22 Jan-23 Jul-23 Jan-24 Jul-24 Jan-25 Jul-25

#### REINZ Median Days to Sell



Source: REINZ monthly market data

Oceania has a balanced model

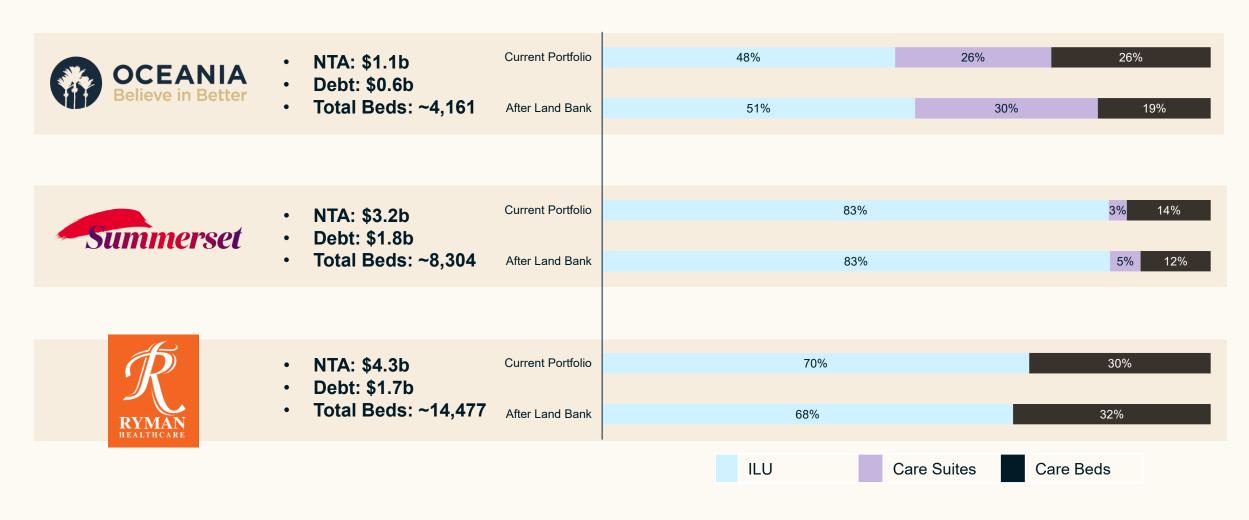
Source: QV House Price Index July 25

- care, care suites, retirement sales and a disciplined development pipeline - that provides resilience despite housing market pressures

## Industry backdrop



As the pioneer of the care suite model, Oceania has a larger portion of integrated care suite sites



## Observations: what needed strengthening



Investor feedback and our internal observations pointed to the need for:				
	Sharper sales execution	Investors called for stronger sales cadence, pricing discipline, and better stock sell-down.		
(§) (§)	Stronger operating model	We needed tighter cost control, site-by-site performance accountability, and more scalable systems.		
	Clearer capital discipline	Expectations were for faster debt reduction, balance sheet flexibility, and visible sell-down progress.		
	Higher workforce engagement	Culture, EVP and leadership capability were flagged as critical enablers of performance.		

In FY25 and FY26, these insights shaped our priorities for strengthening our foundations.

# Oceania Today

Strengthening our foundations for growth



Suzanne Dvorak
Chief Executive Officer



#### Current Focus / FY25 - FY27 Priorities



Our priority is to lay the **strongest possible foundation** for strategy execution



#### 1. Sales Performance



#### 2. Business Excellence



#### 3. Capital Management

Building a disciplined sales and marketing function to accelerate applications and occupancy

Embedding optimisation initiatives across the business to lift performance

Optimising capital structure to deliver stronger, more sustainable growth for shareholders

This work is already delivering near term gains while positioning us for sustainable, long term value creation.



## 1. Sales Performance

#### **Presenters:**

Stephen Lester
Chief Sales and Marketing Officer
&
Fiona Cameron
General Manager Sales



## Strengthening sales and marketing discipline

Sharper marketing, smarter pricing, stronger execution

Oceania has **revitalised** its sales and marketing to sharpen execution, strengthen leadership, and use data driven targeting to **accelerate sales**, **optimise margins**, and **maximise returns**.



#### Sales Performance

Strengthened leadership and team capability to drive sharper execution.



## Targeted Campaigns

Shift from broad marketing to highly targeted, village-led campaigns.



#### Zoned Sales Model

Structured resourcing to align sales coverage with village needs and resale opportunities.



## Focused Deployment

Deployment of sales staff, tools, and KPI frameworks to convert demand into results.



## Pricing & Stock Balance

Refined pricing and stock management to optimise sales and margins.

## Disciplined levers delivering early results

Early results are evident as new levers gain traction across the sales program

Broadened price bands within villages to match unit appeal

Pricing authority shifted to finance for final approval

Dynamic price reviews to respond to market conditions

Sales tools and customer offers to accelerate deal closure

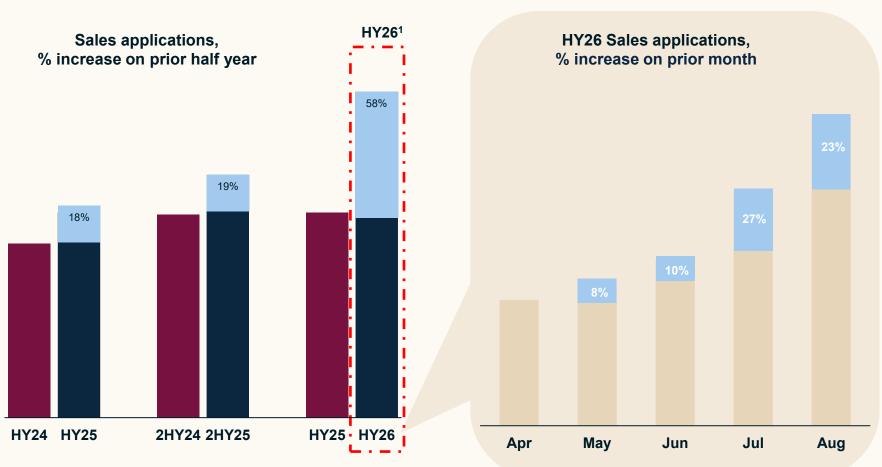
Incentives for staff and residents to drive sales momentum

Disciplined levers driving sales momentum

## Application cadence

Applications growing as a result of targeted efforts, despite market pressures

#### **Total Applications (New Sales and Resales)**



Oceania continues to deliver year on year growth in application cadence

Significant focus has ensured that every marketing dollar spent has driven month on month increase in applications and sales



#### Settlement cadence

Consistent volumes and strong care suite sales, with margins moderating as premium product sells through

# Operations and sales teams are working hand in hand resulting in steady sales cadence despite the market backdrop

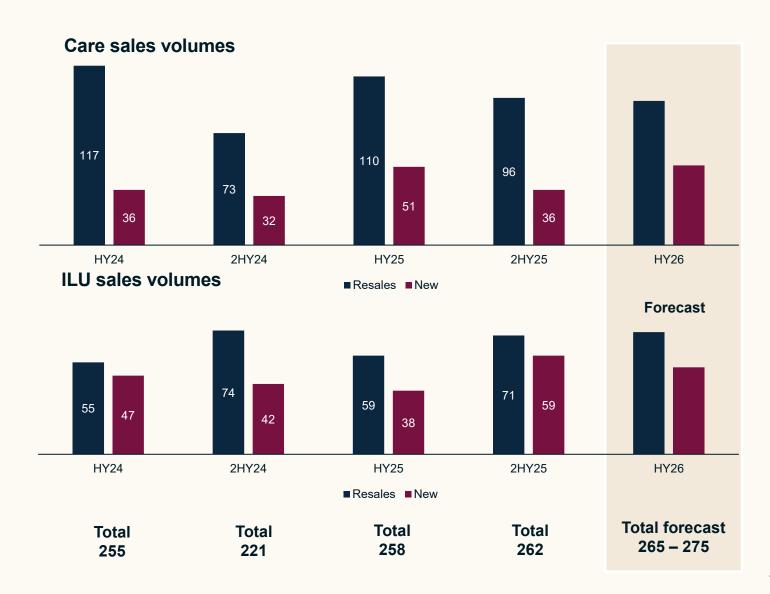
Total settlement volumes for HY26 are forecast to be
 ~3 to 7% higher than HY25

#### Care sales

- New care suite sales are strong with new product launches in Redwood, Blenheim and Meadowbank, Auckland
- Waiting lists and demand for both dementia and hospital dementia care at Meadowbank have resulted in pleasing first quarter sales at the Orakei building delivered in June 2025
- Demand for the care suite product continues to strengthen

#### **Independent Living sales**

 New ILU sales steady period on period given housing market conditions



## Premium product – The Helier, Auckland

Sales momentum improving under revised strategy with over 50% of residences now occupied or under application



#### Challenge

- Early sales momentum slowed due to initial product positioning.
- Fee structure and marketing approach limited broad appeal.

#### **Actions**

- Pricing reset
- Targeted marketing
- Enhanced Value Proposition

#### Results

- Sales cadence improvements with 11 sales to date in HY26, plus 4 under application.
- Stronger alignment of premium product with resident expectations.



## 2. Business Excellence

#### Presenter:

Kathryn Waugh **Chief Financial Officer** 



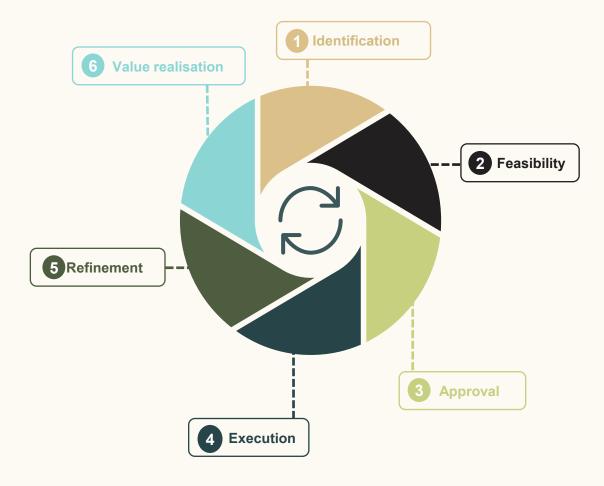
## Optimisation embedded into everyday execution

Cross functional Transformation Team driving measurable value

#### **Key outcomes** \$20.4m annualised savings **EBITDA** growth identified and in execution Improved cash Capex discipline and faster recycling sell-through of unsold stock Enabling data driven decisions IT roadmap delivery and stronger cyber resilience **Organisational** 000 Improved change management, capability uplift resilience, and speed of delivery

#### **Optimisation Cycle**

Structured process ensures every initiative delivers measurable value

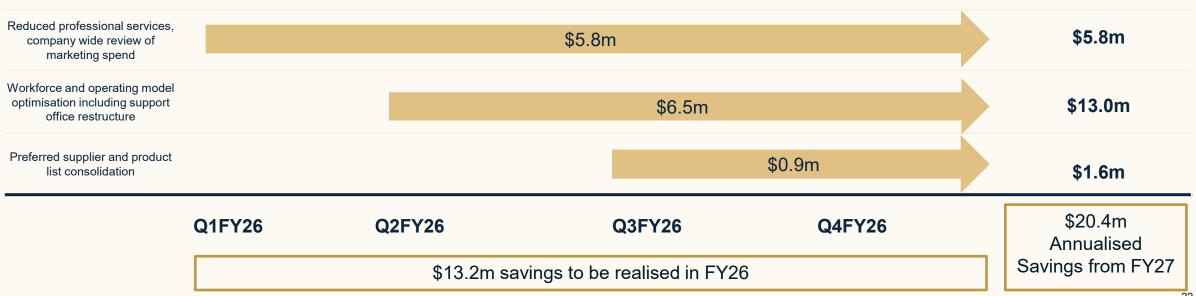


## Delivering P&L benefits

On track to deliver ~\$20.4m annualised P&L benefits, with full run-rate impact in FY27



#### Phasing of FY26 P&L benefits:



## Undertaken in depth site by site operational and financial review

In-depth analysis for every site gives us detailed understanding of performance. We have benchmarked each site and identified five **critical levers** to drive improved returns across the business and divestment sites.



#### **Strong Care foundations**

Mature sites delivering strong EBITDA per bed, with 43% of the portfolio generating >\$15k EBITDA per bed.



#### Cost control

High performing sites set benchmarks, with best practice replicated across underperforming sites.



#### Occupancy opportunity

With 61% of mature sites with occupancy over 95%, recently developed sites provide the largest opportunity for portfolio wide revenue uplift.



#### **Pricing cohesion**

Portfolio-wide pricing review complete, unlocking value, with ongoing refinement of pricing models to maximise customer flexibility and optimise cash generation.



#### **Divestments**

Site economics review informs divestment strategy. Divestment of a further 4-6 sites expected to release \$30-50m to support balance sheet flexibility.

## **Eversley Care Centre case study**

High quality care can generate strong, recurring returns, when supported by the right operating model and disciplined execution



Key attributes	
High Occupancy	High occupancy: consistently above 95%
Optimised Revenue	<ul> <li>Hospital level care: over 65% of beds</li> <li>Premium Accommodation Charges: applied to more than 80% of beds</li> </ul>
Workforce Efficiency	<ul> <li>Disciplined workforce planning: wages to revenue ratio maintained &lt; 65%</li> <li>Optimal labour costs - strong employee retention</li> <li>Limited overtime and oncosts - rosters in line with guidelines</li> </ul>
Controlled Costs	Initiatives are underway to improve cost efficiency relating to consumables and property spend

The Eversley Care Centre is a consistently high performing site, delivering EBITDA¹ of ~\$23k per bed

## Navigating risks with confidence

Oceania's governance, experience, and proactive engagement mean we are well prepared to anticipate and respond to sector risks

Key risk		Our Response / Mitigation
	Workforce sustainability	<ul> <li>EVP &amp; retention focus</li> <li>Smarter rostering, leadership capability</li> </ul>
	Affordability & funding	<ul> <li>Diversified model</li> <li>Disciplined pricing, strong balance sheet</li> </ul>
<u>ب</u>	Technology & cyber	<ul> <li>Cyber resilience, digital platforms</li> <li>Al pilots to strengthen performance</li> </ul>
	Legislative & regulatory change	<ul> <li>Active engagement in RV Act &amp; ARC reviews</li> <li>Scenario planning for reform</li> </ul>
	Climate & environment	<ul> <li>ESG lens on capital &amp; operations</li> <li>Stress-testing decisions</li> </ul>

## Sustainability: a business excellence enabler



As a strategic enabler, a sustainability lens strengthens execution — lowering cost, reducing risk, and protecting long-term value



## Sustainable Development

- Build new villages to Homestar 6+ (protect asset value, lower long-term opex)
- Reduce upfront carbon and capex in developments/refurbishments
- Energy-efficient design safeguards cost base

## Operational Efficiency

- Divert waste, cut operating costs
- Deliver SBTi-verified emissions reductions (aligns with investor expectations)
- Sustainable Finance Framework links cost of debt to performance

## People & Partnerships

- Workforce wellbeing and fair pay support productivity and retention
- Transparent ESG reporting with assurance supports investor confidence
- Community partnerships reinforce licence to operate

Stress testing key financial decisions through a sustainability lens lowers operating cost, reduces funding risk, and protects long-term shareholder value.



## 3. Capital Management

#### Presenter:

Kathryn Waugh **Chief Financial Officer** 



## Capital Management Framework

Our capital management approach balances development funding and operating cashflows to reduce debt, support growth, and deliver sustainable shareholder returns while operating within a 30 – 35% gearing range

Development assets	Operating assets	Other Sources of Funding		
New sales of ORA	Cash EBITDA  Care and village earnings and ORA resales net of support costs	Working capital Divestments reductions		
Source of funding	Source of funding	Source of funding		
Development capex (including Land)	Maintenance capex			
Development financing costs	Non-development financing costs			
Available funds	Available funds	Available funds		
Net Debt				
Delivery of sustainable shareholder return through dividend payments and long term capital growth				

## Debt Management

With a disciplined approach to debt management we have a clear sight of reduction of gearing levels to a range of 30 – 35%

We balance development funding and operating cashflows to reduce debt, support growth, and deliver sustainable returns within established guiderails.

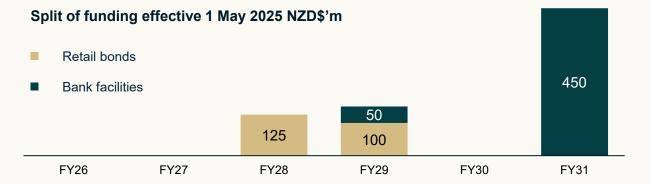
- A focus on liquidity and leverage enables the company to maintain financial resilience and deliver on strategy with a view to resuming sustainable dividend returns to shareholders
- Our treasury strategy sets clear guiderails to maintain liquidity and financial flexibility

#### **TENURE**

Bank facilities with appropriate tenure and no less than 12 months to maturity

#### **MATURITY**

An appropriate maturity profile of bank funding and corporate bonds



#### INTEREST

Interest rate risk managed using fixed interest bonds and interest rate hedging

#### **SYNDICATE**

A banking Syndicate of four avoids exposure to any one bank

#### **HEADROOM**

A liquidity buffer - greater of \$100m or 10% of peak forecast gross debt

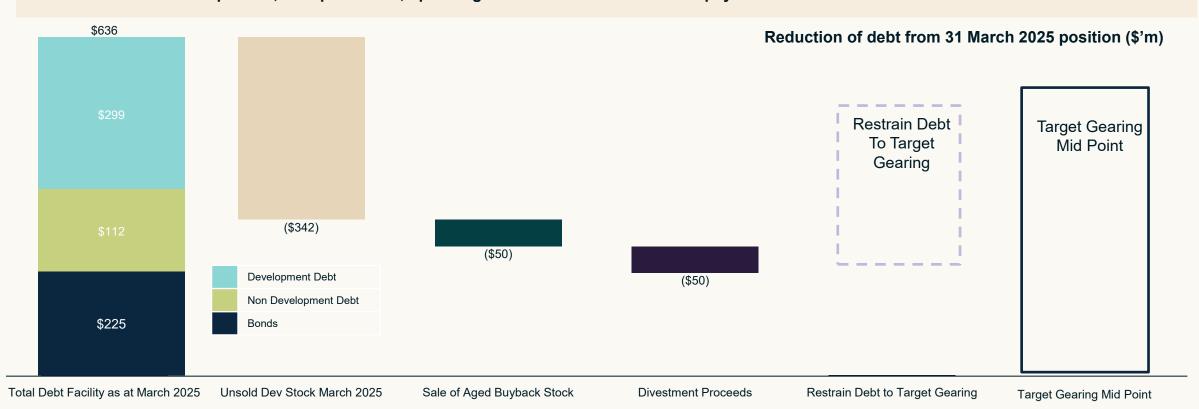
#### **GEARING**

A targeted gearing ratio (debt to debt plus equity) of less than 35%

## **Development Debt**

The accelerated sell down of development stock is the largest lever to reduce debt and reduce gearing to between 30% to 35%

- We will adjust our build rate to ensure our gearing target of 30 35%.
- We are executing on a clear, disciplined strategy to reduce debt via the sell down of stock (development and bought back) and strategic divestments.
- Further reduction in debt will be driven by growth in operating cashflow including resale gains and reduction of working capital balances which will see us reach an expected level of non development debt of \$150m \$200m.
- We will ensure capital discipline while enabling growth.
- The graphic below is an <u>illustrative construct only and not a forecast</u>, it is intended to show the material reductions in debt and does not overtly show future developments, land purchases, operating cash flow or future dividend payments.



## **Dividend Policy**

Oceania has updated its Dividend Policy to better align dividends with operating cashflows

OCA's dividend policy is to pay out between 40% and 60% of its Free Cash Flow from Operations. The Board may consider a dividend above or below this policy range, subject to the Company's cash flow requirements and investment opportunities

## The calculation of free cash flow from operations, which underpins dividend payments, is shown below:

#### Calculation of dividend cash flow measure

Cash flow from operating activities – per financial statements

Less development ORA sales included in operating cash flow

Add back development buybacks included in operating cash flow

**Add** lease principal payments

**Less** maintenance and refurbishment capex

Other one off adjustments

Free cash flow from operations

- Interest related to non development borrowings, referred to as interest on core debt, is included in cash flow from operating activities in the cash flow statement.
- At 31 March 2025 Oceania held \$52m of bought back aged stock. With the focus on resales we look to release this over the next 12–18 months providing a positive input to free cash flow from operations as other initiatives embed.
- Other one off adjustments may include redundancy costs, transaction fees, consulting costs etc.

# Our Strategy

Sustainable growth Disciplined execution

#### Presenter:

Suzanne Dvorak
Chief Executive Officer



## In Summary: Stronger today. Positioned for growth tomorrow



Disciplined execution today is strengthening resilience and setting us up for growth



#### 1. Sales Performance

Building out in a disciplined sales and marketing function to accelerate applications and occupancy



#### 2. Business Excellence

Embedding optimisation initiatives across the business to lift performance



#### 3. Capital Management

Optimising capital structure to deliver stronger, more sustainable growth for shareholders

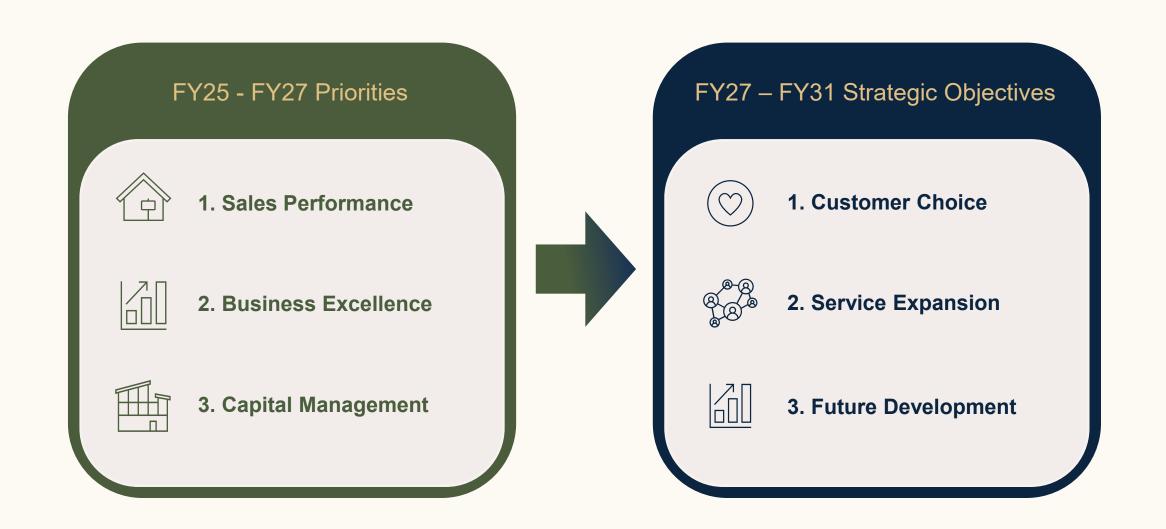
#### Near-term levers to strengthen the balance sheet

- Refreshed sales and marketing approach reduces unsold stock, lowering development and working capital debt
- Business excellence lifts P&L performance, increasing free cash flow to pay down debt
- One-off cash incentives and targeted divestments provide further balance sheet headroom

We have a clear plan to reduce debt and fund our development pipeline

## Priorities and Strategic Objectives





## Future Focus / FY27-31 Strategic Objectives



Our strategic objectives focus where it matters: in defining leadership in care, lifestyle and growth, and with disciplined execution that secures returns and amplifies impact



#### 1. Customer Choice



#### 2. Service Expansion



#### 3. Future Development

## Be the first choice for residents and families

- Lead the sector in care quality and resident experience
- Provide simple, transparent pricing and contracts
- Convert choice into occupancy growth, faster settlements, and stronger returns

## Deliver a seamless care and lifestyle experience

- Expand care and lifestyle services under one roof
- Enable ageing in place without compromise
- Command premium pricing with a distinctive offer

#### Win in the right markets

- Secure prime locations with strongest tailwinds
- Optimise our portfolio and integrate our offerings
- Build a distinctive position in key markets

## Our Strategic Framework



This framework brings everything together - connecting purpose, pillars and performance

Our Purpose	Supporting and empowering people to live well as they age				
Strategic Objectives	Customer Choice	Service	Service Expansion		
Strategic Initiatives	Connected Care Seamless care and trusted relationships	Inspired Living Elevating lifestyle, wellbeing and choice	Empowered Pe High performing and e workforce		
Mid Point - KPIs	Year on Year growth in free cash flow and underlying earnings				
	Resident Net Promotor Score > 70	Sustaining consistently high occupancy	Employee engag levels > 70%	< / Voare lincillaina	
Enablers	Transformation & Innovation				
	Clinical Governance & Quality				
	Sustainability & ESG				



## 1. Customer Choice

#### **Presenter:**

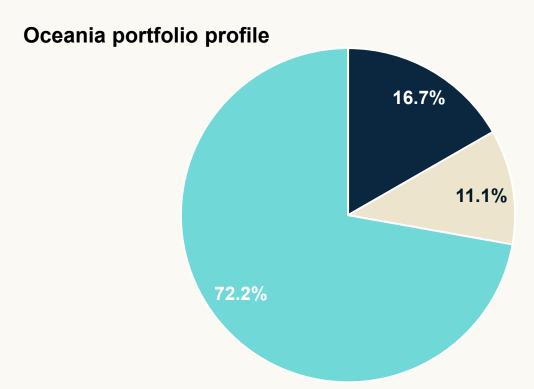
Michelle Baker Chief Customer and Services Officer



### A history built in Care: the heart of our business

Leveraging care expertise and trust to deliver better outcomes

- Care is the foundation of our business underpinning trust, reputation and sustainable demand.
- Oceania is a trusted brand with resident and employee NPS a key measure we are targeting for year-on-year improvement through FY26–31.
- Our integrated village and care model meets resident demand for dignity, continuity and choice.
- With care at the centre, Oceania can be positioned as the first choice for residents and families, driving occupancy, faster settlements and stronger returns.



■ Stand alone aged care centres ■ Stand alone village centres ■ Retirement villages with aged care

By combining care heritage, sector-leading quality, transparent contracts and an integrated model, Oceania is positioned as the first choice for residents and families.

#### Customer Choice: what consumers want

Anchored in resident demand, validated by independent research



Earlier this year, Oceania commissioned independent qualitative research with residents, families, and prospective customers to understand **what they value most in later life**. The findings were clear:



Vibrant, individual lives with real choice



Trust, transparency, and control in decisions



Belonging and connection in safe, supportive communities

By meeting these needs with quality care, transparent contracts, and trusted decision-making, Oceania can turn resident choice into occupancy growth, faster settlements, and stronger returns.

### Customer Choice: starts with having the best people

Our Employer Value Proposition (EVP) and refreshed values have been co-created with our people

#### **Our EVP**

#### **Making the Difference**

"Join people who are passionate about making the difference in every task, every challenge, every day.

We work together, look out for each other, and take genuine pride in what we deliver.

Here, your expertise becomes part of something bigger, creating retirement and care experiences that truly transform lives."

#### **Our Values**

We're one team

We're finding better ways

We're committed to care

We're proud to deliver

A strong culture and engaged workforce **underpin consistent execution**, and will **drive sustainable performance** and **investor value**.

## Customer Choice: enabled by technology

Making care and lifestyle services more connected, personalised, transparent and efficient for our residents, families and staff

#### Technology will help us to:

## Enhance care coordination



Now: Early warning dashboards and fall detection sensors flag health risks for earlier intervention.

Future: Al learning models allow clinical teams to predict and prevent issues before they arise.

## Support better decisions



Now: Live clinical dashboards guide staffing and care planning.

Future: Al forecasting anticipates demand with confidence.

## Connect the care circle



Now: Apps connect residents, families, and staff in real time.

Future: Translation tools remove barriers and reduce isolation.

## Drive efficiency and scale



Now: Digital workflows free up admin and secures data.

Future: Ongoing investment in IT tooling and AI to create further operational efficiencies.

By embedding technology into our care model - now and into the future - we strengthen transparency and confidence, making Oceania the first choice for residents and families.



## 2. Service Expansion

#### **Presenter:**

Michelle Baker Chief Customer and Services Officer



## Service Expansion: optimising revenue

The strategic opportunity ahead – driven by resident demand

#### Residents are asking for more



Baby Boomers with higher expectations and willingness to pay.



Strong demand for independent living with care access.



Growing appetite for wellness, lifestyle and personalised services.



Preference to age in place, avoiding multiple moves.

#### Opportunities to seize



Premium care-integrated living combining health, lifestyle and services.



New revenue streams in independent living and wellness.



Scale and integration to boost spend, occupancy and retention.

#### **OCEANIA'S ADVANTAGE**

Converting care expertise into higher occupancy, stronger resident spend, and sustainable growth.



## Service Expansion: addressing gaps in the model

Over a decade ago, Oceania pioneered the Care Suite model to bridge independent living and aged care. Now we are ready for the next innovation.

#### **AREA OF OPPORTUNITY**

Independent Living Additional services are optional

Apartments
with
services

Compulsory
Lifestyle
services

In independent settings, residents' needs may not always be met by the operator, with low-level assistance often provided externally. This highlights an opportunity to expand Oceania's role and capture unmet demand.

#### AREA FOR OPTIMISATION





In care settings, residents' needs are already well understood and consistently met by Oceania. This strong base provides scope to optimise pricing, service mix, and efficiency.

- ✓ Currently, 8 sites offer lifestyle services such as housekeeping, laundry, and access to a wellbeing clinic.
- ✓ Independent residents are showing increasing demand for these services and low to medium level care.
- ✓ Oceania is well placed to meet this demand and capture optimisation opportunities.

## Service Expansion: unlocking new revenue streams

Expanding lifestyle and wellbeing services to create monetisable, distinctive offers

#### To enhance our revenue streams we will:

## Expand lifestyle and wellness services



Across independent living units, supporting ageing in place

## Develop service models



Meals, home support, wellness clinics, activity programs > recurring revenue streams

## Test and refine charging models



(Weekly fees, service bundles, user-pays, DMF extensions) through pilot sites

# Scale successful models nationally from FY27+



Embedding care and lifestyle into Oceania's integrated offer

Our focus is on optimising the opportunity to meet resident needs in a way that generates sustainable earnings and cashflow.

Our success will be measured through increased occupancy, increased EBTIDA and cash returns and optimal resident NPS scores.

## Service Expansion: piloting new in home care and services

Over the next 6–12 months, we are piloting new in home care and services across three flagship sites

#### **Franklin (South Auckland)**



Development village

– first service offering to villa
accommodations in the Oceania portfolio.

#### The Sands (North Shore)



Mature village, strong occupancy, high hospital mix - ideal to test integration with existing and incoming residents.

#### **Meadowbank (Central Auckland)**



High demand site with waitlist for care suites - opportunity to extend services to apartment residents.

We are testing demand, operational delivery, and monetisation models with discipline - eyes wide open to risks and economics - and will only scale what delivers value.



## 3. Future Development

#### **Presenter:**

Andrew Buckingham Chief Property Officer



## Developments: landbank of ~1,000 units supporting future growth

Our landbank gives us flexibility in product, timing, and location, enabling disciplined sequencing as market conditions evolve



Lady Allum, Auckland 1.4 ha - high density apartments 140-150 planned units.



Waterford, Auckland 0.2 ha - care centre 80 units planned.





Bream Bay, Ruakaka 7.6 ha - villas 203 units planned.



**Gracelands, Hawkes Bay** 2.6 ha - villas 61 units planned.



Elmwood, Auckland 1.8 ha - villas and apartments 229 units consented.

#### Other key development sites:

Duart, Hawkes Bay 60 units planned.

The Bayview, Bay of Plenty 147 units planned.

The Helier, Stage Two Auckland 16 units planned.

## Developments: Our disciplined approach

Strengthening our portfolio with near-term greenfield villas at Franklin and Gracelands - while care remains central

#### This focus enables us to:

- Continue a disciplined development programme
- Reduce and maintain manageable debt levels
- Create headroom for future land acquisitions

#### Greenfield



- Leverage brownfield expertise into greenfield execution
- Target disciplined acquisitions in prime demand markets
- Align timing to extend pipeline without stretching debt

#### Mix



- Near-term villas reduce debt and create growth headroom
- Care developments complete sites
- Apartment options in pipeline as market allows

#### **Locations**



- Build clusters in key centres for efficiency
- Expand in proven demand markets
- Selectively enter new regions with future potential

#### **Evaluation**

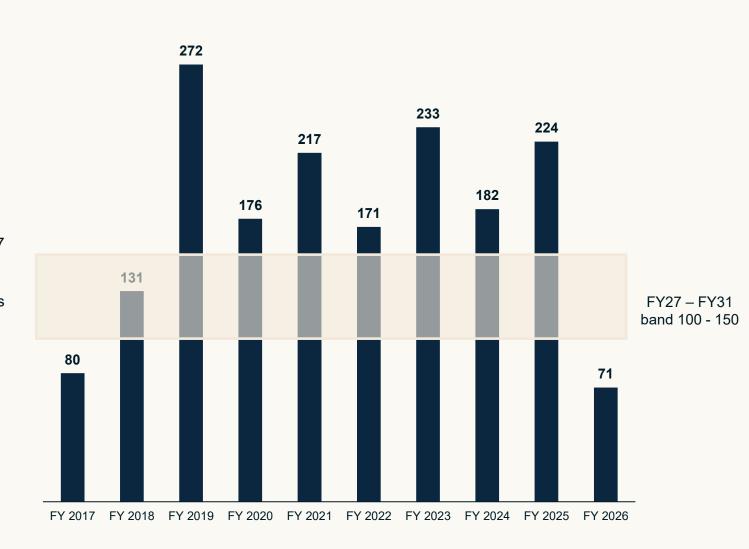


- Deliver suitable shareholder returns
- Capital structure supports growth and acquisitions
- Cash return on first sale required to enforce discipline

### Developments: Conservative build rate

Our landbank gives us flexibility in product, timing, and location, enabling disciplined sequencing as market conditions evolve

- Annual development delivery rates post IPO ranged from 131 to 272 units
- With disciplined capital management and a nimble team we can flex to a steady build rate, targeting a maximum 50 – 60 units per site over 2 – 3 sites annually
- FY26 delivery 71 units comprising 40 suites at Meadowbank and 31 villas at Franklin
- Build rate to target a range of 100 to 150 units per year in FY27 and FY28 as we come out of the current economic cycle
- Villa optionality and staging in near term pipeline mitigates risks tied to single-site dependency and large single year stock releases
- Future greenfield developments will require new land acquisitions and funding
- Build rate provides for disciplined capital management providing availability of funds for greenfield land purchases



### Developments: Gracelands - villa product

Small scale villa developments providing fast, low risk optionality



## Gracelands, Hawkes Bay – Established Village

- Village includes an 88 bed care centre and 119 villas
- Recent 2021 development delivered
   50 new villas
- Additional greenfield development land purchased in late 2024, expanding the total site area to 8.3ha

#### **Greenfield Development Opportunity**

- Greenfield land unlocks optionality and scale –
  recent purchase adds 2.6ha to the existing 5.7ha site,
  creating a total 8.3ha footprint. Planning is underway
  for 61 additional villas, with staged delivery to align
  with market demand
- Located in a high growth market Hawke's Bay shows strong demographic demand for retirement living. Previous villa stages sold out rapidly, validating sustained market appetite
- Cost efficient greenfield expansion the greenfield land is directly adjacent to the existing village. This proximity allows for seamless infrastructure extension
- Enables operational efficiency when fully developed, the site will support up to 180 villas and a new care home, achieving scale benefits and operational efficiency

## Developments under construction: Franklin - Stage One

Oceania's first greenfield broadacre site, set for occupation in early January 2026

#### 31 villas and The Lodge under construction





- · Located in a key growth corridor with expansion optionality
- Seamless transition to care within the community
- Strong focus on resident choice and flexibility (meals, services, routines)
- · Spacious 2, 2 plus and 3 bedroom villas
- Targeting Greenstar Communities certification and Homestar 7 villas
- Construction of Stage Two, 39 villas, commencing in FY26

#### Full site statistics inclusive of new development

Total villas	132 (consented)	
Total apartments	43 (developed > 2030)	
Total care & dementia units	81	
Years to develop entire site	7-10 Years	
Forecast peak development debt on site	c. \$110m	
Total cost of development	c.\$200m-\$250m	
Planned expansion	~78 villas	
Forecast cash return on development	c 16%	

## Developments: Franklin – strategic expansion

Land secured to extend village and enable future care development

- **3.7 ha** of neighbouring land **acquired**, expanding the Franklin site to 11.6 ha
- Secures control over neighbouring land ahead of zoning and plan change
- Site earmarked for a future care centre, providing the option to defer demolition of the existing care centre
- Staged settlement 2028–2030, with option to accelerate to 2027 subject to consent
- Supports disciplined capital management, aligning with long-term growth strategy
- Enables delivery of 78 additional villas, bringing the total number of villas at the Franklin development to 210





A video showcasing the Franklin development will be played during the Investor presentation.

For those who wish to view the video, please refer to the Oceania Healthcare website for a copy.

# Closing remarks

Path to FY31

#### **Presenter:**

Suzanne Dvorak
Chief Executive Officer



## In Summary: Oceania by FY31



We are reshaping our portfolio to strengthen returns and will continue to drive value through disciplined execution



## In Summary: What you can expect from us over the next 5 years



We will track progress against clear measures that sustain growth and deliver returns for shareholders

#### WHAT YOU WILL SEE US MEASURE

#### **GROWTH IN FREE CASH FLOW FROM OPERATIONS**

Allowing a return to dividend payments of 40 – 60% of free cashflow from operations

#### **OCCUPANCY**

Sustaining consistently high occupancy

#### **BUILD RATE**

100 to 150 per annum Positive cash margin on all developments

#### **UNSOLD STOCK**

New < 2 years Resale < 9 mths

#### **GEARING**

Ratio between 30 and 35%

#### WHAT YOU WILL SEE US DO

#### **DIVEST SITES**

4 – 6 sites ~\$50m proceeds

#### **PURCHASE LAND**

Extend the land bank through greenfield purchases

#### RESIDENT NET PROMOTER SCORE

Increase to 70+

### EMPLOYEE ENGAGEMENT

Increase to 70%+

#### In improving markets =

Well placed to capture upside activating the pipeline, expanding margins, and accelerating sales momentum

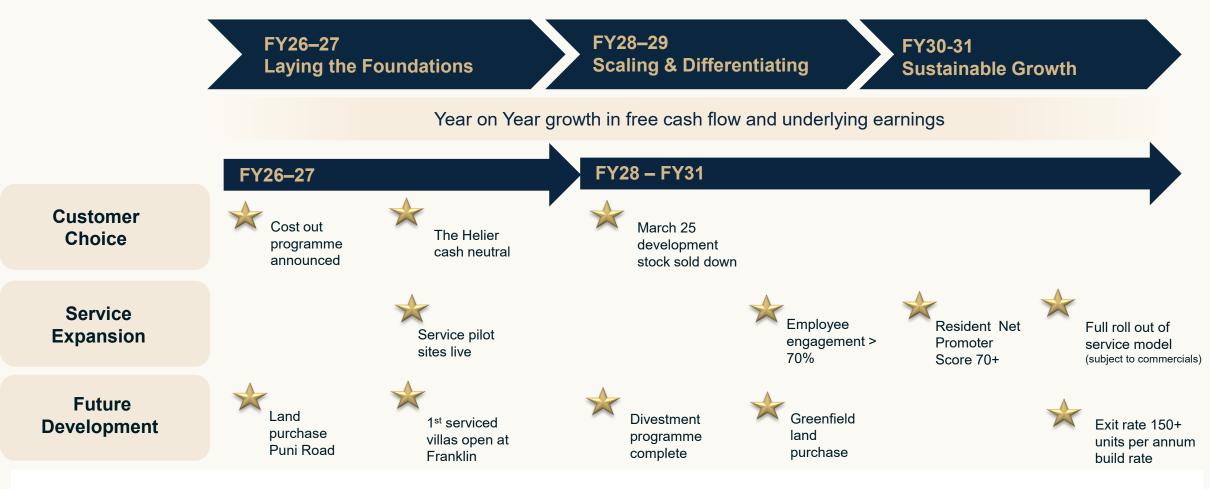
#### In challenging markets =

Resilience from cost discipline, strong cash flow, and a balanced portfolio positions us to keep growing, even in tougher conditions

### Timeline: From foundations to sustainable growth



We will report progress at half-year and full-year results, with clear measures of success aligned to each phase



Foundational initiatives (sales, efficiency, capital discipline) will remain a continuous focus throughout the plan.

### In Summary: Our competitive edge - Our path to growth



Independent living, care heritage, culture, and our four pillars position Oceania for lasting success

#### Our competitive edge is clear:

- ✓ Integrated sites
- ✓ Our care heritage
- ✓ Culture is the enabler

#### We are ready to deliver:

- ✓ Disciplined execution today positions us for sustainable growth tomorrow
- ✓ Operationalising change across people, technology, and governance
- ✓ A clear path to long-term value creation for residents, staff, and shareholders







Oceania is stronger today, positioned for growth & creating lasting value.

For residents, for staff & for shareholders.

Q&A facilitated by Suzanne Dvorak



# Thank you



### Important notice and disclaimer



This presentation has been prepared solely by Oceania Healthcare Limited ("Oceania"). You must read this disclaimer before making any use of this presentation and the accompanying material or any information contained in it ("Document").

The presentation includes non-GAAP financial measures for development sales and resales which assist the reader with understanding the volumes of units settled during the relevant periods and the impact that development sales and resales during the relevant periods had on occupancy as at the end of such periods.

The addition of totals and subtotals within tables and percentage movements may differ due to rounding.

The information set out in this Document is an update only and does not contain all information necessary to make an investment decision.

The information contained in this Document has been prepared in good faith by Oceania. No representation or warranty, expressed or implied, is made to the accuracy, adequacy or reliability of any statements, estimates or opinions or other information contained in this Document, any of which may change without notice. To the maximum extent permitted by law, Oceania, its directors, officers, employees and agents disclaim all liability and responsibility (including without limitation any liability arising from fault or negligence on the part of Oceania, its directors, officers, employees and

agents) for any direct or indirect loss or damage which may be suffered by any person through the use of or reliance on anything contained in, or omitted from, this Document.

This Document may contain certain forward-looking plans and projections. Those plans and projections reflect current expectations, but are inherently subject to risk and uncertainty, and may change at any time. There is no assurance that those plans will be implemented or that projections will be realised. You are strongly cautioned not to place undue reliance on any forward-looking statements. No person is under any obligation to update this Document at any time after its release or to provide further information about Oceania.

This Document is not a product disclosure statement, prospectus, investment statement or disclosure document, or an offer of shares for subscription, or sale, in any jurisdiction.

This Document is unaudited.

Receipt of this Document constitutes acceptance of the terms set out above in this disclaimer.