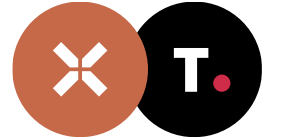


ASX & NZX Announcement

Plexure Group (PX1).



15 September 2022

Plexure Group Presentation to Bell Potter Investor conference

Auckland, New Zealand – Plexure Group Limited (NZX/ASX:PX1), soon to be “TASK Group Holdings” (TASK), today released a presentation to be made at the 2022 Bell Potter NZ Company Investor conference.

The presentation is attached to this ASX and NZX announcement.

The presentation notes that cash in bank at end of August 2022 was NZD\$25.3m, up from \$13.9m at end of March 2022, with negligible financial debt - reflecting the strong financial position of the Group.

Approved for release by the Board of Plexure Group Limited.

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Bell Potter NZ Company Investor conference

Plexure Group.

To be renamed TASK Group Holdings

15 September 2022



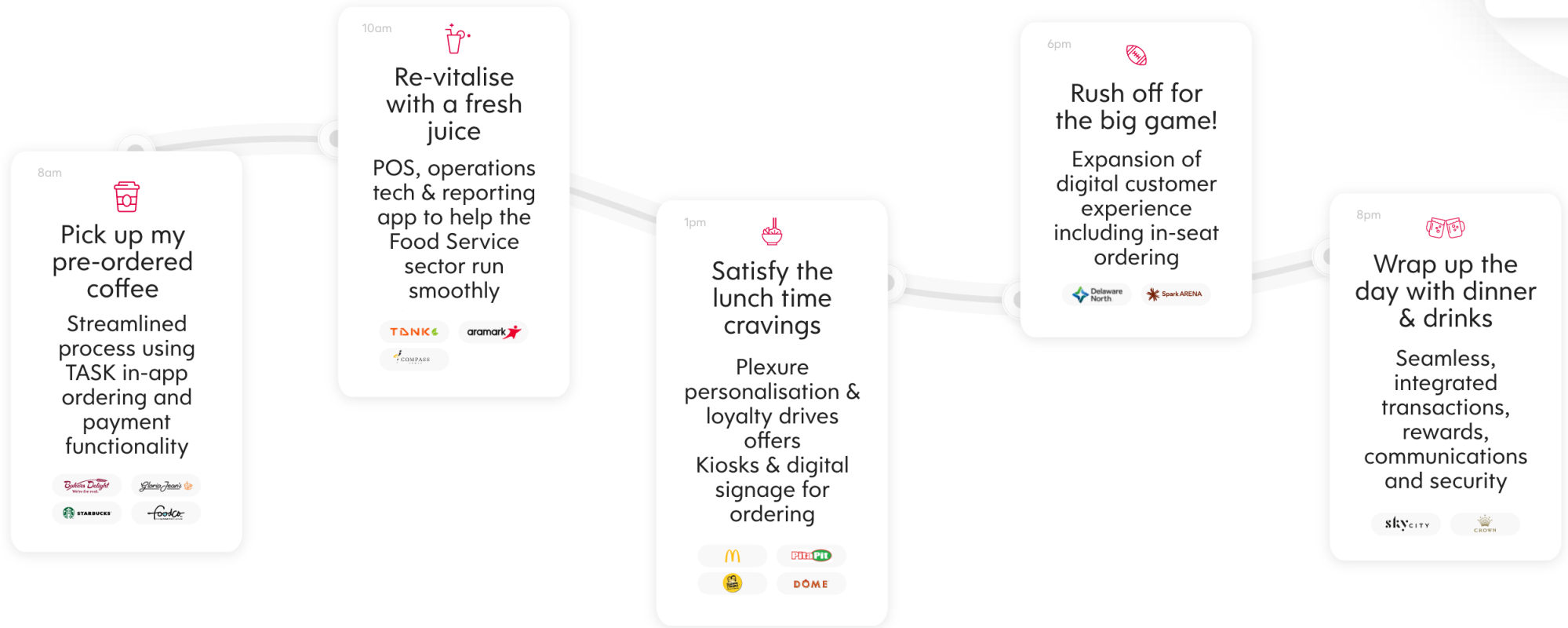
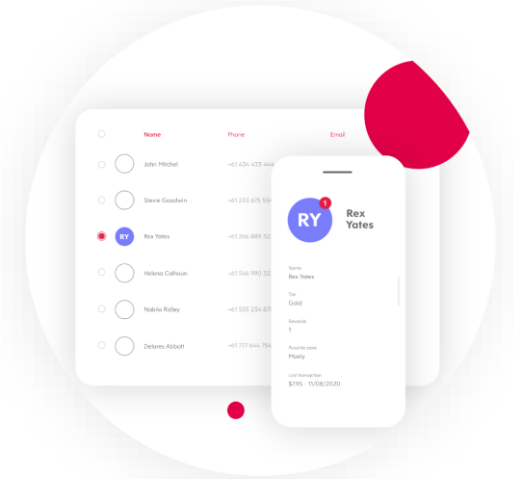
Who we are

Vision.

Personalise and power
consumer transactions **around the world**

Who we are

Daily Interactions With Our Product.



Who we work with

Extensive Blue Chip Client Base.

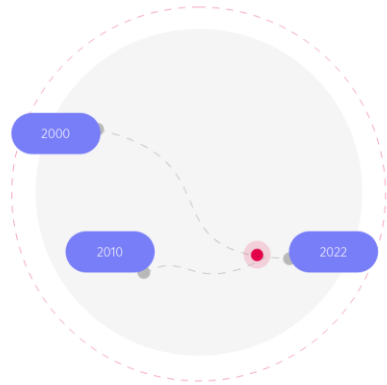


OPTUS STADIUM



Who we are

Group Overview.



History

- TASK established in 2000
- Plexure established (as Vmob) in 2010
- Group created in Oct 2021



People

- 180 staff
- Headquartered in Auckland (NZ)
- Offices in Sydney (AU), Tokyo (JP), San Diego (USA), Wroclaw (POL)



Hospitality industries

- QSR
- Stadiums & Events
- Gaming & Casinos
- Food Service



Offering

- End-to-end digital enterprise engagement and transaction platform (POS, data, loyalty)
- Hardware and Professional services

What we do

The Power of Plexure and TASK.

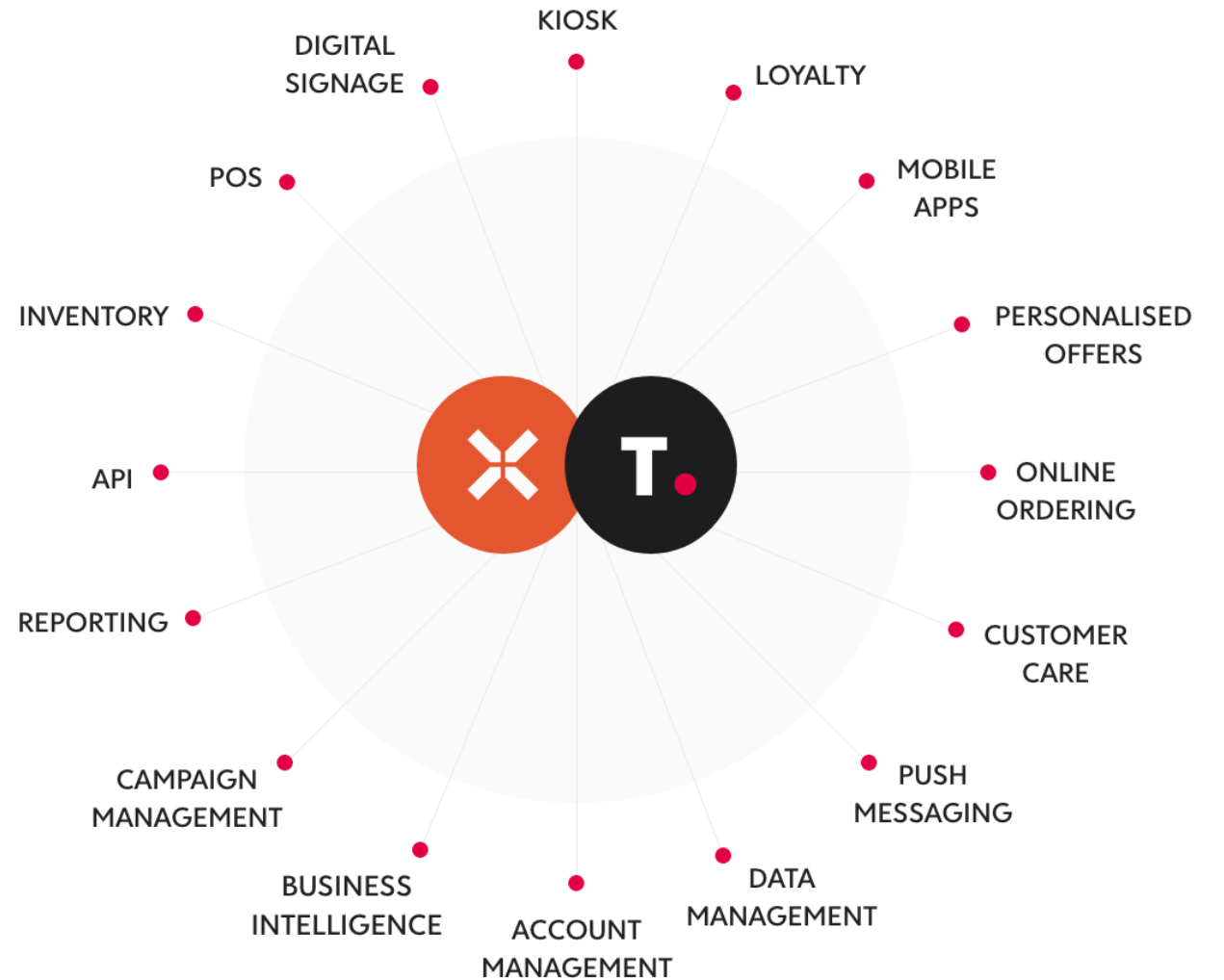
Together, **Plexure** and **TASK** own every consumer touchpoint – with the functionality to transact, facilitated by personalisation and data-driven insights, enabling our customers to **maximise the relationship with their consumers.**



What we do

Comprehensive Suite of Services.

Creating an **end-to-end cloud engagement and transaction platform** for the Hospitality sector to drive efficiencies, improve customer experience and create loyalty.



Who we work with

Allianz Stadium.



TASK was selected to support the redevelopment of the old Sydney Football Stadium precinct into a modern, world-class venue along with a new catering contract.

The stadium reopened in August 2022 with 400 connected TASK POS and Kitchen management devices, self-service kiosk, order confirmation boards and online ordering. Powering over 100,000 transactions over 2 nights



Business Type

Stadiums – Management & Hospitality services

Products Used

POS, Digital Display, Kiosk, Kitchen Management, Online Ordering, Order Confirmation Boards

Location

Sydney, Australia

Who we work with

Bakers Delight.

Bakers Delight

Bakers Delight is Australia's most successful bakery franchise. 700 bakeries, across four countries, serving 2 million customers each week.

Bakers Delight have been with TASK since 2015.

“TASK superseded all others in the market and the TASK company was also selected as the best cultural fit for our organisation”.



Business Type

QSR (Bakery)

Products Used

POS, data warehouse, enterprise management, Kiosk, Online ordering, Loyalty & API

Location

Australia, New Zealand, Canada & USA

Who we work with

VRC - Flemington Racecourse.



The home of the Melbourne Cup and the Spring Racing Carnival, the Victorian Racing Club selected TASK to support their signature venue, Flemington Racecourse.

85% of VRC's revenue is congested into four carnival event days annually, highlighting the importance of the TASK system scalability, redundancy and service uptime.

Ramping up to 300+ devices, the system averages 325k transactions over the Melbourne Cup week with zero outages reported since deployment in 2019



Business Type

Stadiums & Events

Products Used

POS, Kiosk, Loyalty, Digital Media, data warehouse, inventory & enterprise management.

Location

Melbourne, Australia

Who we work with

Compass Group.



TASK was selected to replace the incumbent Oracle/Micros solution initially in Australia and New Zealand, implementing the enterprise solution across over 1000 widely dispersed devices from coast to coast, including Antarctica and remote mining sites.

Compass is taking advantage of all TASK modules including POS, Kitchen Display, unattended 24/7 self service kiosk, loyalty, and the TASK online ordering solution. There is a wide range of use cases and operational service requirements across all hospitality sectors.



Business Type

Food Service / Hospitality

Products Used

Kiosk, POS, Loyalty, Digital Media & Online Ordering.

Location

Australia and NZ

A Transformational Year.



Acquisition of TASK

- AUD\$120m
- 1 October 2021
- Over-subscribed institutional and retail offer



Fresh Leadership

- New CEO, CFO, CTO, CSO & Directors in second half of the year



Plexure division

- +28% increase in customer activity on platform y-o-y
- -40% reduction in salaries and wages post restructure¹



TASK division growth

- Positive EBITDA contribution
- +30% AMRR SaaS revenue growth²
- +178% increase in Polish software development team³



Financial results!



Corporate Reorganisation

- Primary listing move to ASX
- Change of Name to TASK Group Holdings



New terms with McDonald's

- New 5-year contract
- Shift to profitability



Financial transformation

- FY23 Revenue guidance up +72%
- Business now profitable

Our trajectory

Step-Change in Financial Performance.

Revenue growth:

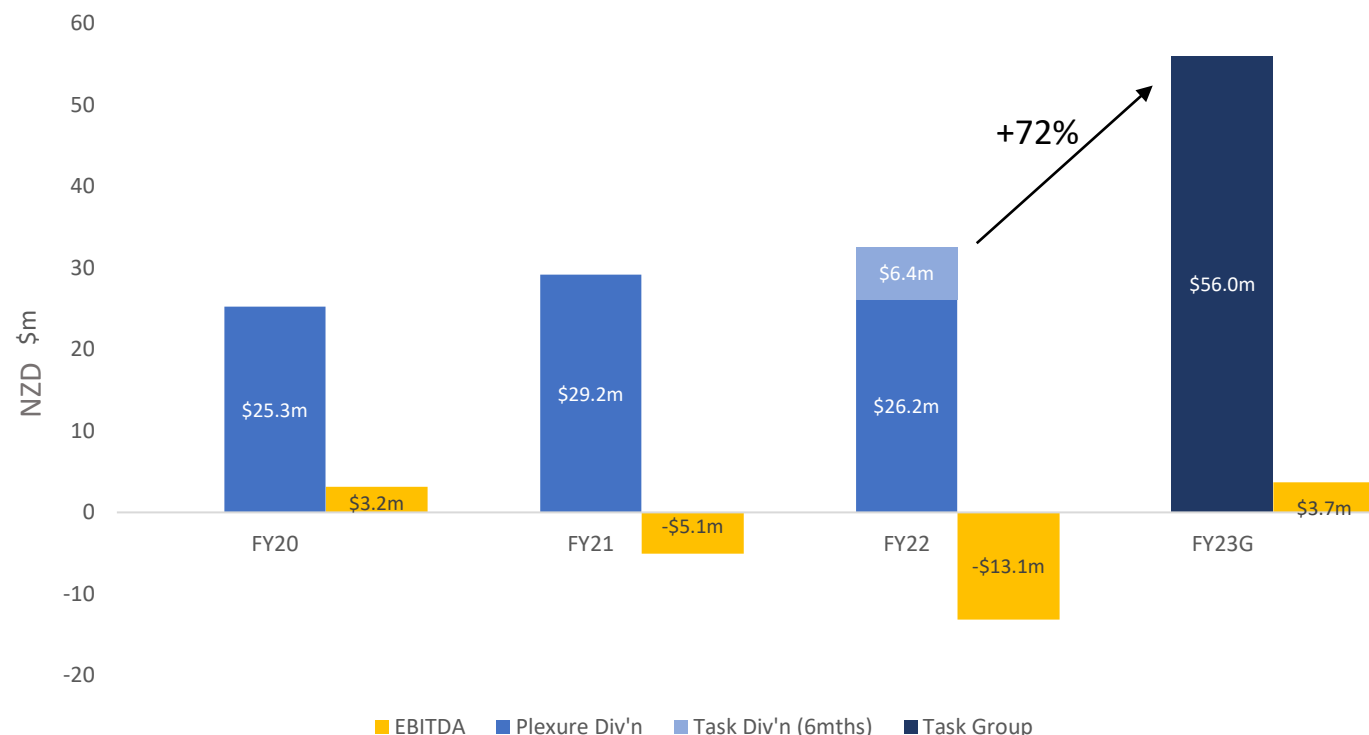
Step-change in revenue (from NZD\$32.6m to \$56.0m) through a combination of the transformational TASK merger and renegotiation of contract with major customer

Profitability growth:

Forecast \$3.7m adjusted EBITDA¹ understates the run rate profitability of TASK Group due to the transformations taking place during the FY23 year

Cash in bank:

\$25.3m (31 August 2022), up from \$13.9m (31 March 2022) - with negligible financial debt - highlighting strong financial position of the Group²



1. Adjusted EBITDA for FY22 and FY23G which removes non-cash impact of Employee Share Option Schemes post merger.

2. Cash and cash equivalents

Our Growth Strategy

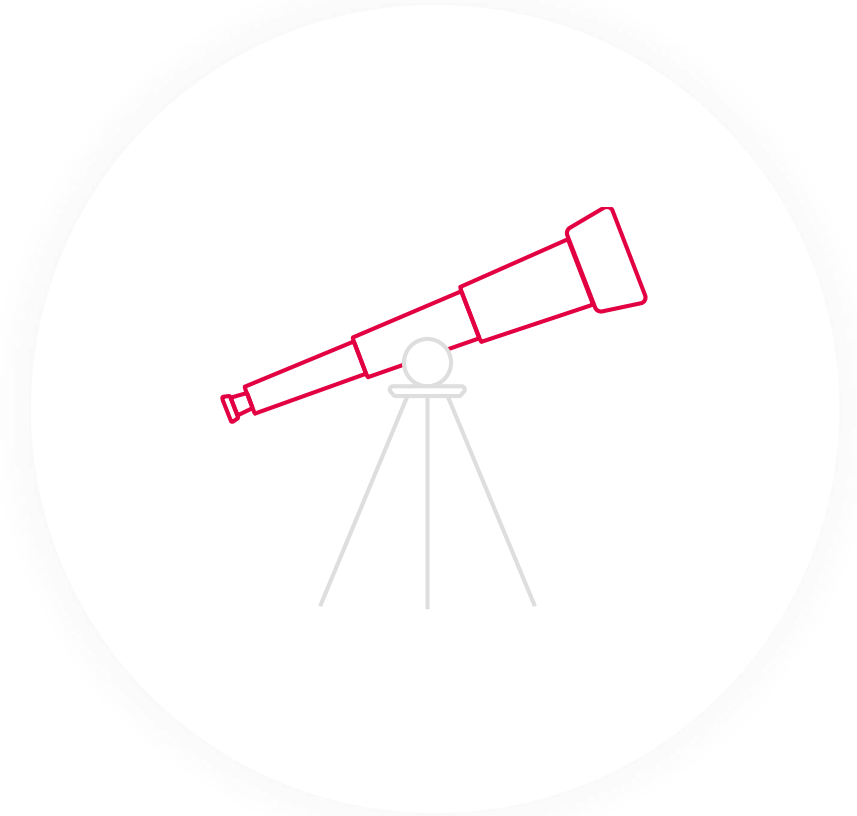
Where To Next.

Our Vision

To be the **all-encompassing** global **platform of choice** from marketing through to operations for the **hospitality sector**

Our Focus

1. Extend **customer breadth and depth** using our connected platform
2. Reimagine and deliver (at scale) the **digital evolution of the Hospitality industry** (QSR, Stadiums, Gaming, Food Service)
3. Expand the power of the **platform ecosystem**
4. To **continuously improve business performance** (better each day)





Thank you.

plexure | **TASK.**