Disclosure of movement of 1% or more in substantial holding or change in nature of relevant interest, or both

Sections 277 and 278, Financial Markets Conduct Act 2013

To NZX Limited
and
To Me Today Limited

Relevant event being disclosed: change in nature of relevant interest

Date of relevant event: 6 November 2025

Date this disclosure made: 17 November 2025

Date last disclosure made: 8 October 2025

Substantial product holder(s) giving disclosure
Full name(s): Stephen John Sinclair, Jacqueline Margaret Sinclair and Roger Frederick Wallis as the trustees of the Sinclair Investment Trust (**SIT**)

Summary of substantial holding
Class of quoted voting products: Ordinary Shares (**MEE**)

Summary for the trustees of SIT

For **this** disclosure,—

(a) total number held in class: 18,950,306

(b) total in class: 94,522,306

(c) total percentage held in class: 20.049%

For **last** disclosure,—

(a) total number held in class: 10,616,972

(b) total in class: 54,320,096

(c) total percentage held in class: 19.545%

Details of transactions and events giving rise to relevant event
Details of the transactions or other events requiring disclosure:

The trustees of SIT subscribed for 8,333,333 shares in Me Today's rights issue at the issue price of 6 cents per share. This issue was approved by shareholders for the purposes of rule 7(d) of the Takeovers Code at the annual meeting of shareholders of Me Today held on 30 October 2025 (as described in the notice of meeting released to the market on 10 October 2025).

The trustees of SIT also hold 9,475,153 Series 1 Warrants (**MEEWA**), and 9,475,153 Series 2 Warrants (**MEEWB**), allotted on 10 November 2025.

Details after relevant event
Details for trustees of SIT

Nature of relevant interest(s): Registered Holder

For that relevant interest,—

(a) number held in class: 18,950,306

(b) percentage held in class: 20.049%

(c) current registered holder(s): Stephen John Sinclair, Jacqueline Margaret Sinclair and Roger Frederick Wallis

(d) registered holder(s) once transfers are registered: N/A

On or about 10 October 2025, the trustees of SIT qualified SIT's relevant interest by granting call options to M&N Kerr Holdings Limited (**MKH**), giving MKH the right (but not an obligation) to acquire up to 2,096,805 shares from SIT for nil payment (**MKH Call Option Grant**).

The MKH Call Option Grant vests in three equal tranches on 30 November 2025, 30 November 2026 and 30 November 2027, subject to Michael Kerr continuing to be employed by Me Today. The call options will expire if not exercised by 30 November 2030.

In addition, on or about 10 October 2025, the trustees of SIT agreed to grant call options to MKH giving MKH rights (but not an obligation) to acquire up 1,048,402 MEEWA and up to 1,048,402 MEEWB held by SIT, during the relevant warrant exercise periods, subject to Michael Kerr continuing to be employed by Me Today.

If MKH exercises warrants, MKH would need to pay MEE the exercise price of 6 cents per share at the time of exercise.

Additional information
Address(es) of substantial product holder(s): 49 Combes Road, Remuera, Auckland, 1050

Contact details: Stephen Sinclair, +64 21 330 053, stephen@metoday.com

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: M&N Kerr Holdings Limited

Disclosure has effect for purposes of directors' and senior managers' disclosure
Stephen Sinclair is also a director of Me Today Limited. This disclosure also constitutes disclosure for the purposes of the directors' and senior managers' disclosure obligations.

Certification
I, Roger Wallis, Solicitor, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.