

10 June 2021

ME TODAY – OPENING OF OFFER TO RETAIL INVESTORS

Me Today announces opening of a \$3.75 million offer to retail investors

As part of Me Today Limited's (NZX:MEE) previously announced capital raising strategy to raise up to \$15.75 million to partially fund the acquisition of King Honey Limited, and to provide additional growth capital for Me Today, the Board is pleased to announce that Me Today:

- has secured a firm allocation from a market participant for a further \$2 million of new capital;
- is opening a \$3.75 million offer to retail investors, comprising:
 - An offer to existing Me Today shareholders through a Share Purchase Plan (SPP); and
 - A general offer to retail investors through a General Retail Offer.

On 2 June 2021, Me Today announced it had already secured firm commitments for \$10 million of new capital from wholesale investors and a range of market participants. All offers are subject to shareholder approval, which Me Today intends to seek at a shareholder meeting on 25 June 2021.

Share Purchase Plan (SPP)

Investors with a registered shareholding as at 5pm on 9 June 2021 (Record Date) with an address in New Zealand will be sent an offer to apply online for up to a maximum of NZ\$15,000 of new shares per shareholder (or beneficial owner for shares held in custody), at 8.8 cents per share. There is no minimum subscription amount.

The SPP Offer Document can be found online at <http://www.metodayinvestors.com>.

The key dates for the SPP offer are as follows:

Record Date:	5pm, Wednesday, 9 June 2021
SPP Offer Opens:	Thursday, 10 June 2021
Me Today shareholder meeting	12pm, Friday 25 June 2021
SPP Offer Closes:	5pm, Friday, 25 June 2021
Allotment of Shares:	Wednesday, 30 June 2021
Commencement of trading of shares on NZX:	Wednesday, 30 June 2021

General Retail Offer

Retail investors may apply for up to a maximum of NZ\$50,000 of new shares per retail investor, at 8.8 cents per share under the General Retail Offer. Applications may be made online or through an NZX market participant.

The General Retail Offer Document can also be found online at <http://www.metodayinvestors.com>.



The key dates for the General Offer are as follows:

General Offer Opens:	Thursday, 10 June 2021
Me Today shareholder meeting	12pm, Friday 25 June 2021
General Offer Closes:	5pm, Friday, 25 June 2021
Allotment of Shares:	Wednesday, 30 June 2021
Commencement of trading of shares on NZX:	Wednesday, 30 June 2021

Other Documentation

A copy of the Cleansing Notice, the SPP Offer Document and the General Retail Offer Document accompany this announcement.

For investor relations queries please contact:

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