

MARKET ANNOUNCEMENT

8 August 2023, Vista Group International Ltd, Auckland, New Zealand

Vista Group announces new global senior leadership team

Vista Group International Limited (NZX & ASX:VGL) is pleased to announce the following appointments to the global senior leadership team with the completion of phase 1 of the organisational transformation announced on 6 July 2023:

- Simon Burton has been appointed to the new position of Chief Studio Officer. Simon previously held the position of CEO, Numero & Maccs.
- Matthew Liebmann has been appointed to the new position of Chief Product, Innovation & Marketing Officer. Matthew previously held the position of Chief Innovation and Data Officer, Vista Group.
- Jason Madsen has been appointed to the new position of Chief Business Operations Officer. Jason previously held the position of Commercial Director, Vista Group.
- Leon Newnham has been appointed to the new position of Chief of Strategy and Partnerships / Global Head of Cinema Sales. Leon previously held the position of CEO, Vista Cinema.
- Grant Smith has been appointed to the new position of Chief Cinema Officer. Grant previously held the position of Chief Operating Officer, Vista Cinema.
- Chris South has been appointed to the new position of Chief Technology Officer. Chris previously held the position of Vice President of Engineering, Vista Cinema.

Stuart Dickinson, Vista Group CEO, said: “As Vista Group announced in July, we have commenced an transformation process to better integrate our businesses, simplify our go-to-market and current product focused approach, and transform Vista Group into a SaaS driven client centric business model. I am really pleased to have completed a pivotal step in that process with the appointment of a great senior leadership team.”

“The focus for myself and the senior leadership team from here will be to guide Vista Group through the remainder of this organisational transformation so as to realise the significant opportunities that exist under a unified business model to successfully and efficiently deliver world leading tech solutions to the global film industry.”

For further information please contact:

Stuart Dickinson
Chief Executive Officer
Vista Group International Limited
Contact: +64 9 984 4570

Kelvin Preston
Group General Counsel & Company Secretary
Vista Group International Limited
Contact: +64 9 984 4570

About Vista Group

Vista Group International Limited is a global leader in providing technology solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group's expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.