



MARKET RELEASE

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NZX: GNE / ASX: GNE

Genesis Appoints Chief Customer Officer

Genesis is today confirming the appointment of Stephen England-Hall as Chief Customer Officer (**CCO**). He will commence his role on 31 July 2023.

Stephen is a seasoned executive with extensive international and domestic experience in customer strategy and loyalty, building strong consumer brands, marketing, data, digital technology, channels to market and industry disruption. He has previously held Chief Executive roles at Real NZ, Tourism New Zealand, Loyalty New Zealand and Razorfish in the United Kingdom. Stephen holds an MBA from the University of Cambridge, United Kingdom.

Chief Executive, Malcolm Johns, said Stephen brings a challenger mindset and he is thrilled about his appointment. He is very much looking forward to Stephen joining the Genesis executive team.

ENDS

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About Genesis

Genesis (NZX: GNE, ASX: GNE) is a diversified New Zealand energy company. Genesis sells electricity, reticulated natural gas and LPG through its retail brands of Genesis and Frank and is one of New Zealand's largest energy retailers with more than 470,000 customers. The Company generates electricity from a diverse portfolio of thermal and renewable generation assets located in different parts of the country. Genesis also has a 46% interest in the Kupe Joint Venture, which owns the Kupe Oil and Gas Field offshore of Taranaki, New Zealand. Genesis had revenue of \$NZ2.8 billion during the 12 months ended 30 June 2022. More information can be found at www.genesisenergy.co.nz