

27 September 2022



## **CCC Appoints new CFO**

Cooks Coffee Company (NZX:CCC) is pleased to advise the appointment of Craig Brown to the role of Chief Financial Officer with effect on 1 October 2022.

Craig was previously the CFO of CCC for approximately six years, before departing in 2019 to co-found Management Response Limited – a New Zealand company providing business advisory, governance and contract executive services. Accordingly, Craig comes into the CFO role with an extensive knowledge of the CCC business and an ability to draw on additional resources for CCC from Management Response, where required.

Since July 2019 Richard Chew has acted as CFO of CCC through a contracting arrangement with VCFO Group Limited. This arrangement has now concluded. The CCC Board expresses its thanks to Richard and VCFO Group for their contribution to CCC over the past three years.

## **FURTHER ENQUIRIES**

<b>Cooks Coffee Company Limited</b> Keith Jackson	+64 21 702 509 <a href="mailto:keith.jackson@cookscoffeecompany.com">keith.jackson@cookscoffeecompany.com</a>
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Cooks Coffee is a New Zealand based international coffee focused café chain building a family of brands serving coffee, a full range of complimentary beverages and an extensive range of food, and sharing a passionate philosophy to provide their communities with excellent products and service based on integrity, sustainability, innovation and appealing environments.

Esquires Coffee was founded nearly 30 years ago in Vancouver and Cooks Coffee acquired the global rights (excluding Australia and New Zealand), focusing on operations in the UK and Ireland in 2013.

Triple Two Coffee was acquired in June 2020 and has an offering that is complementary to Esquires. Triple Two was founded in 2016 and it is currently one of the fastest growing coffee focused cafe brands in the UK.

Cooks Coffee Company and its subsidiary brands are committed to the highest standards of sustainability in all areas of the business.

With Esquires and Triple Two, Cooks Coffee has 114 outlets across its international markets at the end of July 2022.

To find out more, visit [cookscoffeecompany.com](http://cookscoffeecompany.com), [esquirescoffee.co.uk](http://esquirescoffee.co.uk); [esquirescoffee.ie](http://esquirescoffee.ie) or [tripletwocoffee.com](http://tripletwocoffee.com)