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2 February 2023

Sky welcomes new independent director, Belinda Rowe

Sky New Zealand is pleased to announce the appointment of Belinda Rowe as an independent director on the Sky Board, effective 1 March 2023.

Belinda has held global leadership roles in marketing, communications, digital and media, including with Publicis Media, Zenith, Mojo and O2 Telefonica. She also successfully led the creation of a compelling content marketing and sport sponsorship practice across 32 markets.

Belinda's governance experience includes current non-executive director roles at ASX-listed Australian media company HT&E Ltd, Temple & Webster Group and 3P Learning Ltd. She is also a nominated director of Soprano Design (a global technology services company), and is on the board of AFL club, Sydney Swans.

Belinda is passionate about supporting and developing women leaders, and is a member of Chief Executive Women Australia, Women in Advertising and Communications London, Minerva Network supporting women in sport, Mentor Walks and the Marketing Academy.

Sky Chairman Philip Bowman welcomed Belinda's appointment, saying: "Belinda brings a very relevant set of skills and international experience to the Sky Board. With a career spanning leadership roles in global content marketing and communications, along with her strong governance experience in media, technology and sport, Belinda will provide a valuable perspective to Sky's business. We are delighted that she has agreed to join the Sky Board."

Belinda said: "I am thrilled to be joining the Sky Board and to support the talented Sky leadership team at an exciting time in Sky's transformation. I look forward to playing my part in a company that delivers fantastic entertainment and sports content through compelling services to New Zealanders."

Sydney-based Belinda will join the Sky Board on 1 March 2023, and will seek election by Sky's shareholders at the next Annual Meeting.

As required by NZX Listing Rules 2.6.1 and 2.6.2, the Board has determined that Belinda will be an independent director.

ENDS

Authorised by Kirstin Jones, Company Secretary

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