

Market Release

10 October 2023

Serko appoints Liz Fraser as Chief Revenue Officer

Serko Limited (NZX & ASX: SKO), a leader in online travel and expense management for business, is pleased to announce the appointment of Liz Fraser as Chief Revenue Officer.

Serko CEO, Darrin Grafton said, "Liz has extensive experience driving revenue growth across both the travel and media sectors in senior leadership roles at TVNZ, Air New Zealand and most recently as Commercial Director at MediaWorks. We are thrilled to welcome someone of Liz's calibre and experience to the Executive Team at Serko."

"Embarking on this new journey with Serko, I am looking forward to stepping back into the world of travel and exploring the limitless horizons of innovation in this space", said Liz. She added, "I'm excited to be joining a team that is truly passionate and dedicated to creating products and providing services that make a difference in the world of business travel."

Liz's start date is early January 2024.

For and on behalf of Serko Limited by Shane Sampson, Chief Financial Officer.

ENDS

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