

## APPOINTMENT OF NEW GENERAL MANAGER

Aged care and retirement living provider, Promisia Healthcare Limited, is pleased to announce the appointment of Karen Lake as Group General Manager. Karen will commence the role from 10 August 2023 and will be based in Promisia's new support office in Christchurch.

Karen has worked in the aged care and healthcare sectors for over 15 years, in senior leadership, clinical, quality and operational management roles. She has worked for publicly listed providers, Oceania and Ryman Healthcare for a number of years, with her most recent position as Regional Operations Manager for Ryman Healthcare.

Acting Chair of Promisia, Helen Down, commented: "We are delighted to welcome Karen to the group as we establish a strong leadership team to support the successful performance of Promisia's network. After an extensive recruitment process, we believe we have found an executive of outstanding calibre, with the skills and experience to contribute to the success of our company.

"Karen has expertise in areas that are a priority for Promisia, particularly in the delivery of high quality personalised care for senior New Zealanders. Her passion for excellence, innovative thinking and extensive industry knowledge were evident throughout the recruitment process and her ability to build strong teams will continue to lift the standard of Promisia's offer.

"The Board is delighted to have Karen join the Company as we position ourselves to be the aged care facility of choice in each of our communities and take advantage of opportunities to grow our network. We look forward to introducing her to shareholders at our Annual Meeting later this year."

ENDS

**For more information, please contact:**

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### About Promisia Healthcare

Promisia is a New Zealand based aged care and retirement living provider, with a focus on delivering quality personalised care. Our aim is to be the aged care provider of choice in our communities. Our facilities are located in well-established and well serviced towns and metropolitan areas. Our goal is to profitably grow our business in a sustainable manner, delivering quality care to our residents, peace of mind to their families and whanau, and excellent value to our villages, community and shareholders. Promisia is listed on the NZX (NZX: PHL). [www.promisia.com](http://www.promisia.com)