



Media release

24 September 2024

Bremworth Appoints Chief Technology Officer

NZX-listed wool carpet manufacturer Bremworth has appointed Caio Diehl as Chief Technology Officer to lead its digital transformation and enable the achievement of the Company's growth initiatives.

Caio will commence with Bremworth on 2 December 2024.

In this role, Caio will be responsible for Bremworth's technology strategy and solutions to drive insights, scalability and efficiency across the organisation. Caio brings 17 years of experience in tech, most recently as Head of Solutions for Pāmu Farms of New Zealand.

Greg Smith, CEO of Bremworth, says the appointment completes the restructure of our leadership team in response to the 2023 strategic business review. Caio brings experience and passion to our business which will enable us to innovate and continuously improve.

"Bremworth now has all the necessary strategic leadership skills and focus to execute our growth plans," he says.

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