Tourism Holdings Limited

470 Oruarangi Road, Māngere, Auckland 2022 PO Box 4293, Shortland Street, Auckland 1140, New Zealand www.thlonline.com



25 September 2025

NZX | ASX | MEDIA RELEASE TOURISM HOLDINGS LIMITED (thl)

NOTICE OF 2025 ANNUAL MEETING

Please find attached the following documents relating to *thl*'s upcoming 2025 Annual Meeting of shareholders, which are being sent to shareholders today:

- 1. Notice of 2025 Annual Meeting; and
- 2. Proxy/Voting Form.

The 2025 Annual Meeting will be held at Tourism Holdings Limited, 470 Oruarangi Road, Māngere, Auckland, at 10:00am (NZT) on Friday 24 October 2025.

Shareholders will also be able to attend and participate in the 2025 Annual Meeting online via a virtual meeting platform at www.virtualmeeting.co.nz/th/25. By signing up for the Virtual Annual Meeting, you will be able to watch the Annual Meeting, vote and ask questions by logging on using your computer from anywhere an internet connection is available. Further information, including how to register for the Virtual Annual Meeting, can be found in the Procedural Matters section at the back of the Notice of Annual Meeting.

thl is pleased to invite shareholders attending the 2025 Annual Meeting in person to join a site tour of its new flagship Auckland location, Waitomokia. Details on how to take part in this opportunity can be found in the Notice of Meeting.

ENDS

Authorised by:

Cathy Quinn ONZM Chair, Tourism Holdings Limited

For further information contact:

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About thl (www.thlonline.com)

thl is a global tourism operator listed on the NZX and ASX (code: THL) and is the largest commercial RV rental operator in the world. In New Zealand/Australia, thl operates rental brands (Maui, Britz, Apollo, Mighty, Hippie, Cheapa Campa), manufacturing (Action Manufacturing, Apollo), retail brands (Talvor, Kea, Winnebago, Adria, Coromal, Windsor), retail dealerships (RV Super Centre, Apollo RV Sales, George Day, Camperagent), travel technology (Triptech) and tourism attractions (Kiwi Experience and the Discover Waitomo Group, which includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co.). In North America, thl operates the Road Bear RV, El Monte RV, CanaDream, Britz and Mighty rental brands. In UK and Europe, thl operates the Just go, Apollo and Bunk Campers rental brands.