

MARKET RELEASE

24 September 2025

TradeWindow completes \$1 million placement

TradeWindow (NZX: TWL), a global trade software company, today announces it has raised \$1.03 million in new equity via a placement to strengthen the company's balance sheet.

The company is to issue 5,438,196 new ordinary shares to existing and new wholesale investors on 24 September 2025 at \$0.19 per share, a 9% discount to the volume weighted average price of the shares traded on the NZX over the past 90 days.

As announced on 15 September 2025, TradeWindow is pursuing a foreign exempt listing on the ASX to increase its profile in a larger and more liquid capital market across the Tasman.

TradeWindow CEO AJ Smith said: "We are delighted with the support we have received from existing investors and the new investors we have welcomed to the share register. The new capital supports our dual listing; a move we expect to open the door to a broader pool of institutional and retail investors familiar with our technology and the international opportunities we enjoy.

"Our confidence in our future is strong. Since we began commercialising our products in 2020, we have grown revenue by a compound annual rate of 118%¹. We remain confident of maintaining that strong record of growth, with revenue for the year to 31 March 2026 (FY 26) expected to range between \$10 million and \$11 million, representing growth of 25% to 37.5% on FY 25."

Mr Smith reiterated guidance given at the company's Annual Shareholders' Meeting on 22 August 2025, that TradeWindow expects to achieve EBITDA breakeven for FY 26². TradeWindow will provide an update to trading for the three months and half year to the end of September 2025 (Q2 26 and 1H 26) in October.

Released for and on behalf of TradeWindow by CEO AJ Smith

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About TradeWindow:

Founded in December 2018, TradeWindow is an NZX-listed software company that provides digital solutions for exporters, importers, freight forwarders, and customs brokers to drive productivity, increase connectivity, and enhance visibility. TradeWindow's software solutions integrate to form a cohesive digital trade platform that enables customers to more efficiently run their back-end operations, share information and securely collaborate with a global supply chain made up of customers, ports, terminals, shipping lines, banks, insurance companies, and government authorities. www.tradewindow.io

¹ CAGR period FY20 - FY25

² This forward-looking statement should be read in conjunction with the assumptions detailed in TradeWindow's presentation to its Annual Shareholders' Meeting released to the NZX on 22 August 2025.