

## Market Release

23 June 2023

### Serko appoints Joydip Das as Chief Product Officer

Serko Limited (NZX & ASX:SKO) is pleased to announce the expansion of its product leadership function with the appointment of Joydip Das, as Serko's Chief Product Officer.

Joydip brings with him a wealth of experience as a global product leader most recently as the Chief Product Officer of Iress, and prior to that as a Vice President, Product at Salesforce.com and SAP.

Serko CEO, Darrin Grafton said, "We're thrilled to add someone of Joydip's calibre to the team, and his experience, track record and vision will propel our efforts to be a product-led company that is working to create a connected, frictionless business travel experience".

"As a lifelong learner and maker, I enjoy being at the forefront of disruptive business and technology evolution and I am thrilled to join Serko at this point of its growth journey", said Joydip. He added, "I am really looking forward to helping Serko take advantage of the many opportunities ahead".

Joydip will be starting in early October 2023.

For and on behalf of Serko by Shane Sampson, Chief Financial Officer.

## ENDS

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