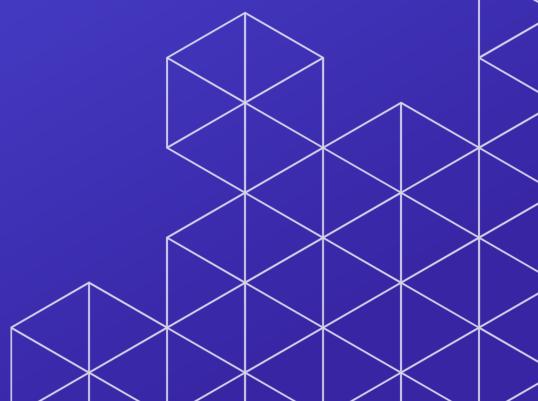


Capital Raise – Investor presentation
12 July 2022



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- · private placement to selected investors (Placement); and
- share purchase plan to TradeWindow's existing shareholders with an address in New Zealand (SPP), under clause 19 of Schedule 1 of the Financial Markets Conduct Act 2013 (together, the Offer).

All information is current at the date of this presentation, unless stated otherwise. All currency amounts are in NZ dollars unless stated otherwise.

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# Capital raising to fund growth

- Opportunity for TradeWindow is significant as global trade undergoes game-changing transformation at pace.
- TradeWindow is well positioned to build on our strong track record and recent acquisitions to take advantage of growth opportunities.
- Up to approximately \$10 million via a placement of up to approximately \$9 million along with approximately \$1 million via a share purchase plan.
- Proceeds to drive organic growth in New Zealand and Australia, accelerate global expansion opportunities and partially fund the acquisition of Rfider<sup>1</sup>.

<sup>&</sup>lt;sup>1</sup> Subject to completion

# TradeWindow is building for global growth

Medium-term focus on New Zealand, Australia and Asia,

- Team of 90<sup>1</sup> subject matter experts spanning four countries
- Customer base of 454 organisations across APAC
- Proven solutions with material revenue streams
- (S) ISO 9001, ISO 27001, PAS99 certified

- Where we have customers
- Remote staff
- Offices



# **Business highlights FY22**

We're making solid progress on executing our business strategy

- Organic growth has primarily been driven by Prodoc sales in New Zealand
- Providing new solutions to existing customers is proving an effective way to grow revenue, alongside targeted acquisitions
  - Cube for exporters
  - FreightLegend for Freight Forwarders (with customers onboarded from April 2022)
- Product enhancements and integrations build value and create stickiness among users
- Established organisational capabilities to scale up
- Completed three acquisitions diversifying customer base and building capabilities



### **Customers**

- 20 new customers in A/NZ
- 16 mid-market and enterprise customers now on Cube



### **Product**

- Cube launched
- 348 product enhancements
- Multiple key ecosystem integrations<sup>1</sup>



### Organisation

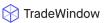
- Listed on the NZX
- Established governance framework
- Increased expertise



### **Acquisitions**

- Freight (formerly Cyberfreight)
- SpeEDI Solutions
- FreightLegend

1. Including Vero insurance, INTTRA Bookings, INTTRA Schedules, CargoSmart - Schedules, Trade-Van



# **Key performance indicators**

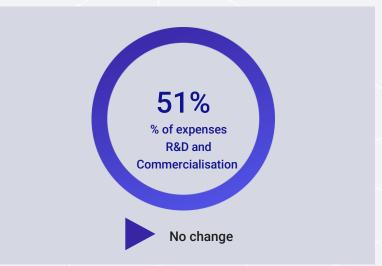












# Digital trade is centre stage

Market trends have delivered opportunity

### MACROECONOMIC TRENDS

- Supply chain disruption
- Inflation
- · Global skills shortage

### **CUSTOMER DEMAND TRENDS**

- Operational efficiency
- Environment, sustainability and governance
- · Supply chain visibility

Digital Trade Facilitation

### MARKET ENABLING TRENDS

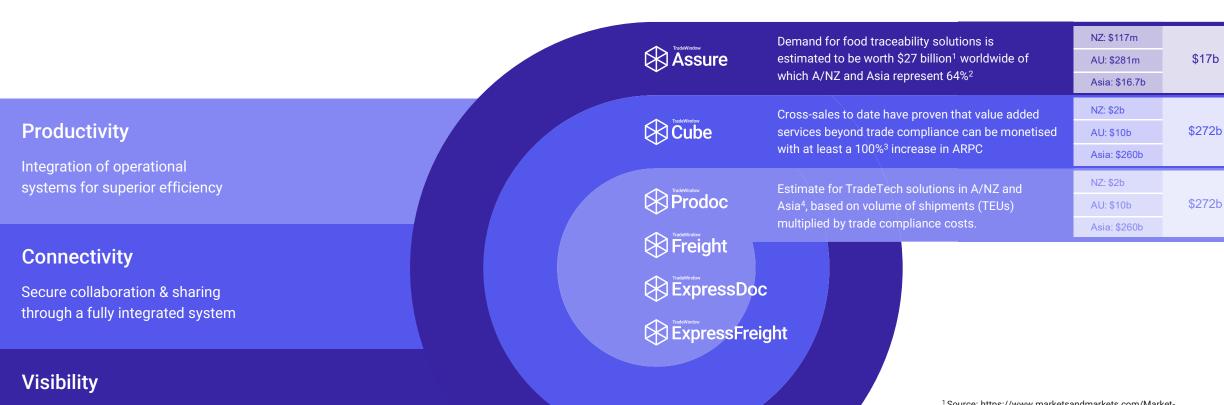
- Digitalisation and automation
- Free trade and regulatory compliance
- · Data harmonisation

# **Our opportunity**

Differentiated quality assurance

and provenance

TradeTech is an emerging market with initial solutions displacing manual paper-based processes, emails and spreadsheets



<sup>&</sup>lt;sup>1</sup> Source: https://www.marketsandmarkets.com/Market-Reports/food-traceability-market-103288069.html



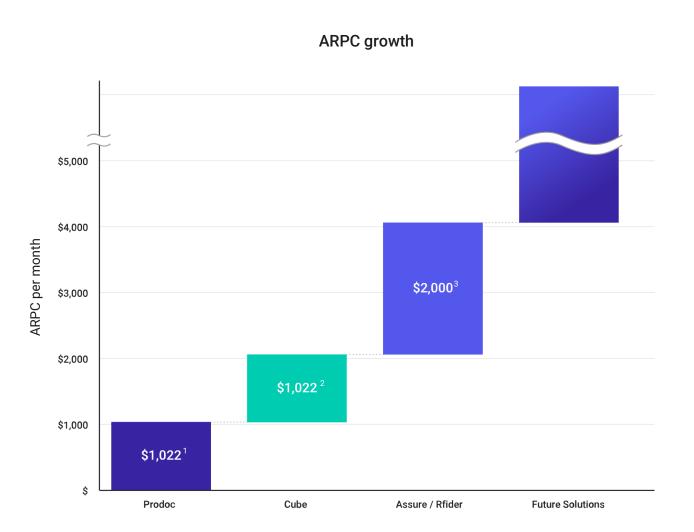
<sup>&</sup>lt;sup>2</sup> Calculated from the TEU volumes published by the United Nations Statistics Division.

<sup>&</sup>lt;sup>3</sup> Cross-sales of Cube to existing customers have achieved an increase in ARPC of over 100%.

<sup>&</sup>lt;sup>4</sup> Calculated from the TEU volumes published by United Nations Statistics Division and trade compliance and processing costs published by the World Bank.

# **Driving digital transformation**

Targeted acquisition has provided a platform for revenue growth



### Prodoc – start with the most acute pain point

Complete and compliantly formatted trade documents (data) provides the foundations for digital trade facilitation

### Cube – immediate opportunity connect supply chains

Securely share data and collaborate with supply chain partners. Cross-selling to achieve 100%+ increase in ARPC

### Assure/Rfider – deliver supply chain visibility

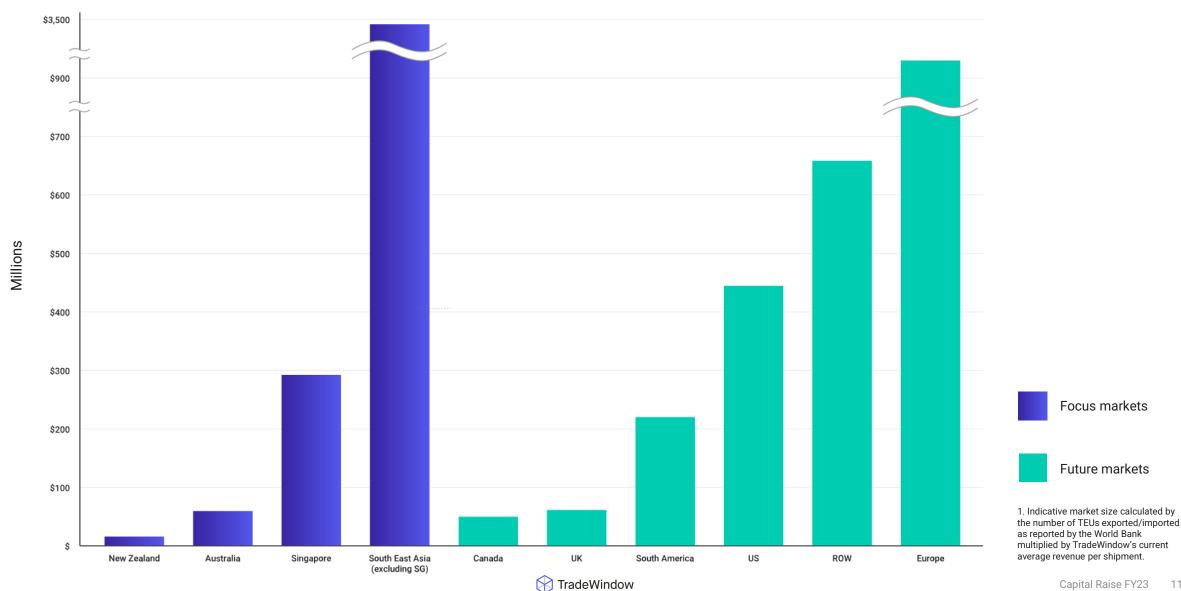
Supply chain traceability provides the opportunity to differentiate products though data driven story telling

### Future solutions – value add solutions

Data can be re-purposed, providing for future expansion into adjacent markets including but not limited to new integrations, risk management and finance

- 1. ARPC for year ended March 2021 Prodoc customers.
- Based on cross-sales completed with 16 customers in FY22.
- Based on Rfider's projections presented in due diligence

# A large and growing addressable market<sup>1</sup>



# We're building a global trade platform

### **Data supply**

Software to capture, format and aggregate data to meet trade compliance requirements

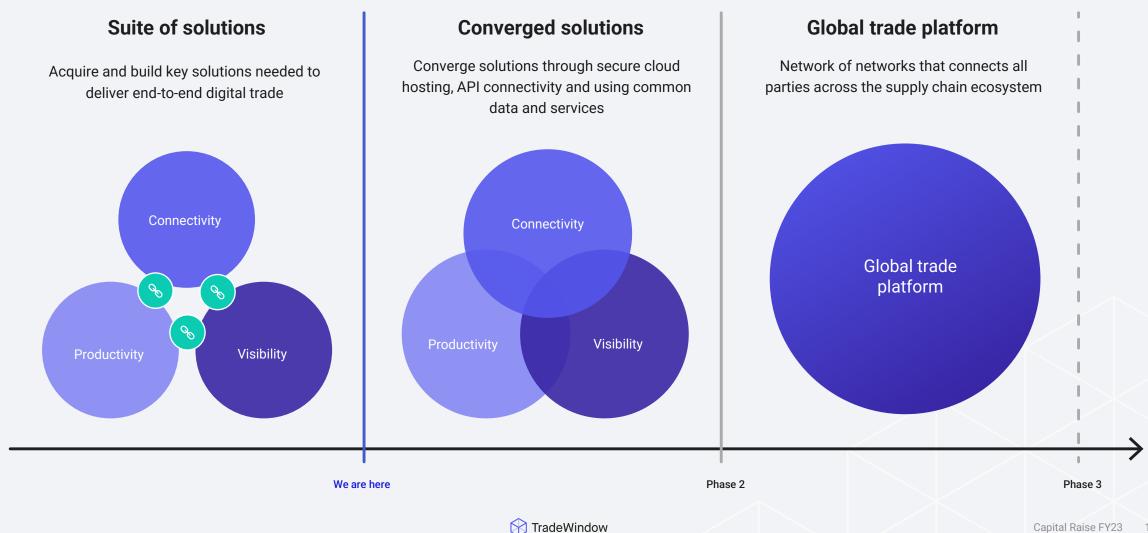


### **Data demand**

Permissioned access to trusted data needed by supply chain partners to deliver their service

# Our product strategy

We're converging proprietary and acquired solutions into a single global trade platform



# Accelerating our strategic priorities through acquisition



### What we target

- Customer acquisitions point solutions with high-quality customers that present a cross-selling opportunity.
- Capability acquisitions novel technology or products that help differentiate and strengthen TradeWindow's value proposition.



### Why we acquire

- Buying into market positions that would otherwise take years to build through an organic customer acquisition.
- Low risk customer acquisition with known entry cost into market.
- High quality 'sticky' customers provide a captive market to cross-sell other TradeWindow solutions.

# **Acquisition strategy**

TradeWindow has completed five acquisitions to date and has developed an integration playbook to realise value from each deal



### **Stabilise**

- Management control of operations.
- Bring acquired employees into the TradeWindow culture.
- Recontract customers to align commercial standards to be consistent with TradeWindow's business.

0 to 6 months

### Develop

- Fully integrate acquired products with Cube.
- Innovate and expand the platform.
- Upgrade the functionality of acquired product.
- Align processes to be consistent with TradeWindow's business.
- Leverage operational efficiencies.

6 to 18 months

### Grow

- Organically grow the customer base of the acquired business by plugging in TradeWindow's sales capability.
- Expand usage over time though crossselling additional TradeWindow solutions.
- End-of-life older product versions within acquired customer base.

12 to 24 months



# Rfider acquisition

Post balance date acquisition will extend reach into primary industry supply chains

### Transaction summary

- Rfider is an all-in-one solution for collecting, securing and sharing item-level traceability and process data within and across organisations.
- Rfider has customers in Australasia, Europe, USA and South America.
- The agreement is conditional and settlement is expected on or before 31 July 2022.

### **Transaction benefits**

- Rfider has developed a mobile interface that can be rapidly deployed in complex chains to capture many points of data.
- This will allow TradeWindow to extend its reach deeper into primary industry supply chains by providing traceability all the way back to the points of cultivation and production.
- In particular, it will strengthen TradeWindow's offer for customers who compete on transparency of origin, ethical practices, sustainability and quality.
- It will give TradeWindow positive exposure to an additional estimated \$16.8bn<sup>1</sup> worldwide market opportunity for food traceability.

<sup>1</sup> Source: https://www.marketsandmarkets.com/Market-Reports/food-traceability-market-103288069.html





# **Capital Raise**



# Use of proceeds

Sources	
Private placement	\$9m
Share Purchase Plan	\$1m
Total	\$10m

Uses	
Fund M&A up to*	\$2.5m
Cash on balance sheet	\$7.1m
Transaction costs	\$0.4m
Total	\$10m

<sup>\*</sup> Cash consideration for Rfider is up to \$2.5 million.

### 1. Drive organic growth and a path to profitability

- Increasing the capability and capacity of TradeWindow in Australia and New Zealand with a focus on its sales, marketing, product and development expertise.
- Building company and product profile to support lead generation and conversion in the Australian market through targeted marketing and sales activity.
- Investing in digital tools to automate the sales, marketing and support processes for scaled, targeted and efficient revenue generation.
- Investing in an ERP system to drive the scaling of back-office capabilities and future proof the business for growth into new markets.

### 2. Building the global trade platform

- Establishing interoperability with software platforms used by key supply chain ecosystem partners. This includes resource to conduct pilots and establish commercial agreements.
- Investing in converging acquired and proprietary solutions. We must move quickly to capture the market opportunity; this requires additional development and testing capabilities.
- Continuing our investment in research and development to deliver competitive solutions through a pipeline of new and differentiated features and functionality.

### 3. Accelerate global expansion opportunities

- Building out sales agency network in Asia, using third parties to provide a source of qualified leads.
- Funding the acquisition of Rfider, which will help TradeWindow extend its reach deeper into primary industry supply chains by providing traceability to the points of cultivation and production.



# Capital raise summary

## • Seeking to raise up to approximately \$10 million through a: Private placement of up to approximately \$9 million to eligible investors Offer size and structure Share Purchase Plan of approximately \$1 million (with the ability to accept oversubscriptions at TradeWindow's discretion) to all eligible shareholders with a registered address in New Zealand on the record date, under which each eligible shareholder can apply for up to \$15,000 of new shares • New Shares under the Placement will be issued at a fixed price of \$0.70 per share. New Shares under the Share Purchase Plan will be issued at the lower of: - The Placement price; or **Issue price** A 2.5% discount to the VWAP of TradeWindow shares traded on the NZX during the five days up to, and including, the end of the Share Purchase Plan offer period Ranking · New Shares issued under both the Placement and Share Purchase Plan will rank equally with existing TradeWindow shares on issue

# **Timetable**

Event	Date
Announcement of equity raising and trading halt pre market open	Tuesday, 12 July 2022
Placement	
Placement opens	10:00am (NZ time), Tuesday, 12 July 2022
Placement closes	3:00pm (NZ time), Wednesday, 13 July 2022
Trading halt lifted	Thursday 14 July 2022
Settlement of Placement and commencement of trading of allotted New Shares on the NZX	Wednesday, 20 July 2022
Share Purchase Plan (SPP)	
Record date	5:00pm (NZ time), Monday, 11 July 2022
SPP opens	Thursday, 14 July 2022
SPP closes (last time for applications)	5:00pm (NZ time), Monday, 25 July 2022
SPP results and issue price announced	Thursday, 28 July 2022
Settlement of SPP and commencement of trading of allotted New Shares on the NZX	Friday, 29 July 2022

The dates are subject to change and are indicative only. TradeWindow reserves the right to alter the key dates, subject to applicable laws and NZX Listing Rules.



Before investing in TradeWindow, you should be aware that an investment in TradeWindow has a number of risks, some of which are specific to TradeWindow and some of which relate to listed securities generally, and many of which are beyond the control of TradeWindow. Additionally, some risks may be unknown and other risks, currently believed to be immaterial, could turn out to be material. This section identifies some of the key risks that TradeWindow has identified in connection with the Offer. Further detail in respect of those risks can be found in TradeWindow's November 2021 Listing Profile. Whilst the section below aims to highlight some of the key risks, it is not exhaustive.

In light of the COVID-19 pandemic and heightened geopolitical tensions, extra caution should be taken when assessing the risks associated with an investment in TradeWindow. These ever-evolving situations pose challenges for global financial markets and the economy as a whole. Capital markets continue to see equity securities suffer from spikes in volatility and significant price decline, particularly in relation to technology stocks like TradeWindow. It is not currently clear when these negative impacts will begin to abate. TradeWindow will continue to respond to the challenges facing it, but there is no certainty as to the severity or likelihood of such unforeseen impacts arising nor whether any mitigating action can be taken or will be effective.

Before deciding whether to invest in TradeWindow shares, you must make your own assessment of the risks associated with the investment in TradeWindow and consider whether such an investment is suitable for you, having regard to publicly available information (including this presentation) your personal circumstances, and following consultation with your financial adviser or other professional advisers.

### Information technology and cybersecurity risk

TradeWindow's core business operations involves the processing and the cloud hosting and storage, of customers' information. Any failures of, or malicious attacks on, TradeWindow's business systems, a breach of TradeWindow's cybersecurity measures or any other compromise to the security of data (including personal information / data) held by TradeWindow may result in material disruption to TradeWindow's business operations and reputation. If such event occurs, TradeWindow could potentially be at risk of financial penalties, civil litigation, regulatory investigations and enforcement action, all of which could have an adverse effect on the reputation and financial performance of TradeWindow.

### Real or perceived errors, bugs or failures

TradeWindow's solutions are used to run mission-critical processes for customers. With constant updating of software, there is a risk that undetected errors, defects, failures, or bugs may occur, or are perceived to occur, in TradeWindow's solution that make it unsuitable for the designed purpose. Should such errors, defects or bugs be, or are perceived to be, present this could significantly disrupt TradeWindow's business operations and cause TradeWindow to incur material brand or reputational damage.

### **Key person risk**

TradeWindow's continued success is dependent upon its ability to attract and retain skilled and qualified personnel, in particular, members of the senior leadership team, software engineers, customer success, and sales teams with extensive domain expertise. The loss of any key personnel, as well as high staff turnover, could cause disruption to TradeWindow's business operations and technology capabilities, causing a delay in the development, launch and commercialisation of new software features or applications. Competition to attract such skilled professionals and personnel is intense and there is no assurance that TradeWindow will be successful in retaining or attracting skilled professionals, and the lack of availability of such skills may materially and adversely affect operations, performance and reputation of TradeWindow.

### **Supply chain disruptions**

TradeWindow serves customers working on the front-line of global trade with a significant portion of its revenue being made up of transaction fees from these customers. Accordingly, disruptions to their supply chains including, but not limited to, the availability of shipping containers, the frequency of port calls and ship capacity, the frequency of flights and aircraft capacity, bio-security incursions, port industrial action, and/or port infrastructure issues could adversely affect the volume of shipments processed through TradeWindow's solutions and therefore materially affect operating and financial performance and prospects. Additionally, frequent and/or prolonged disruptions to the supply chain may lead to offshore customers seeking alternative suppliers either closer to, or within their home market, no longer requiring TradeWindow's business.

### **Economic shock**

TradeWindow's operating and financial performance is influenced by a variety of general economic and business conditions in New Zealand and globally. TradeWindow products operating within global supply chains and will therefore be affected by any rapid and unexpected changes to macroeconomic variables including, but not limited to, interest rates, commodity prices, household consumption, labour markets, trade barriers and sanctions, pandemics, war, and terrorism. To the extent an economic shock was sufficiently pronounced or continued for an extended period of time, TradeWindow's operating revenues and cash position may be materially adversely impacted.

### Inability to protect intellectual property

TradeWindow is a software business with a large proportion of its assets, and value attributed in its intellectual property. In New Zealand, TradeWindow ensures adequate protection of its intellectual property through registration on the intellectual property register (as well as entering into appropriate arrangements with employees, licensees and other third parties who have access to its intellectual property rights). However there remains a risk that TradeWindow may be unable to adequately protect its Intellectual Property in international jurisdictions or its intellectual property may be obtained, misused, misappropriated or disclosed to third parties. In such instances this may adversely effect TradeWindow's competitive position in the market and value of its business.

### Operating in a competitive market

TradeWindow completes globally across multiple segments of the intensely competitive and constantly evolving TradeTech industry and competes against a number of software vendors and service providers and, in particular, global providers of freight forwarding, and digital trade software. It is expected that competition in the TradeTech industry will continue to increase from existing and potentially new competitors. Increased competition could adversely impact TradeWindow's ability to attract and retain customers, the price at which it offers products and services, reduce TradeWindow's market share, and subsequently adversely impact on TradeWindow's operating and financial performance.

### Strategic acquisition risk

TradeWindow has acquired five businesses (three of which were acquired in FY22), and will continue to seek strategic acquisition opportunities, in order to build customer base and technological capabilities.

TradeWindow's revenue growth to date has been driven in substantial part as a result of acquisitions it has made. TradeWindow's ability to continue to achieve revenue growth through acquisition is dependent on identifying appropriate acquisition targets, negotiating appropriate terms, and sourcing adequate capital to fund acquisitions. While TradeWindow undertakes comprehensive due diligence on all potential acquisitions there remains a risk that TradeWindow undertakes a non-performing acquisition, which would have an adverse effect on TradeWindow's growth prospects and financial performance.

### **Early-stage business**

TradeWindow is an early-stage software business operating in a nascent market and is therefore a higher risk investment than a more established business. TradeWindow has employed, a growth strategy where spending exceeds revenues, a situation commonly referred to as "cash burn". TradeWindow's performance and commercialisation of products at scale depends on the widespread adoption of digital trade solutions by mainstream exporters, importers, freight forwarders and customs brokers. There is a risk that adoption of digital trade solutions and therefore demand for TradeWindow products is slower than anticipated, which would mean lower revenues and the need for TradeWindow to raise additional capital or seek other financial support.

### **Compliance with laws and regulations**

TradeWindow has offices, employees, and customers in eight countries, therefore it is impacted by, and subject to, a wide variety of laws and regulations across multiple jurisdictions. While TradeWindow's policies and procedures are designed to comply with laws and regulations of a particular subject matter generally, there remains some risk that those controls are not sufficient to prevent it from contravening the laws and regulations of all jurisdictions in which it does business. Should TradeWindow breach any relevant laws or regulations, it may be subject to potential enforcement action and monetary fines from authorities.

### **Liquidity risk**

TradeWindow's operations are reliant on maintaining access to liquidity. In addition to maintaining a cash position, TradeWindow relies on three principal sources of liquidity: investor funding, grants and lending. As a growth company, TradeWindow depends on periodic access to investor funding to finance its day-to-day operations. There is a risk that investor funding could become unavailable, or more costly to obtain, including as a result of an adverse change in TradeWindow's business performance or outlook, a downturn in equity markets or the economic environment more generally, or adverse changes in the regulatory environment within which TradeWindow operates. If TradeWindow is unable to maintain adequate access to funding, there is a risk that it could default on payment obligations, threatening TradeWindow's financial position and potentially resulting in insolvency.

# International offer restrictions

### **International Offer Restrictions**

This document does not constitute an offer of ordinary shares (New Shares) of TradeWindow in any jurisdiction in which it would be unlawful. In particular, this document may not be distributed to any person, and the New Shares may not be offered or sold, in any country outside New Zealand except to the extent permitted below.

### Australia

This document and the offer of New Shares are only made available in Australia to persons to whom an offer of securities can be made without disclosure in accordance with applicable exemptions in sections 708(8) (sophisticated investors) or 708(11) (professional investors) of the Australian Corporations Act 2001 (Cth) (the "Corporations Act"). This document is not a prospectus, product disclosure statement or any other formal "disclosure document" for the purposes of Australian law and is not required to, and does not, contain all the information which would be required in a "disclosure document" under Australian law. This document has not been and will not be lodged or registered with the Australian Securities & Investments Commission or the Australian Securities Exchange and the Company is not subject to the continuous disclosure requirements that apply in Australia.

Prospective investors should not construe anything in this document as legal, business or tax advice nor as financial product advice for the purposes of Chapter 7 of the Corporations Act. Investors in Australia should be aware that the offer of New Shares for resale in Australia within 12 months of their issue may, under section 707(3) of the Corporations Act, require disclosure to investors under Part 6D.2 if none of the exemptions in section 708 of the Corporations Act apply to the re-sale.

If you (or any person for whom you are acquiring the New Shares) are in Australia, you (and any such person) are:

- one of the following:
  - a "sophisticated investor" within the meaning of section 708(8)
     of the Corporations Act 2001 (Cth) ("Corporations Act"); or
  - a "professional investor" within the meaning of section 708(11) of the Corporations Act; and
  - a "wholesale client" within the meaning of section 761G of the Corporations Act.

# International offer restrictions

### **Wallis and Futuna**

The New Shares have not been offered or sold and will not be offered or sold, directly or indirectly, to the public in Wallis and Futuna other than to qualified investors as defined by article 2(e) of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 (the "Prospectus Regulation") and L.533-16, L.533-20, D.533-11, D.533-13 and L.775-24 of the French Monetary and Financial Code. This document is not a prospectus within the meaning of the Prospectus Regulation. This document and any other offering material relating to the New Shares have not been, and will not be, submitted to the Autorité des marchés financiers (AMF) for approval in France or Wallis and Futuna and, accordingly, may not be distributed or caused to distributed, directly or indirectly, to the public in Wallis and Futuna. Any offer or transfer of the New Shares or distribution of offer documents has only been and will only be made in Wallis and Futuna in accordance with articles L.411-1, L.411-2 and L.764-1 of the French Monetary and Financial Code.

If you (or any person for whom you are acquiring the New Shares) are in Wallis and Futuna, you (and any such person) are a "qualified investor" as defined in articles 2(e) of the Prospectus Regulation (EU) 2017/1129 and articles L.533-16, L.533-20, D.533-11, D.533-13 and L.775-24 of the French Monetary and Financial Code.

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Appendix: Additional information



# 450+ organisations use our technology

Our customers include exporters, importers, freight forwarders and customs brokers

















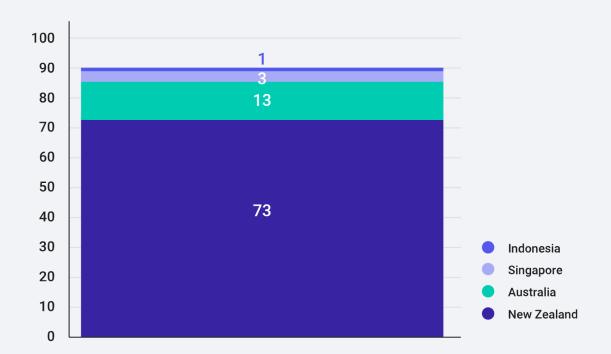


Capital Raise FY23

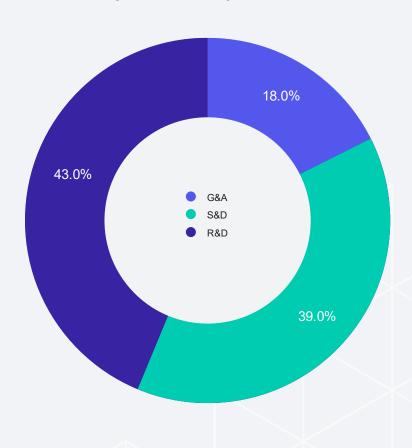
# **Team**

TradeWindow has amassed a team of 90<sup>1</sup> highly skilled and experienced subject matter experts across both technical and commercial domains

### Employee headcount by region



### Split of team by function





<sup>&</sup>lt;sup>1</sup> Full Time Equivalent as at 30 April 2022

# Financial summary

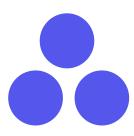
Strong organic growth, accelerated with targeted acquisitions

	FY22	FY21	% Change
Revenue			
Trading revenue	\$3.9m	\$1.6m	136%
Other income	\$1m	\$0.7m	42%
Total income	\$4.9m	\$2.3m	108%
Costs			
Total expenses	\$14.4m	\$8.2m	76%
Profit (Loss)			
EBITDA <sup>1</sup>	(\$9.5m)	(\$5.9m)	63%
Net profit (loss) after tax	(\$10.8m)	(\$6.6m)	64%
Cash position			
Cash and cash equivalents	\$5.9m	\$1.4m	320%

<sup>&</sup>lt;sup>1</sup> Earnings before interest, tax, depreciation & amortisation

# A digital connected global trade platform

Our vision is for a modular platform that consolidates and integrates data, back-end processes, and automates workflow



- √ Common services and architecture patterns
- ✓ Configuration over customisation
- ✓ Cloud-hosted
- ✓ Automated software deployment



- Simplify and standardise the technology stack
- Rapid integration
- Low-touch rapid deployment
- Single data entry
- Consistent UI/UX

# **Our strategy**



### Our vision

**End-to-end connectivity** across global supply chains



### **Our mission**

To make global supply chains more productive, connected and visible

### Strategic summary

Trusted digital trade facilitation delivered through a global trade platform that connects our customers with their supply chain ecosystem

### Our strategic priorities

Land	Grow	Unify	People
Market penetration  Build on the foundations of our acquired customer base across A/NZ, and expand into Asia	Add customer value  Build trusted relationships with our existing customers; with market leading brands taking up Cube	Global trade platform  Converge proprietary and acquired software solutions into a highly scalable global trade platform	Build capability  Create and maintain an environment focused on performance, innovation and accountability
	Aco	uire	

### **Accelerate growth**

Continue to look for ways to accelerate our strategic priorities and growth through targeted acquisition

# **Delivering against our strategy**

### FY23 and beyond **FY22** ✓ Further consolidated market leadership in NZ • Build market share in Australia through organic ✓ Commercial launch of Cube in NZ sales focused on mid-market exporters and SME freight forwarders ✓ Entry into the Australian market, winning 'banner Land brand' customers • Establish a managed service offering in A/NZ Establish indirect sales channels in A/NZ and Asia √ Newly-acquired customers Deliver data visualisation and insights tools ✓ Commenced cross-selling Cube to existing Prodoc • Establish 24/7 customer support • Deliver customer capability training to provide a customers Grow pipeline of certified users ✓ Commenced cross-selling FreightLegend to existing Freight customers

# **Delivering against our strategy**

### FY23 and beyond **FY22** ✓ Commercial release of trade contracts, bookings Converge proprietary and acquired capabilities and new and schedules and origin modules solutions into a single platform ✓ Assimilated acquisitions into TradeWindow's · Convert legacy solutions to cloud native Unify Deliver data-driven solutions organisational structure ✓ Established product, onboarding and support Offshore low risk roles to access talent and build resilience functions • Establish a leadership training programme ✓ Recruited Country Manager, Australia • Greater use of benefits to attract and retain experts People

R&D roles

✓ Organisation restructure prioritising for speed of

delivery and revenue growth

Recruit further team members across both commercial and

# Our network in New Zealand has momentum

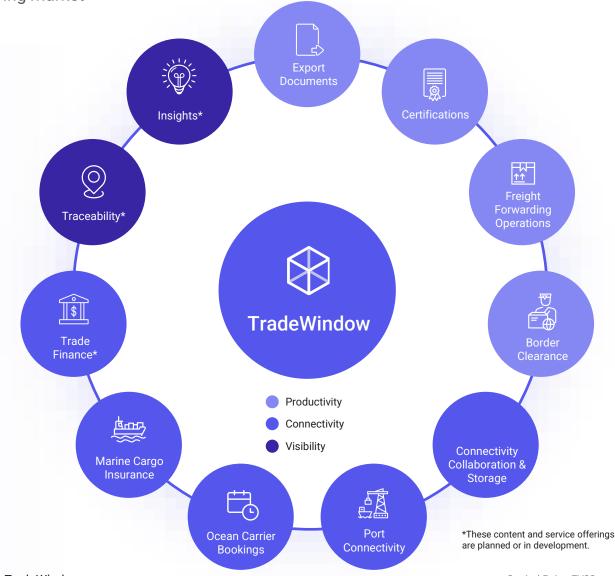
Broad range of services provided across the industry in established, growing market

### Our key product offerings in New Zealand

- Prodoc is NZ's #1 export document solution
- Origin provides a fast turn-around Certificate of Origin service
- Freight and ExpressFreight<sup>1</sup> provide the solutions needed by forwarders, importers and customs brokers
- Cube allows for trusted collaboration across supply chains
- PortConnect is the bridge to the Port of Tauranga and Ports of Auckland (FY23)
- INTTRA and CargoSmart connect to majority of the world's ocean carriers
- Connectivity with Vero for marine insurance
- Assure will enable supply chain traceability, to be enhanced with the acquisition of Rfider

### FY22 revenue

Revenue up 67% to \$2.4 million



# Strong foundations established in Australia

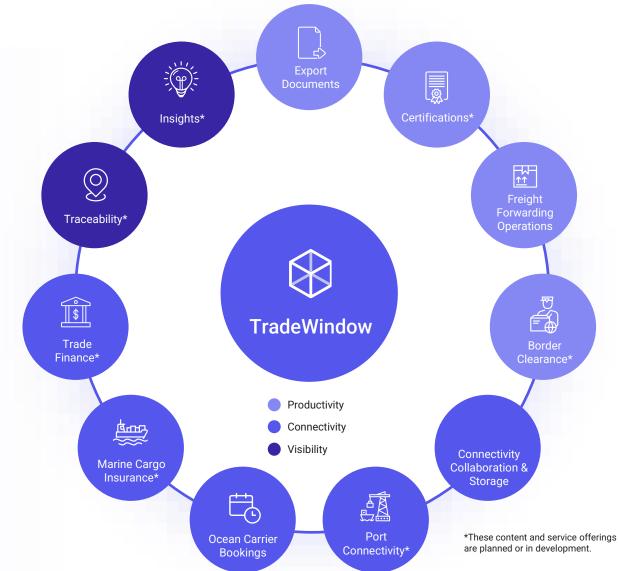
Focus on accelerating growth in FY23

### Our key product offerings in Australia

- Prodoc is being used by leading seafood and FMCG brands
- Origin is being localised for the Australian market
- Freight is well positioned to serve the SME sector
- Cube, Assure and data insights tools can be rolled out with minimal localisation
- INTTRA and CargoSmart are global solutions with no need for localisation

### FY22 revenue

Revenue up 520% to \$1.4 million (driven by the Freight acquisition)



# **Delivering against our strategy**

# FY22 Acquired Cyberfreight (Freight) Acquired SpeEDI Solutions (ExpressFreight¹) Acquired FreightLegend Acquired FreightLegend Acquired FreightLegend Acquired SpeEDI Solutions (ExpressFreight¹) Target incumbent software solutions to accelerate entry into new markets Target adjacent software solutions that deliver complementary capability to the global trade platform



<sup>&</sup>lt;sup>1</sup> SpeEDI solutions will be rebranded to ExpressFreight during FY23.

<sup>&</sup>lt;sup>2</sup> Subject to completion.

TradeWindow

Q&A