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NZX/ASX Code: MFB

MY FOOD BAG APPOINTS PAUL KELLY AS CHIEF SUPPLY CHAIN OFFICER

My Food Bag Group Limited (NZX: MFB) is delighted to announce the appointment of Paul Kelly to the role of Chief Supply Chain Officer, commencing 14 March 2022. Paul will lead My Food Bag's operations, procurement and logistics teams, as well as join MFB's senior leadership team.

Paul has had a 28-year career within the dairy sector working across multiple roles and locations, including time with Fonterra in Australia and within Fonterra Brands. He is currently General Manager – Dairy Process Excellence.

Kevin Bowler, My Food Bag CEO, says "Paul's extensive experience across supply chains and operations makes him the ideal appointment for My Food Bag as we continue to improve our core operational processes and seek out opportunities to expand organically and through M&A activity."

Fred Britton will continue to lead the supply chain team at My Food Bag until Paul's arrival in March.

Authorised by:

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Ends

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