



14 November 2022

Market Announcement

For immediate release

AoFrio appoints new Vice President of Product.

AoFrio Limited (NZX: AoFrio), the world's leading provider of IoT solutions and high efficiency motors for commercial refrigeration, is pleased to announce the appointment of Genevieve Dawick as Vice President of Product.

Genevieve has extensive experience in developing, implementing, and commercialising, Software as a Service solutions in internationally complex environments, recently leading the development of a machine learning platform for a global healthcare application. She also holds a Bachelor of Science in Information Systems and is a Trust Board member for Wāhine Connect, a not-for-profit mentoring service for women working in the health sector.

As part of the Executive team, Genevieve will lead the creation of AoFrio's product strategy, ensuring we stay as a leading innovator in our field, growing profitably with increasing recurring revenue.

AoFrio's CEO Greg Balla said: "We have big aspirations for our IOT insights platform and continuing to rapidly develop this is vital as this allows us to increase the value of actionable insights for our customers. So having someone with Genevieve's background and leadership experience as our VP of Product is fantastic."

Genevieve will start with AoFrio Late November.

Contact

Greg Balla

Chief Executive Officer

Phone + 64 21 938 601