



16 September 2022

### **My Food Bag Group Limited – CEO Resignation**

My Food Bag Group Limited (NZX: MFB) announces that overnight it has received notice of resignation from the company's Chief Executive Officer, Kevin Bowler.

Mr Bowler joined My Food Bag in June 2018 as its first independent CEO and has overseen a period of significant change.

Tony Carter, My Food Bag's Chair, says "Kevin successfully led the business through the COVID-19 pandemic, which delivered a number of significant challenges, including heightened health & safety risks, supply chain disruptions, rapid periods of growth and high inflation.

"It has been a challenging time for My Food Bag and despite this, with Kevin's leadership, the business has performed well, transitioned to a publicly listed company and is investing for the future.

"During Mr Bowler's tenure, the business virtually tripled its earnings, took control of national operations from third parties, opened two new assembly facilities in Auckland and Christchurch, and broadened its offering to customers by adding recipe choice, Made meals and its grocery options via the Kitchen.

"We wish Kevin all the very best as he seeks out new challenges in his personal and professional life," says Carter.

Kevin Bowler says, "I'm sad to be leaving My Food Bag, but I know that the time is right for my family and me. When I look back at my time with the business, I'm most proud of the way our team has worked together tirelessly through the uncertainties of the pandemic and still achieved all of its pre-listing forecasts in the FY21 and FY22 years. This was done while keeping each other safe and doing our bit to support Kiwis in lockdowns and periods of isolation across the motu."

Mr Bowler's final day is 14 October 2022. The Board is commencing a search for Mr Bowler's replacement. In the meantime Mark Winter, Chief Financial Officer, will act as the interim CEO of My Food Bag following Mr Bowler's departure.

Authorised by:  
Board of Directors of My Food Bag Group Limited

Ends

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