



17 June 2024

NZX Limited  
AUCKLAND

## **Being AI - Change of Registered Office and Strategic Office Expansions Auckland, Sydney, and Phoenix**

### **New registered office and headquarters in Auckland, New Zealand**

BAI advises the change of its registered office and Auckland headquarters to Level 4, 33-45 Hurstmere Road, Takapuna, Auckland, 0622, with effect from 19 June 2024.

Aligned with our progress to date, this new location will serve as the global base for our operations.

Being AI is also excited to announce the expansion of its global footprint with the opening of new offices in Sydney (AU), and Phoenix (USA).

These physical locations are fuelled by Being talent location, recent acquisitions and partnerships, as well as the growing demand for AI technology across various time zones.

### **Expansion into Sydney, Australia following Tymestack acquisition**

Following our investment into Tymestack.AI Pty Limited, Being AI Group is opening an office at 81-83 Campbell Street, Surrey Hills, Sydney.

This expansion underscores our commitment to launching Tymestack's forecasting technologies and enhancing our service offerings in Australia.

### **Adding Phoenix, Arizona USA to our network**

Following on from our partnership with IntraEdge USA, and as the home city of Being's Erin Zink and Independent Board Director Joe Jensen, we are delighted to add a Phoenix office to the Being office network. Phoenix's tech job growth in recent years has made it a top 10 US tech hub, positioning us well for client and talent acquisition.

Online  
[beingai.group](https://beingai.group)

Office  
Level 4 / 33 Hurstmere Road / Takapuna  
Auckland / 0622 / New Zealand





The opening of this Phoenix office coincides with the recent incorporation our new wholly owned US incorporated subsidiary company at Suite 300, 11201 North Tatum Boulevard, Phoenix, Arizona 85028.

### **Global Ambitions in Borderless AI Technology**

The expansion into these new offices is a testament to Being AI Group's global ambitions. Our growth is propelled by the belief that AI technology transcends borders, creating unparalleled opportunities for businesses worldwide. By establishing a presence in key technology hubs, we aim to harness local talent, foster innovation, and deliver cutting-edge AI solutions to our clients globally.

*"We are thrilled to expand our footprint across three time zones, marking significant milestones and opening new opportunities," said David McDonald, CEO of Being AI Group.*

*"These new offices, supported by our recent acquisitions and partnerships, reflect our commitment to delivering world-class AI solutions and advancing our global ambitions. We look forward to continued success and innovation as we explore new horizons."*

### **For more information contact:**

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