

9 August 2024



Cooks Coffee Company Limited

("Cooks Coffee", or the "Company")

ALLOTMENT OF SHARES

Cooks Coffee Company Limited (NZX: CCC, AQUIS: COOK) has issued 4,736,222 new shares at NZ\$0.20c as a placement of part of the shortfall in the Company's capital raise, first announcement on 13 March 2024 and extended on 28 March 2024 to 30 April 2024.

Accordingly, the Company now has 63,531,670 quoted ordinary voting shares and 1,207,000 unquoted non-voting shares (which may be reclassified on notice as quoted ordinary shares) on issue.

For the purposes of NZX Listing Rule 4.17.9(c), Cooks Coffee invited selected investors in New Zealand or the United Kingdom already known to it to participate in the 7,792,708 share shortfall arising from the placement offer, including some investors arising by way of reverse inquiry given the announcements of 13 and 28 March 2024.

It was not necessary to scale any allocations given the extent of shortfall and that Cooks Coffee retail shareholders had also been given the opportunity to subscribe in the share purchase plan offer made at the same price as also announced on 13 March 2024.

Authorised for release by the Chair of Cooks Coffee.

For more information on the content of this announcement, please contact:

Keith Jackson

Executive Chairman

Cooks Coffee Company Limited

Contact: +64 21 702 509

Important Notices and Disclaimer

This announcement has been prepared for publication in New Zealand, and may not be released to US wire services or distributed in the United States. This announcement does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States or any other jurisdiction. Any securities described in this announcement have not been, and will not be, registered under the US Securities Act of 1933 (the "US Securities Act") or the securities laws of any state of other jurisdiction of the United States, and may not be offered or sold in the United States except in transactions exempt from, or not subject to, registration under the US Securities Act and applicable US state securities laws.