

#### **ASM 2025**

# Agenda

Introduction

**Formalities** 

CEO's presentation

Shareholder questions

**Resolutions** 

Conduct of voting

General business

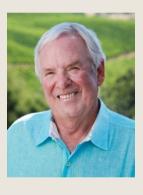
Meeting close

#### **ASM 2025**

# **Introductions**



PAUL BROCK Chairman



BILL FOLEY Director



TONY ANSELMI Director



GRANT GRAHAM
Director



MIKE HIGGINS CEO



JANE TROUGHT CFO



#### PERFORMANCE OVERVIEW

### 2025 Results

The company remained focused on selling its brands through its established channels and keeping its wines front of mind against a backdrop of a very challenging global economy and, at the same time, an oversupply of wine globally.

Our premiumisation strategy continues to deliver sales results and we are well poised for growth as the market improves.

FOLEY WINES ASM 2025

#### PERFORMANCE OVERVIEW

# **Continued premiumisation**

Case sales	Bottled sales revenue	Operating EBITDA	Operating earnings	Reported loss after tax
610,000	\$66.4m	\$12.6m	\$1.39m	\$(1.86)m
+ 9%	+ 6%	- 22%	- 66%	+ 55%

Cases = 9L equivalents (i.e. 12x750ml bottles)

#### MARKET OVERVIEW

## **Bottled case sales**



New Zealand 170,000 cases



Australia
103,000 cases
+27%



**USA** 115,000 cases -14%



**UK/Europe** 144,000 cases +8%



Asia/Pacific 73,000 cases + 115%



**Rest of world** 5,000 cases + 67%

Foley Wines export case sales: up 14.6% Total NZ export case sales: down 7.1% # Foley Wines total case sales up 9%.

#### PERFORMANCE OVERVIEW

### 2025 Results

Operating Cashflow \$16.2m vs \$4.3m

**Capex** \$3.5m vs \$5.8m

The Company carefully managed Capex requirements due to market conditions and with a focus on reducing debt. Major projects this years included an upgrade of the Mt Difficulty hot water system, plus continued investment in vineyard productivity with replants in under-performing vineyards.

#### INVESTING FOR THE FUTURE

# Replanting vineyards



#### PERFORMANCE OVERVIEW

### 2025 Harvest

Total harvest totalled 8,638T – an increase of 35% on last years harvest of 6,404T

Central Otago experienced disruptive weather and an early frost resulting in a region-wide reduction in yield for the 2024/2025 growing season. In Marlborough the company completed its largest harvest of 6,864T of Sauvignon Blanc

A warm, dry spring and excellent growing conditions resulted in an early harvest and quality with which the winemakers were delighted.

#### **SUSTAINABILITY**

# Practical, tangible steps to safeguard our environment for future generations



**RESTORING LOCAL HABITATS** 



**RECYCLED NEW ZEALAND GLASS** 



INDUSTRY-LEADING WATER CONSERVATION



SUSTAINABLE MATERIALS



**POWERED BY SOLAR** 



**SMALL FOOTPRINTS** 



#### CONSTANT IMPROVEMENT

# Sustainability steps taken this year



#### TRANSITION TO SUPER LIGHTWEIGHT BOTTLES

- Transitioned nearly <sup>3</sup>/<sub>4</sub> of our finished packaged wine to the 'super lightweight' bottle.
- Continue to be manufactured in New Zealand from a high percentage of New Zealand recycled glass
- Will further reduce our total use of glass and carbon footprint from transport and shipping



#### ONGOING NATIVE REPLANTING PROGRAMME

- Strong progress again this year with 2,000 natives planted at Grove Mill, Vavasour and 17 Valley
- Combined with continued pest eradiation, this makes our sites even more attractive as habitats for native species.



#### **SOLAR EXPANSION**

 A solar expansion programme was completed at Grove Mill in partnership with Meridian – bringing total capacity to 218kWp – enabling the site to be powered entirely by solar at its peak – including the bottling line.

# GROVEMILL

#### MERIDIAN ENERGY ADVERTISING CAMPAIGN

Featuring Grove Mill and Chief Winemaker Stu Marfell



sustainable wine WAIRAU VALLEY, MARLBOROUGH





#### **PREMIUMISATION**

# Creating memorable food & wine experiences

We're building an even closer relationship with our sister company Foley Hospitality and bringing our wines to life in iconic venues across New Zealand.



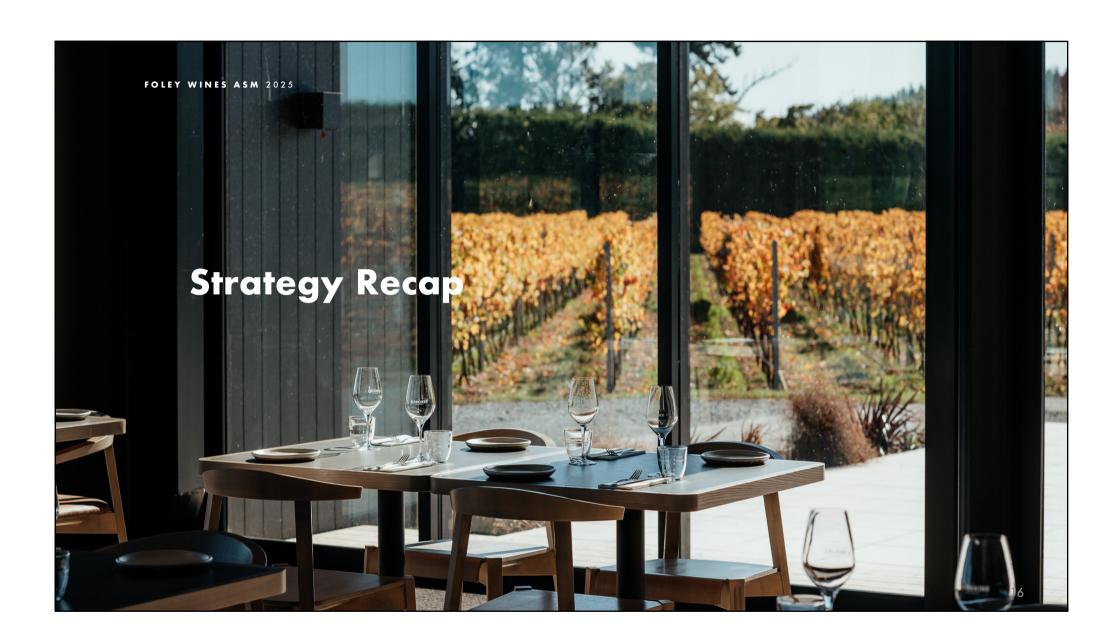












#### **OUR PURPOSE**

# Making great wine that people love to drink around the world





#### **OUR UNIQUE MODEL**

# Five exceptional wineries and one craft distillery from three acclaimed regions, managed from one point

























#### **OUR UNIQUE MODEL**

# To be New Zealand's most revered wine group

Through the ownership of iconic wineries in NZ's most acclaimed regions enables us to satisfy the most discerning consumers, retailers & restaurants at home and around the world



#### **OUR LONG TERM STRATEGIC PRIORITIES**

# Our long term strategic priorities remain the same

Continuing to realise our premiumisation strategy

Leveraging the power of our portfolio

Nurturing strong, long-term distribution relationships

# ANOTHER OUTSTANDING AWARDS SEASON

FOR FOLEY WINES



Trophy & Double Gold Medal Winners



Trophy & Gold Medal Winners



# Current trading conditions remain uncertain

The NZ wine industry is currently facing a significant over-supply situation.

Anecdotal evidence clearly indicates significant amounts of bulk wine in the market and downward pressure on net pricing.

It is widely considered that at least 2 years away from equilibrium.

We are experiencing major cost increases across the entire supply chain.

The net effect is upward pressure on costs and downward pressure on net price.

## Immediate priorities

- 1. Working closely with our key distribution partners to assist them to navigate through the challenges they have and ensure we maintain a strong working relationship.
- 2. Prudently managing operating costs, COGS and Capex. Debt reduction.
- 3. Seeking out new high-quality routes to market.
- 4. A continued focus on producing outstanding quality wines.
- 5. Sell through our 2025 vintage in a timely manner to remain in balance.
- 6. Focus on our brand home experience in Martinborough and Bannockburn.

#### **IMMEDIATE PRIORITIES**

### Continued...

Notwithstanding these challenges, we have total confidence in our business model and the quality of our brands, products and distribution relationships.

#### **CURRENT TRADING ENVIRONMENT**

### **Quarter One**

Solid start:

Foley Wines export cases 119,000, up 9% vs LY.

- Inline with NZ market \*

Foley Wines total cases 161,000, up 5% vs LY.

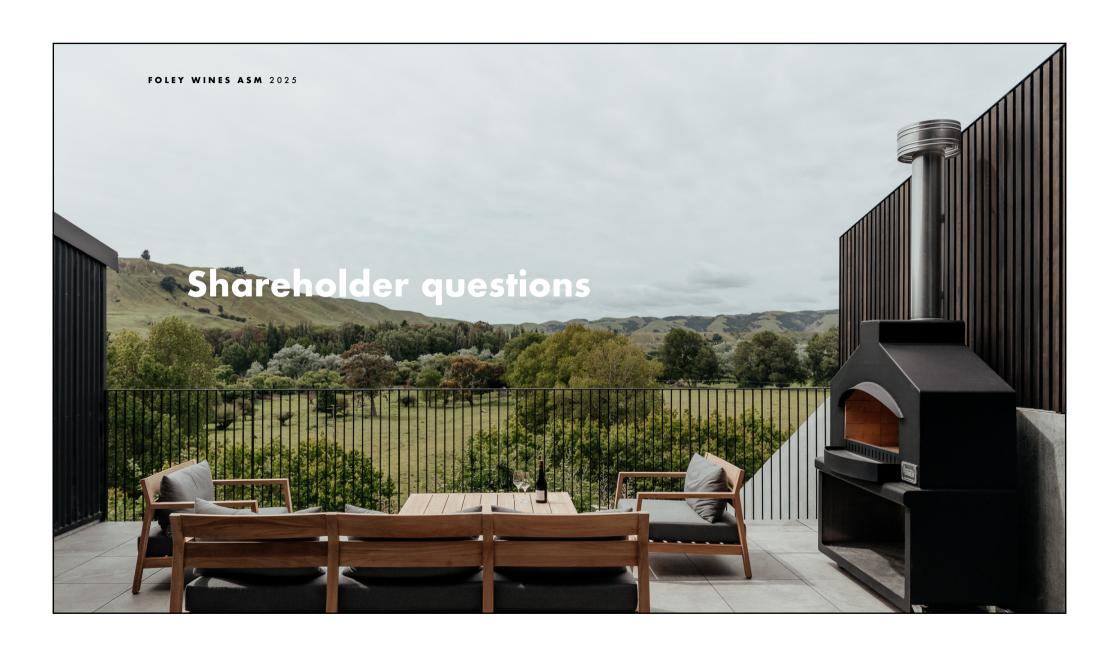
- Inline with NZ market #

Margins affected by relatively high cost of goods from 2024 & 2025 vintages and competitive market landscape.

Our inventory is well placed with clear routes to market – have been shipping 2025 vintage since July

<sup>\*:</sup> New Zealand Winegrowers NZ Wine export report - September 2025

<sup>#:</sup> Nielsen scan data



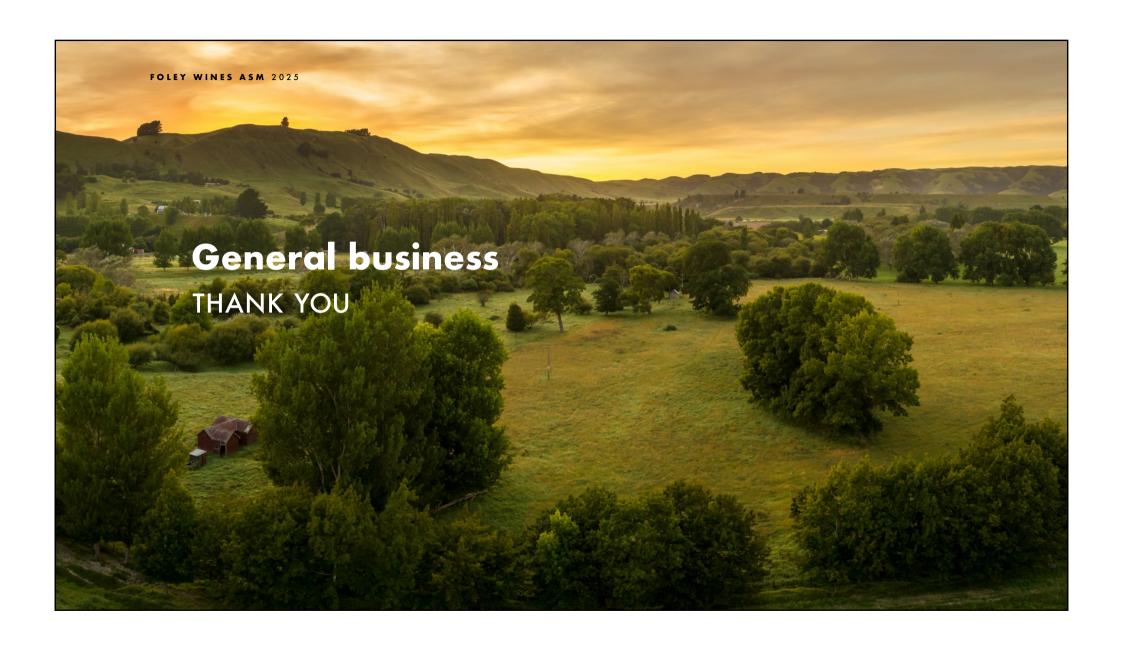
#### **ASM 2025**

## **Resolutions**



- 1. Auditor's remuneration
- 2. Election of William P Foley II
- 3. Re-election of Grant Graham
- 4. Re-election of Anthony Anselmi





# Where to enjoy our wines?

We encourage you to dine at one of Foley Group's restaurants



SHED 5, QUEENS WHARF WELLINGTON



MT DIFFICULTY RESTAURANT & CELLAR DOOR, FELTON ROAD BANNOCKBURN



ANDIAMO, JERVOIS RD AUCKLAND



JERVOIS STEAK HOUSE, QUEENSTOWN



SOUL BAR, VIADUCT HARBOUR AUCKLAND



SOMM, PRINCES WHARF AUCKLAND