

**Ongoing Disclosure Notice**  
**Disclosure of Directors and Senior Managers Relevant Interests**  
Sections 297(2) and 298(2), Financial Markets Conduct Act 2013



To NZX Limited; and
Name of listed issuer:
Date this disclosure made:
Date of last disclosure:

New Zealand Rural Land Company Limited (NZL)
29/04/2025
13/03/2025

<b>Director or senior manager giving disclosure</b>
Full name(s):
Name of listed issuer:
Name of related body corporate (if applicable):
Position held in listed issuer:

Robert James Campbell
New Zealand Rural Land Company Limited
N/A
Independent Chair

<b>Summary of acquisition or disposal of relevant interest (excluding specified derivatives)</b>
Class of affected quoted financial products:
Nature of the affected relevant interest(s):

Ordinary Shares
Legal and Beneficial Ownership

<b>For that relevant interest-</b>
Number held in class before acquisition or disposal:
Number held in class after acquisition or disposal:
Current registered holder(s):
Registered holder(s) once transfers are registered:

957,629
984,959
FNZ Custodians Limited
FNZ Custodians Limited

<b>Details of transactions giving rise to acquisition or disposal</b>
Total number of transactions to which notice relates:

1
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<b>Details of transactions requiring disclosure-</b>
Date of transaction:
Nature of transaction:
Name of any other party or parties to the transaction (if known):
The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily by converted into a cash value, describe the consideration:
Number of financial products to which the transaction related:
<i>If the issuer has a financial products trading policy that prohibits directors or senior managers from trading during any period without written clearance (a closed period) include the following details—</i>
Whether relevant interests were acquired or disposed of during a closed period:
Whether prior written clearance was provided to allow the acquisition or disposal to proceed during the closed period:
Date of the prior written clearance (if any):

22/04/2025
Participation in Dividend Reinvestment Plan
Unknown
\$24,324
27,330 ordinary shares
No
N/A
N/A

<b>Summary of other relevant interests after acquisition or disposal:</b>
Class of quoted financial products:
Nature of relevant interest:
<i>For that relevant interest,-</i>
Number held in class:
Current registered holder(s):
Class of quoted financial products:
Nature of relevant interest:
<i>For that relevant interest,-</i>
Number held in class:
Current registered holder(s):

Ordinary shares
Beneficial Owner & Power to Control
984,959
FNZ Custodians Limited
Warrants
Beneficial Owner & Power to Control
53,109
FNZ Custodians Limited

**Certification**

I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.
Signature of director or officer:
Date of signature:
or
Signature of person authorised to sign on behalf of director or officer:
Date of signature:
Name and title of authorised person:

29-Apr-25
Ross O'Neill Company Secretary