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### SCOTT TECHNOLOGY INCREASES INVESTMENT IN NORTH AMERICAN PROTEIN MARKET

Auckland, New Zealand: Scott Technology (NZX:SCT) is to strengthen its expertise and drive further innovation in the North American protein market as it seeks to capitalize on the vast opportunities this region offers.

A key driver of this investment is the expansion of its world leading BladeStop safety bandsaw product line to include the T300, a saw specifically designed for the instore meat cutting of the supermarket sector. Independent research indicates that the total addressable market for the T300 retail saw in the U.S. is approximately 25,000 units which includes leading retailers such as Albertsons and Kroger.

In addition to the BladeStop expansion, Scott Technology's proprietary Poultry Trusser product has gained significant traction in the market. Sales have been secured with three of North America's largest poultry processors, demonstrating strong market adoption. Despite this success, there remains a substantial untapped market for this product.

"With Scott's strong pedigree of bringing world-leading automation technologies to market, we continue see large opportunities ahead in the North American red meat and poultry sectors. The poultry trussing product is well into its commercialisation phase with orders building upon the early rollouts into the Costco processing network. Our recently released T300 BladeStop saw is now being launched into the leading US supermarket chains where retailers undertake meat cutting activities instore" commented John Kippenberger, Scott Technology Chief Executive.

To support Scott Technology's growth in the North American protein market, the company is pleased to announce the Executive appointment of Mark Host as Vice President of Sales – Global Protein. Based in the U.S, Mark will lead the global sales efforts for the protein sector, leveraging his extensive experience and expertise to drive growth and strengthen Scott Technology's market position.

"We are delighted to have Mark Host join the group executive team in this newly created role. Marks appointment will see an important injection of sales leadership and protein industry experience into North America."

Mark brings a proven track record of sales growth, market and product development, and team leadership. He has over 25 years of experience across multiple food processing categories where he has helped processors implement solutions to increase worker safety, improve processing yields, and grow profitability.

Mark comes to Scott from Pearson Packaging Systems, a market leader in secondary packaging and robotic automation, where he was the VP of Sales. Prior to that, Mark served as VP of Global Sales at Bettcher Industries, a global protein processing supplier, where he led the acceleration of the business, the launch of new products, and grew both direct and distributor markets.

These strategic moves highlight Scott Technology's focus on innovation, market expansion, and leadership in the North American market, positioning the company for continued success and growth.

## **ENDS**

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# **About Scott Technology**

Scott delivers smart automation and robotic solutions that transform industries by making businesses safer, more productive, and more efficient. Our diverse capability makes us the first choice for hundreds of the world's leading brands. With design and build operations across Australasia, China, Europe, and America and over 100 years of engineering excellence, Scott is the global expert in automation.

For more information, visit www.scottautomation.com