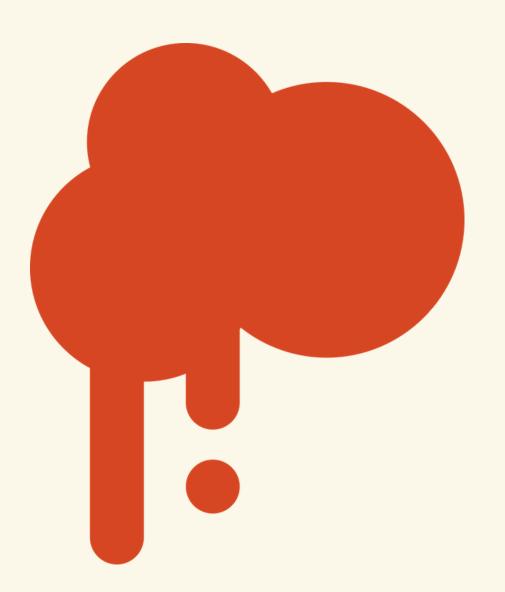


# 2025 ANNUAL SHAREHOLDERS' MEETING



26 September 2025

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Please refer to the Glossary for definitions of key terms used in this presentation. All currency amounts are in New Zealand Dollars unless stated otherwise.

#### **BOARD OF DIRECTORS**



Asantha Wijeyeratne
CEO & Co-Founder, Director
(Non-Independent)



Mark Samlal
Non-Executive Director
(Independent)



Gavin Thompson
Non-Executive Director
(Non-Independent)



Jim Sybertsma

Non-Executive Director
(Independent), ARC Chair



Shelley Ruha
Non-Executive Director
(Independent), Chair



Michael O'Donnell
Resigned 8 Aug 2025 to take
up an opportunity in the US

#### **EXECUTIVE TEAM**



Asantha Wijeyeratne
CEO & Co-Founder



Jaime Monaghan
Chief Financial Officer



Jess McLean
Chief Product Officer



Jacques Labuschagne
Chief Technology Officer

#### AGENDA



**Chair's Introduction** 



**CEO's Address to Shareholders** 



**Australia Update** 



**Ordinary Resolutions** 



Other Business & Shareholder Questions





# CHAIR'S ADDRESS SHELLEY RUHA

#### FY25 HIGHLIGHTS

#### **Processing fees**

Processing fee revenue grew 18% year on year

\$6.3 m



**Up 18% YoY** 

#### **Total LTV**

Total Customer Lifetime Value (LTV) grew 28% year on year

\$55.3m



**Up 28% YoY** 

#### **EBTDA**

Maintained positive EBTDA - \$0.3m year on year improvement in EBTDA

\$1.4m



**Up 27% YoY** 

#### **Free Cashflow**

Maintained positive free cashflow - \$206k year on year improvement in free cash flow

\$502k



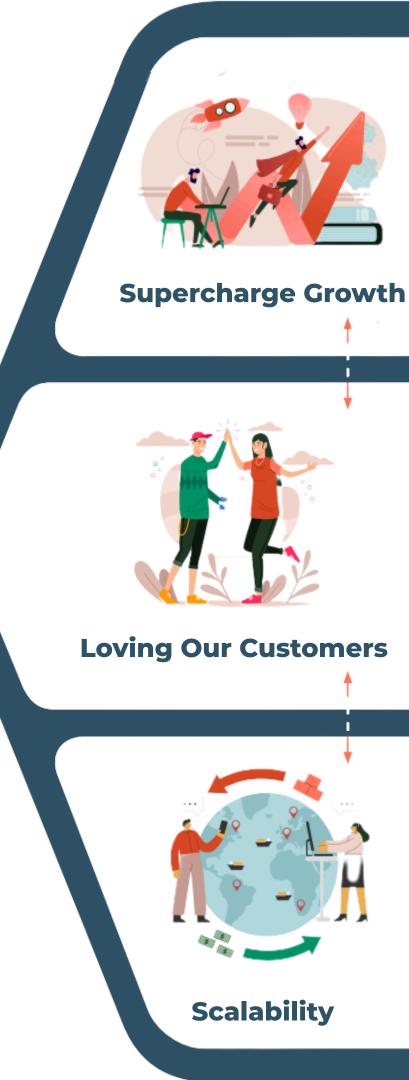
**Up 70% YoY** 

1. before funds due to customers and IRD

- Maintained profitability and substantially increased free cashflow
- Accelerated customer growth, new customers up 17% year on year
- Increased the value of our existing customer base

## TARGETING \$10M ARR

- Strategic pillars have driven the new Gen 2.0 payroll engine:
  - Supercharging Growth
  - Loving Our Customers
  - Scalability
- Hyper-focused on Australian micro-businesses
- Leveraging technology to unify our platform
- Utilising AI to build scalable processes



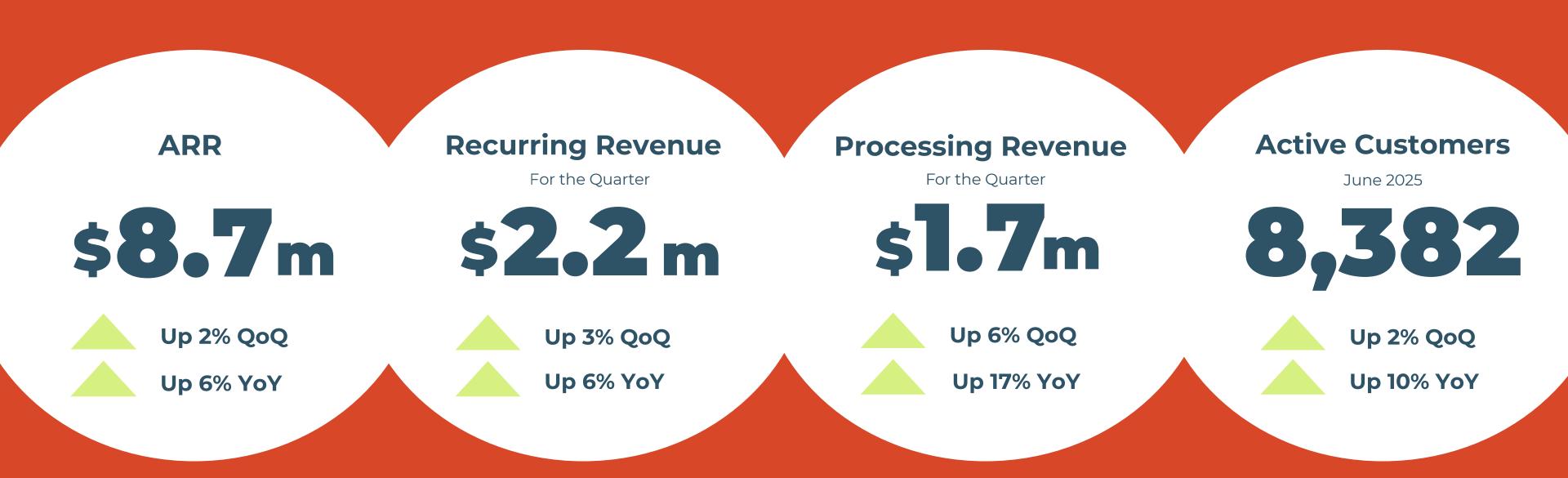


# CEO'S ADDRESS

**ASANTHA WIJEYERATNE** 

#### **Q1 2026 UPDATE**

Processing Fees up +17% YoY, as PaySauce gears up for Australian Launch





# RESOLUTIONS SHELLEY RUHA

## RESOLUTION A

Having retired, that Asantha Wijeyeratne be re-elected as a Director of PaySauce



Asantha Wijeyeratne Executive Director & CEO

FOR

AGAINST

## RESOLUTION B

Having retired, that Shelley Ruha be re-elected as a Director of PaySauce



Shelley Ruha
Independent Non-Executive
Director, Chair

FOR

AGAINST

## RESOLUTION C

That the maximum aggregate amount of remuneration payable by PaySauce to all Directors (in their capacity as Directors) be increased from \$230,000 per annum to a maximum of \$275,000 (plus GST, if any) per annum, with this sum available to be paid to the Directors of the Company as the Board considers appropriate.

FOR

AGAINST

#### RESOLUTION D

That the Board is authorised to fix the fees and expenses of Grant Thornton as the auditor of PaySauce.

Grant Thornton

FOR

AGAINST

# GENERAL BUSINESS

The meeting is now open to any general questions





- Recurring Revenue: Recurring revenue is revenue that is expected to repeat each period into the future. For PaySauce, this is directly linked to the number of customers, their size, and the number of pays they run using the PaySauce payroll products. There are currently two sources of recurring revenue processing fees and interest income.
- ARR: The total recurring revenue for the last calendar month of the reporting period, multiplied by 12.
- ARPU (monthly): Average revenue per user (monthly) is the total recurring revenue for the month, divided by the total customers processing payroll that month.
- Gross margin: When discussed as a SaaS term, is the recurring revenue of the business, less the cost to serve customers. This is often then expressed as a percentage, where the gross margin is divided by the recurring revenue.
- Churn (monthly): Churn is expressed as a percentage calculated as the net reduction of customers in a calendar month divided by the total customers at the start of that month.
- LTV: Lifetime value is the estimated value of a customer over its lifetime with PaySauce. This is calculated by taking the monthly ARPU multiplied by the gross margin percentage, then divided by the monthly churn percentage.
- Total LTV: Total customer lifetime value is the lifetime value multiplied by the total customers.
- LTV: CAC: This ratio reflects the return on investment for customer acquisition. It is calculated by dividing the lifetime value of a customer by the customer acquisition cost (per addition).
- Free cash flow: Free cash flow is a measure that demonstrates the net cash generated by, and invested into the business. PaySauce defines free cash flow as cash flows generated from operating activities less cash flows used for investing activities (excluding funds held on behalf of customers).
- **EBTDA:** Earnings Before Tax, Depreciation and Amortisation is calculated by adding back depreciation, amortisation and income tax expense to the amounts reported in the NZ IFRS-based financial statements. PaySauce believes that this measure provides useful insights to measure the performance of PaySauce as a SaaS business.

Note - the terms and metrics above are Non-Generally Accepted Accounting Principles (non-GAAP) measures and should not be viewed in isolation, not considered substitutes for measures reported in accordance with New Zealand Equivalents to International Financial Reporting Standards (NZ IFRS). Refer to the PaySauce Annual Report for further information.

# THANK YOU!

