

18 March 2025

Senior Management Changes

Blackpearl Group Limited (NZX: BPG) announces that Jean Arlove has made the decision to step down from his role as Chief Financial Officer due to health-related reasons.

Jean will continue to support BPG in a transitional capacity for the next three months and may remain involved on a contractual basis thereafter.

Effective immediately, Jean will transition into the role of Financial Advisor. To ensure continuity and stability, Karen Cargill – who played a pivotal role as CFO during BPG's public listing and has most recently served as Chief Governance Officer – has been appointed Interim CFO.

The team is working to ensure this transition is seamless, supported by Karen's expertise and experience within the Company and Jean's continued support.

Contact

Released for and on behalf of BPG,

Nick Lissette

Chief Executive Officer

For further information, please contact: <u>Hello@blackpearl.com</u> | +64 4 803 9390

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About Blackpearl Group (NZX: BPG)

Blackpearl Group is a market-leading data technology company that pioneers Aldriven, sales and marketing solutions for the US market.

Specifically engineered for small-medium-sized businesses (SMEs), Blackpearl Group consistently delivers exceptional value to its customers. Our mantra is simple: 'Creating Motivating Opportunities.'

Blackpearl creates the opportunities that motivate action. We create high-impact products that pivot at speed to serve what businesses really need, kick-starting action – turning data into dollars.

Founded in 2012, Blackpearl Group is based in Wellington, New Zealand, and Phoenix, Arizona.

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