



## Ongoing Disclosure Notice

### Disclosure of Directors and Senior Managers Relevant Interests

*Sections 297(2) and 298(2), Financial Markets Conduct Act 2013*

To NZX Limited; and

Name of listed issuer:

Date this disclosure made:

Date of last disclosure:

Serko Limited (SKO)

3 June 2025

3 June 2025 (simultaneously)

#### Director or senior manager giving disclosure

Full name(s):

Name of listed issuer:

Name of related body corporate (if applicable):

Position held in listed issuer:

Shane Sampson

Serko Limited (SKO)

N/A

Chief Financial Officer

#### Summary of acquisition or disposal of relevant interest (excluding specified derivatives)

Class of affected quoted financial products:

Nature of the affected relevant interest(s):

Ordinary Shares in Serko Limited

Registered holder and beneficial owner of Ordinary Shares.

#### For that relevant interest-

Number held in class before acquisition or disposal:

Number held in class after acquisition or disposal:

Current registered holder(s):

Registered holder(s) once transfers are registered:

185,768 Ordinary Shares

137,927 Ordinary Shares

Shane Sampson

Unknown

#### Summary of acquisition or disposal of specified derivatives relevant interest (if applicable)

Type of affected derivative:

Class of underlying financial products:

N/A

N/A

#### Details of affected derivative-

The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):

A statement as to whether the derivative is cash settled or physically settled:

Maturity date of the derivative (if any):

Expiry date of the derivative(if any):

The price specified in the terms of the derivative (if any):

N/A

N/A

N/A

N/A

N/A

Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	N/A
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	N/A
<b>Details of transactions giving rise to acquisition or disposal</b>	
Total number of transactions to which notice relates:	1
<b>Details of transactions requiring disclosure-</b>	
Date of transaction:	27 May 2025
Nature of transaction:	On market sale of Ordinary Shares under sell to cover arrangement to settle tax obligations arising on the vesting of Serko equity-based remuneration.
Name of any other party or parties to the transaction (if known):	Unknown
The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily by converted into a cash value, describe the consideration:	Total consideration for market transactions under sell to cover arrangement at price of NZ\$3.03 per ordinary share: \$144,958.23 (to 2 dp)
Number of financial products to which the transaction related:	47,841 Ordinary Shares
<i>If the issuer has a financial products trading policy that prohibits directors or senior managers from trading during any period without written clearance (a closed period) include the following details—</i>	
Whether relevant interests were acquired or disposed of during a closed period:	N/A
Whether prior written clearance was provided to allow the acquisition or disposal to proceed during the closed period:	N/A
Date of the prior written clearance (if any):	N/A
<b>Summary of other relevant interests after acquisition or disposal:</b>	
Class of quoted financial products:	Ordinary Shares in Serko Limited
Nature of relevant interest:	Restricted Share Units: Legal owner of unlisted options to acquire ordinary shares in the form of restricted share units (RSUs).
<i>For that relevant interest,-</i>	
Number held in class:	218,077 RSUs (including 89,904 RSUs with performance hurdles)
Current registered holder(s):	Shane Sampson
<i>For a derivative relevant interest,-</i>	
Type of derivative:	N/A
<b>Details of derivative,-</b>	
The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):	N/A
A statement as to whether the derivative is cash settled or physically settled:	N/A
Maturity date of the derivative (if any):	N/A

Expiry date of the derivative (if any):	N/A
The price's specified terms (if any):	N/A
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	N/A
<i>For that derivative relevant interest,-</i>	N/A
Parties to the derivative:	N/A
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	N/A
<b>Certification</b> I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.	
Signature of person authorised to sign on behalf of director or officer:	<i>Isla Dentice-Wood</i>
Date of signature:	3-Jun-25
Name and title of authorised person:	Isla Dentice-Wood, Company Secretary