Disclosure of ceasing to have substantial holding

Section 279, Financial Markets Conduct Act 2013

To NZX Limited (announce@nzx.com) and

To Me Today Limited (MEE)

Date this disclosure made: 24 April 2024

Date last disclosure made: 22 March 2022

Date on which substantial holding ceased: 28 March 2024

Substantial product holder(s) giving disclosure

Full name(s): Terrence Wayne Jarvis and Jarvis Burnes Trustee Limited as trustees of the TW Jarvis (No. 1) Family Trust

Summary of previous substantial holding

Class of quoted voting products: Ordinary shares in MEE (ISIN: NZRLVE0001S2, NZX $\,$

Code: MEE)

Summary for Terrence Wayne Jarvis and Jarvis Burnes Trustee Limited as trustees of the TW Jarvis (No. 1) Family Trust (**TW Jarvis Family Trust**)

For last disclosure,—

(a) total number held in class: 139,204,546

(b) total in class: 774,613,896

(c) total percentage held in class: 17.971%

For current holding **after** ceasing to have substantial holding,—

(a) total number held in class: 1,392,045

(b) total in class: 54,320,096

(c) total percentage held in class: 2.563%

Details of transactions and events giving rise to ceasing of substantial holdingDetails of the transactions or other events requiring disclosure:

On 28 March 2024, MEE issued a total of 38,882,457 ordinary shares in connection with a rights issue offer, which resulted in the total number of ordinary shares on issue in MEE increasing to 54,320,096 (**Rights Issue**). TW Jarvis Family Trust did not acquire any shares under the Rights Issue. The Rights Issue had a dilutive impact on TW Jarvis Family Trust's shareholding in MEE such that it ceased to have a substantial holding in MEE.

Prior to the Rights Issue, MEE undertook certain other corporate actions which had a dilutive impact on TW Jarvis Family Trust's shareholding in MEE.

The total number of ordinary shares in MEE held by the TW Jarvis Family Trust decreased from 139,204,546 to 1,392,045 on 10 January 2024 as a result of a share consolidation implemented by MEE pursuant to which shareholders of MEE received one ordinary share in MEE for every 100 ordinary shares in MEE held, with fractions of shares rounded to the nearest whole number of shares (with 0.5 rounded up).

Additional information

Address(es) of substantial product holder(s): 278 Remuera Road, Remuera, Auckland, 1050, Auckland

Contact details: Terrence Wayne Jarvis, (09) 3773470, terry.jarvis@xtra.co.nz

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: N/A

Certification

I, Terrence Wayne Jarvis, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.